

Bio-Blog

October 2023

Keeping all RBX Group Stakeholders Informed

Note from the Managing Director

The new season has arrived in no uncertain terms. Having confirmed enough hectares to go ahead with SIT releases from early September and the support to our distribution network on River Bioscience products, both old and new, has certainly kept us all busy. The launch of our new products discussed below is a fantastic milestone. As with the launch of any new product, it will take some seasons for significant volumes and return to flow but to get to any achievement you need to take the first step. Thanks to all for your efforts on SIT and getting us as ready as possible for the new RB season.

CHEERS, ROB

Pioneering the Future of Virus Control

In recent months, our company has been actively engaged in launching two patented virus crop protection solutions, MultiMax and CodlMax. Our production team at the Addo facility has been diligently working to bring these products to fruition. As these solutions are making their way through our distribution channels to South African growers, we believe we are on the precipice of a new era in virus control within agriculture for future seasons.

MultiMax and CodlMax represent the culmination of extensive research, development, and innovation which took a lot of resources to develop. Our team of scientists and researchers has dedicated considerable effort to develop these patented virus solutions, which have the potential to make a significant impact in the field of agriculture.

In September, we achieved a noteworthy milestone with the launch of CodlMax through a series of planned events and activations in key agricultural regions, including Ceres, Grabouw, and Langkloof. These events served as a platform for us to engage with growers in the pome fruit sector, where

we had the opportunity to share valuable insights about pest management and educate them about CodlMax and its advantages.

Recognizing that our journey extends beyond product development, we have strategically partnered with distribution experts who share our commitment to excellence. These partners play a crucial role in ensuring that MultiMax and CodlMax reach growers who can benefit from them the most.

All of the above is a testament to River Bioscience's unwavering commitment to maintaining high-quality standards in our offerings and providing sustainable crop protection solutions to our valued growers.

We are confident that the efforts we have undertaken will yield positive results in future seasons as growers test and trial the products before using them more widely.



HeliMax: It's Official

Our new bollworm line is up and running, and the Addo team is proud to have shipped the first of many batches of HeliMax to our agent depots.

Keep up the good work team!



October Birthdays

Duane Ludik, Wayne Thompson, Dan-Lee Mentoer, Karools Fransman, Felanchia Bugar, Yenli Gouws, Andile Fuyani, Wimpie Meyer, Siphosethu Mxatule, Luyanda Ndlovu, Karel Olivier, Lilian Mesias, Pieter van Tonder, Magrieta Fransman, Jeannine Du Plooy, Elsa Winterboer, Ryan Basson, Jerol Hull, Elick Titus, Gershwen Cloete, Sbonisipho Manqele

**Proud Members of the
CGA Group of Companies**

