

Bio-Blog

Keeping all RBX Group Stakeholders Informed

Note from the MD

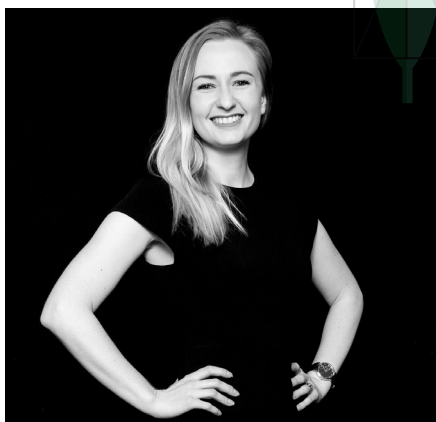
With South Africa now officially in the 3rd wave of COVID-19 and returning to level 4 of lockdown, it is a difficult time for us all. The new variant of the virus seems to be very easily transmissible, so it is the responsibility of us all to be extremely cautious. Our office staff, who can work from home, will do so for the next two weeks and our Citrusdal facility is only busy with cleaning and repairs at the moment, and we will ensure to have as few people on site as possible.

The risk to our business remains high, however. People that are on a well-deserved break want to travel and interact with friends and family, but the risks from this sort of behaviour over the next few weeks may result in a struggle to get production going again in early August if the 3rd wave continues to increase. I therefore ask everyone to wear a mask and to reduce the circle of their interactions, for both work and social physical interactions. When interacting, even with your close family, try and keep your distance and do so in a well-ventilated area.

Let's get some rest and be ready for what is going to be a challenging time during the start of the new season.

Cheers - Rob

Communications in Focus



We also need dedicated coordination of the marketing of our brands, products, and services. It is with the above in mind that we welcomed Chanté Bekker to the team in June as our first Communications Coordinator.

Chanté has a degree in Public Relations Management and previous experience working for a digital marketing agency. With her vast range of experience, she has a keen focus on marketing (including digital marketing), communications and events management. She is excited to join the River Bioscience and XSIT teams as we grow the companies into the future.

Chanté will work from within the

Business Development team, and closely with the Sales team as well, to create a well-rounded strategy that will streamline all our marketing and communications going forward. We are also working to create cohesive brands for both River Bioscience and XSIT that will enhance the effective presentation and selling of our products and services.

This is an exciting step for the company as we enter our peak season and once again foresee growth for our products and services.

The RBX Group has experienced exponential growth over the past few years as our number and volume of products have grown along with our staff complement in certain areas. During the last season, it became very evident that we need to improve, focus, and streamline our internal and external communications.

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July Birthdays

Ernest Adonis, Liana De Araujo, Robert Elfick (Managing Director), Colin Januarie, Elizabeth Kellerman, Mlungiseleli Lolwana, Livona Ludick, Siyabulela Lutholi, Clarissa Mouton, Hester Nortje, Franco Pieters, Jan-Louis Pretorius (Director), Lungisa Qulu, Norman Ruiters, Emeel Ruiters, Mzimkhulu Solani, Hendrik Syster, Carol Titus, Lesley Valentyn, Moliza-Marie Valentyn, Brendon Van Der Westhuizen