

Agenda for a Strategy Session

Time	Objective
9:00-9:15	Welcome intro - Overview of the day
9:15-10:00	How did we get here? <u>What do we do well?</u> Where can we improve? What would we like to see? Review of survey results <u>Review of Mission and Vision</u>
10:00-10:45	<u>Trends in the Industry and Competitors</u>
10:45-11:30	Where are we going? Discussion: 3-year Vision
11:30-11:45	Coffee Break
11:45-12:45	How are we going to get there? Strategic priorities
12:45-1:30	Lunch
1:30-2:00	Why Change?
2:00-2:45	<u>Measuring success / KPI's</u>
2:45-3:30	What is the most important priority moving forward?
3:30-4:15	Other information? What should we be aware of?
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4:15-4:45	Risk identification What is going to stand in our way?
4:45-5:30	Next steps - Action Steps