



Good day!

HR Newsletter No. 2 | 20 June 2022

Agri's Got Talent

Agri's Got Talent, a national social upliftment project, gives talented farm, pack house and cellar workers in the fruit and wine industries the opportunity to develop their singing talent.

Entries close 30 June 2022, which means there is only a few more weeks left to motivate your workers to make use of this amazing opportunity! A nice way to do this is to host a small informal talent show, asking your employees if they would be interested to enter Agri's Got Talent. You can record them performing and send us the entries. This will boost morale and make your employees feel supported.

The impact of this competition goes beyond the contestants - Top ten participants 'pay forward' to their communities what they learned during their AGT journey. Some start music groups, some train other singers or community choirs, or perform at local events. They are truly considered rock stars/ambassadors in their respective communities. Paying it forward is not limited to music. Most of them have been promoted as their confidence and self-worth grew, with other farm workers seeing them as leaders and inspiring them to also be open self-actualisation.

All travel and accommodation costs are covered by Agri's Got Talent. Besides taking part in a personal development programme hosted by Procure and getting vocal and performance training, contestants get the opportunity to win great cash prizes!

Watch this video of testimonials by previous contestants: <https://youtu.be/plmH9QwRnKc>

Agri's Got Talent is sponsored by Hortgro, the Citrus Growers' Association, Vinpro, SATI and the Western Cape Department of Agriculture.

Website: www.agrisgottalent.com Enquiries: info@agrisgottalent.com / 083 642 5342

Citrus Academy Vacation work programme

The Citrus Academy's vacation work programme will take place during the July holidays. We are looking for positions for our undergraduate students studying plant production, biotechnology, soil science, horticulture, agricultural management etc. We pay the student a daily stipend and make the arrangements for travel and accommodation.

If you are interested in hosting students, contact Candice on candice@citrusacademy.org.za.

