



HR Newsletter

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HR Newsletter No. 36 | 10 June 2024

Agri's Got Talent 2024 – Enter now!!

Agri's Got Talent is a skills development programme and singing competition for agricultural workers in the fruit and wine industries.

Contestants enter the competition by sending voice recordings or videos via WhatsApp. Songs can be performed in any genre or language, so whether you're into pop, RnB, acoustic, rap, or classical, Agri's Got Talent wants to hear it all!

Employers are also welcome to manage the entry process for their workers. Feel free to record all interested employees and email us all their information.

To enter: WhatsApp a sound clip of no longer than 3 minutes to 082 372 1557 or e-mail info@agriscottalent.com. Entries close 31 July 2024.

Include:

- ✓ Name & surname
- ✓ Date of birth
- ✓ Your own cell phone number
- ✓ Name of farm / cellar / pack house
- ✓ Job description
- ✓ How long you have been working on the farm, in the pack house or cellar
- ✓ Nearest town
- ✓ Supervisor name and cell phone number

Agri's Got Talent is sponsored by Hortgro, the Citrus Growers' Association, Vinpro, SATI and the Western Cape Department of Agriculture.



30 May 2024

Celebrate the vibrant spirit of agriculture with Agri's Got Talent!

Agri's Got Talent is thrilled to announce that entries for its 2024 season is now open. We invite South African agricultural workers to showcase their exceptional talents and contributions to the agricultural sector.

More than just a singing competition, AGT aims to shine a spotlight on the immense talent within South Africa's farming community while recognizing the vital role agricultural workers play in driving the sector forward. Over the past decade, AGT has defied stereotypes, revealing the boundless creativity and skill of farm workers.



The faces of all our contestants over the past decade.

Open to all South African farm workers in the deciduous fruit, citrus, and wine industries, AGT offers participants an unparalleled opportunity for personal and professional growth. The top 10 finalists will embark on a transformative journey during a week of intensive training in the picturesque Western Cape. Alongside expert voice and social media coaching, finalists will receive glamorous makeovers and indulge in self-care packages.

However, the true essence of AGT lies in its self-development workshops led by accredited social workers. These sessions are meticulously designed to boost confidence, enhance self-worth, and equip participants with essential soft skills such as conflict resolution, time management, and financial literacy — tools that will serve them well in any future endeavor. Berries ZA is sponsoring this year's self-development workshops.

Over the years, AGT has demonstrated significant value within the agricultural community:

- Top Ten AGT participants contribute back to their communities, acting as role models and leaders through activities like starting music groups, training others, and performing locally.
- Their presence on farms boosts morale and productivity while fostering a sense of unity among workers.

- The visibility of Top Ten contestants enhances the agricultural brand and showcases talent within the industry.
- AGT Top Ten serve as exceptional agricultural ambassadors, promoting the competition and industry wherever they go.
- AGT seasons have brought together entire farming communities, fostering a sense of unity and pride as colleagues cheer on their peers.

AGT 2024 promises to be an extraordinary celebration of talent, unity, and empowerment within South Africa's agricultural sector.

Contestants enter the competition by sending voice recordings or videos via WhatsApp to 082 372 1577 or email to info@agrisgottalent.com. Entries close 31 July 2024. Songs can be performed in any genre or language, so whether you're into pop, RnB, acoustic, rap, or classical, Agri's Got Talent wants to hear it all!

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Join the AGT community and find the latest news and action on Facebook www.facebook.com/agrisgottalent or visit www.agrisgottalent.com.

ANYTHING ELSE? Please contact Thea van Zyl at info@agrisgottalent.com or call 083 642 5342 for more information.

THIS COMPETITION IS PROUDLY HOSTED BY:



AGRI'S GOT TALENT

READY TO FOLLOW YOUR DREAMS?

Agri's Got Talent is a skills development programme and singing competition for agricultural workers in the fruit and wine industries.

www.agrisgottalent.com

Sponsored by:

Other Government Departments, HORTGRO, SATI, SOUTH AFRICA WINE, Western Cape Government

WHATSAPP YOUR ENTRY TO 082 372 1557
ENTRIES CLOSE 31 JULY 2024

30 Mei 2024

Agri's Got Talent vier die ongelooflike talent van ons landbouwerkers!

Inskrywings vir Agri's Got Talent se 2024 seisoen is oop en ons nooi alle Suid-Afrikaanse landbouwerkers met 'n liefde vir sang om in te skryf!

