

Bio-Blog

September 2022

Keeping all RBX Group Stakeholders Informed

Note from the Managing Director

SIT releases start for citrus next week so the new season is well and truly upon us and production in Citrusdal is looking outstanding. There has also been an opportunity for us to get together for functions again with events for all our staff in the Eastern Cape and Western Cape. Later in September will be the official opening of the new head office in Port Elizabeth.

We enter a season where we have never been better prepared to be of assistance to our producers but due to multiple international pressures the fruit export business and especially citrus is having an extremely difficult time. Our sales and technical team in both RB and XSIT have been working together to be as present as possible in the production areas. We know we have excellent products to help and are actively working with our customers to offer holistic programmes that are at a manageable price.

CHEERS, ROB

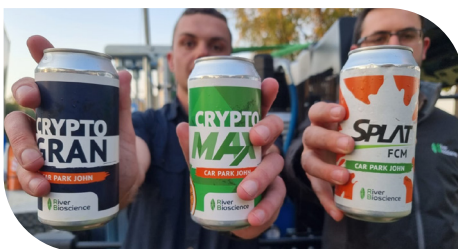
Pulling out all the stops at the CRI Symposium!

The 11th CRI Symposium took place during the week of 21-24 August in Cathkin Park, Drakensberg. The RBX group had a great presence at the event as one of the event sponsors.

As part of the sponsorship, we had an opportunity to create an interactive exhibition stand where we had the chance to showcase our product range and talk to current and potential customers. The RBX group also sponsored the Happy Hour event held on Monday evening and to the surprise of many we served drinks that were branded with our product labels. Now that's what we call brand presence!

Dr Megan Malcahy also had the opportunity to present a talk on SIT and the repositioning thereof within the FCM management toolbox.

All-in-all, the week was a huge opportunity for our company, and we would like to congratulate the CRI on a successful event.



September Birthdays

Marlin Brink, Leander Britz, Mandla Dilima, Zonia Fortuin, Lionel Fransman, Elrico Jafta, Rustum Jansen, Wilhelm Koekemoer, Herschelle Mollies, Cuman Oostendorff, John Opoku-Debrah, Celia Polisa, Saul Titus, Olwethu Tsewu, Branwon Vallentyn, Deon Viljoen

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