

Note from the Managing Director

Bringing River Bioscience and XSIT together as the RBX Group 9 years ago was always going to be a challenge. The companies had operated independently and worked in very different styles. A huge part of the cohesion now existing between the two companies can be attributed to the group's Business Philosophy, Culture Statement and Values launched 5 years ago. These have become entrenched and a big part of everything we do. **The refreshed look of this campaign, detailed below, brings our staff more into focus and links these concepts to real people and real stories that will help us all navigate the way forward over the next few years.**

Cheers, Rob

RBX Celebrates a Fresh Era of Values

On Wednesday, 29 October, River Bioscience and XSIT brought all employees together for a National Staff Meeting, a powerful gathering that marked the official relaunch of our refreshed company values.

The updated values reflect who we are today: a united team of people driven by purpose, innovation, and care. With a vibrant new look and feel, our values now visually represent the energy, authenticity, and passion that define the RBX family.

Our five core values, Courage, Integrity & Honesty, Commitment, Respect & Equality, and Fun, remain the foundation of how we work, lead, and support growers across the globe. The relaunch video reminded us that every role matters, every action counts, and the future of sustainable crop protection is in our hands.

From the field to the lab to the office, we live these values daily. They guide our decisions, shape our culture, and strengthen our shared mission to deliver world-class, environmentally responsible crop protection solutions.



REAL PEOPLE. REAL STORIES.
We are RBX, and It Is In Our Hands.

**Check Out the
New Values Video**

CLICK HERE

November Birthdays

Rachel Mouton, Calvin Botha, Leana Swartz, Johann Laubscher, Peter Jaar, Brenda Nell, Altino Booysen, Jevan Bruwer, Asive Myataza, Tukela Hlazo, Nevill Boersma, Willem Nel, Thembinkosi Dayimani, Berrilyn Gans, Trevor Jannecke, Jennay Brooks

**Proud Members of the
CGA Group of Companies**