AGT is meer as net 'n sangkompetisie en poog om die ongelooflike talent binne Suid-Afrika se landbougemeenskap, ten toon te stel, terwyl die noodsaaklike rol wat landbouwerkers speel om die bedryf te bevorder, erken word.



Ons vorige deelnemers.

Die kompetisie is oop vir alle Suid-Afrikaanse landbouwerkers in die sagtevrugte-, sitrus- en wynbedrywe en bied 'n ongeëwenaarde geleentheid vir persoonlike en professionele groei aan deelnemers. Die top 10 finaliste neem deel aan 'n week van intensiewe sang- en verhoogopleiding, en ontvang ook sosiale media-afrigting en "makeovers".

Die hart van AGT lê egter in die selfontwikkelingsprogram, gelei deur ervare maatskaplike werkers. Hierdie sessies is noukeurig ontwerp om selfvertroue 'n hupstoot te gee, eiewaarde te verbeter en deelnemers toe te rus met noodsaaklike sagte vaardighede soos konflikoplossing, tydsbestuur en finansiële geletterdheid - vaardighede wat hulle kan aanwend in hul persoonlike lewe, sowel as in hul loopbane binne landbou. Berries ZA borg hierdie jaar se selfontwikkelingsprogram.

Oor die jare het AGT aansienlike waarde tot die landbousektor toegevoeg:

- Top Tien AGT-deelnemers dra by tot hul gemeenskappe, wat as rolmodelle en leiers optree. Sommige begin musiekgroepe, ander gee self sangopleiding en van hulle tree gereeld by gemeenskapsgeleenthede op.
- AGT bring gemeenskappe bymekaar en bevorder 'n gevoel van eenheid en trots.
- Die moraal en produktiwiteit van die deelnemers word bevorder; ook die van hul kollegas wat hul eweknieë tydens die kompetisie aanmoedig.

- Die beeld van landbou word bevorder.
- Die Top Tien dien as besondere landbou-ambassadeurs waar hulle ook al gaan.

AGT 2024 belooft om 'n spesiale viering van talent, eenheid en bemagtiging in die SA landbousektor te wees.

Deelnemers kan inskryf vir die kompetisie deur stemopnames of video's per WhatsApp te stuur na 082 372 1557 of te e-pos na info@agriscottalent.com. Inskrywings sluit 31 Julie 2024. Liedjies kan in enige genre of taal opgevoer word, so of jy nou hou van pop, RnB, akoesties, rap of klassiek hou, Agri's Got Talent wil dit alles hoor!

HOE OM IN TE SKRYF:

WhatsApp 'n klankgreep van nie langer as 3 minute nie na 082 372 1557 of e-pos info@agriscottalent.com

SLUIT DIE VOLGENDE IN:

- Naam en van
- Geboortedatum
- Jou eie selfoonnommer
- Naam van plaas / kelder / pakhuis
- Posbeskrywing
- Hoe lank werk jy al op die plaas, in die pakhuis of by die kelder
- Naaste dorp
- Toesighouer se naam en selfoonnommer

Volg die jongste AGT nuus en op Facebook (www.facebook.com/agriscottalent) of besoek www.agriscottalent.com.

ENIGIETS ANDERS? Kontak gerus vir Thea van Zyl by info@agriscottalent.com of skakel 083 642 5342 vir meer inligting.

Hierdie kompetisie word met trots geborg deur:



AGRI'S GOT TALENT

WHATSAPP YOUR ENTRY TO
082 372 1557
ENTRIES CLOSE 31 JULY 2024

READY TO FOLLOW YOUR DREAMS?

Agri's Got Talent is a skills development programme and singing competition for agricultural workers in the fruit and wine industries.

www.agriscottalent.com

Sponsored by:



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Sponsored by:



RULES OF THE COMPETITION

The entrants will be judged by a panel selected by the sponsors. The decision of the judges is final and no correspondence will be entered into.

The judges reserve the right to withhold the award depending on the merit of the entries.

Only entries related to agricultural workers in the fruit and wine agricultural sectors (farms, pack houses or cellars) will be accepted.

If chosen as a finalist you will be asked to provide proof of employment.

Please make sure that you submit all the details requested with your entry.

By entering this competition entrants accept the rules and thereby indemnify the sponsors against any liability in the case of injury or death, or any other cause whatsoever arising from the competition.

This competition is for amateur musicians only. No learners allowed.

