

Global Citrus Scan (2020_30)

(John Edmonds 13 November 2020)



Citrus Growers Association (CGA)

GCCLive looks at future-proofing citrus

Citrus suppliers have a unique opportunity to build on the sales momentum generated by the coronavirus pandemic, and should develop joint strategies to increase global consumption based on established health claims, as the avocado sector has done to such powerful effect. That was the take-home message from the first ever Global Citrus Congress Live, which took place on Thursday and drew more than 1,300 delegates from 59 countries. Organised by Fruitnet Media International and the World Citrus Organisation with the support of CIRAD, the event brought together producers, exporters, importers, retailers and service providers from all over the world in search of new strategies to build a more sustainable future for the citrus sector...

[fruitnet.com/asiafruit; 6 November 2020]

Unifrutti Group acquires Oranfrizer

Unifrutti Group, one of the world's leading fresh fruit suppliers, has expanded its commercial portfolio with the acquisition of Oranfrizer, Sicily's biggest fresh citrus supplier and a key supplier of premium, speciality varieties...

[fruitnet.com/eurofruit; 2 November 2020]

San Miguel Global's table orange exports increased by a range of 50 to 80%

The San Miguel Global company's table orange exports increased substantially during the pandemic, showing a growth that ranged from 50 to 80% depending on the destination region. According to the CEO of the company, Romain Corneille, this growth is very outstanding because, compared to mandarin, the table orange was a product in serious decline. "This year we suddenly had no way to supply the great demand there was for this orange. What we now ask ourselves is if this high demand was temporary or if it's here to stay. That would make us rethink what we are going to do in the future with our plantations, where we're going to change, and how we are going to supply those needs," he said..

[FreshPlaza.com; 12 November 2020]

OF SOUTHERN AFRICA

Egypt takes top spot in orange export rankings

...Egypt exported almost 1.8m tonnes of oranges in 2019/20, an increase of 9 per cent compared with the previous year, generating a revenue of US\$660m. The dramatic rise in exports over the past three years is mainly the result of the steep devaluation of the Egyptian pound (a condition of the country receiving a bailout from the International Monetary Fund), coupled with a governmental action plan, which have improved the quality of Egyptian oranges and made them much more competitive in the international market. The Egyptian pound lost 18 per cent of its value against the dollar in 2016 and a further 47 per cent in 2017...China, in particular, has significantly increased its import volume since 2019 to cater for domestic demand after its own production was impacted by citrus greening disease. The two countries share virtually the same harvesting season, making Egypt an obvious choice. Between January and October 2019, Egypt shipped 191,000 tonnes of oranges to China, an increase of 107 per cent on the year-earlier period, making it the leading supplier of oranges to China in that year...

[fruitnet.com/asiafruit; 9 November 2020]

Chilean citrus exports grow by 10%

According to the Citrus Committee of Chile ASOEX, the country exported a total of 368,000 tons of citrus fruits during the 2020 season, i.e. 10% more than in the previous season. The United States received 85% of total shipments, while the Far East and Europe received 9% and 3%, respectively. Canada, Latin America, and the Middle East received lower volumes. Orange exports account for 24% of all citrus exports; lemon export for 25%; mandarins 36%; clementines 14%, and grapefruits 1%. Juan Enrique Ortuzar, the president of the Citrus Committee, said that the 2020 season had been very satisfactory. "We have met and exceeded most of our initial estimates, which is very remarkable in the context of the pandemic and all the associated operational difficulties it entails."

[FreshPlaza.com; 12 November 2020]