CRITERIA

- Should be an agricultural worker in the fruit and/or wine industry working on a farm, pack house or in a cellar for a total of three months or longer in the past 12 months.
- You may only enter if you are an agricultural worker in one of the following industries: apple, pear, plum, peach, nectarine, apricot, cherry, citrus, dried fruit (within the deciduous fruit industry, excluding raisins), berries, wine and table grapes.
- Entrants must be 18 years or older, and finished with school.
- May enter in any South African indigenous language.
- May only enter as a singer – no groups.
- Previous Top 10 finalists may not enter again.

The top 10 contestants will participate in a week-long skills development workshop in the Western Cape from 7 - 11 October 2024.

They will showcase their talents on stage, with the winner being selected by a panel of judges. The announcement of the winner will follow immediately after the final performances.

HOW TO ENTER

1.

Record a video clip or voice note of no longer than 3 minutes.

2.

Add the following details to the text:

Name
Surname
ID number
Own contact number
Name of farm, pack house, cellar
Position on farm
How long you've been working on the farm, in the pack house or in a cellar
Name of nearest town

3.

Send your entry via WhatsApp to 082 372 1557.

Enquiries:
021 870 2900
083 642 5342
info@agrisgottalent.com





WHATSAPP JOU INSKRYWING NA
082 372 1557
INSKRYWINGS SLUIT 31 JULIE 2024

VOLG JOU DROME!

Agri's Got Talent is 'n vaardigheids-ontwikkelings-program en sang-kompetisie vir landbouwerkers in die vrugte- en wynbedrywe.

www.agrisgottalent.com

Geborg deur:



KOMPETISIËREËLS

KRITERIA

Die deelnemers sal deur 'n paneel beoordeel word wat deur die borge gekies is.

Die beoordelaars se besluit is finaal en geen korrespondensie sal daarvoor gevoer word nie.

Die beoordelaars behou die reg voor om die toekenning terug te hou afhangende van die meriete van die inskrywings.

Slegs inskrywings wat met landbouwerkers in die vrugte- en wynlandbousektore (plase, pakhuse of kelders) verband hou, sal aanvaar word.

Indien jy as finalis gekies word, sal jy gevra word vir 'n bewys van indiensneming.

Maak asseblief seker dat al die besonderhede soos gevra saam met jou inskrywing ingedien word.

Deur vir hierdie kompetisie in te skryf, aanvaar deelnemers die kompetisiereëls en vrywaar hulle die borge teen enige aanspreeklikheid in geval van besering of dood, of enige ander aangeleentheid wat ook al uit hierdie kompetisie mag voortspruit.

Hierdie kompetisie is slegs vir amateur musici. Geen leerders word toegelaat nie.

- Moet 'n landbouwerker in die vrugte- en/of wynbedryf wees en op 'n plaas, in 'n pakhuis of in 'n kelder werk/gewerk het vir 'n totaal van drie maande of langer gedurende die afgelope 12 maande.
- Jy mag slegs inskryf indien jy 'n landbouwerker in een van die volgende bedrywe is: appel, peer, pruim, perske, nektarien, appelkoos, kersie, sitrus, granaat, droëvrugte (binne die sagtevrugtebedryf, rosie uitgesluit), bessies, wyn- en tafeldruiwe.
- Deelnemers moet 18 jaar oud of ouer wees en reeds hul skoolopleiding voltooi het.
- Mag in enige Suid-Afrikaanse inheemse taal inskryf.
- Mag slegs as 'n sanger inskryf – geen groepe nie.
- Vorige Top 10-finaliste mag nie weer inskryf nie.

Die top 10 deelnemers sal deelneem aan 'n weeklange vaardigheidsontwikkelingswerkswinkel in die Wes-Kaap vanaf 7 tot 11 Oktober 2024.

Hulle sal hul talente op die verhoog ten toon stel, en die wenner sal deur 'n paneel beoordelaars gekies word. Die aankondiging van die wenner sal onmiddellik na die finale vertoning plaasvind.

HOE OM IN TE SKRYF



1.

Neem 'n videogreep of stemnota op wat nie meer as 3 minute lank is nie.

2.

Sluit die volgende besonderhede by die boodskap in:

Naam en van
ID-nommer
Eie kontaknommer
Naam van plaas, pakhuis of kelder
Pos op die plaas
Hoe lank jy al op die plaas,
in die pakhuis of in 'n kelder werk
Naam van jou naaste dorp

3.

Stuur jou inskrywing via WhatsApp na 082 372 1557.

Navrae:
021 870 2900
083 642 5342
info@agrisgottalent.com