

GLOBAL CITRUS SCAN (37)

John Edmonds (22 October 2015)



Citrus Growers Association (CGA)

Spanish lemons head for Shanghai

Agri-Naturelle is preparing to ship its first consignment of Spanish Primofiori lemons of the 2015/16 campaign to Shanghai. The company's export director Tomás Amer told Fruitnet that the container was due to depart on Friday and arrive in Shanghai at the end of November. The company pioneered Spanish lemon exports to China with the shipment of a number of containers last season and Amer noted that Spain is rapidly gaining a reputation for the high quality of its lemons, for which Chinese consumers are prepared to pay a premium price...The lemons have to be packed in fully traceable cartons and subjected to cold treatment under 20C for a period of 22 days to ensure it is free from Medfly...As the company's experience grows it has been able to fine-tune its shipment process to ensure that fruit arrives on the market in even better condition, Amer said. This includes the introduction of ethylene absorbers to containers to filter the air and slow down the ripening process...

[Fruitnet.com; 21 October 2015]

Clems assert their dominance in Spain

The area planted with mandarins and clementines in Huelva has overtaken oranges for the first time this season. Figures from the Association of Citrus Producers of Huelva (ACPH) show that total acreage for the 2015/16 season stands at 17,500 ha, of which mandarins and clementines account for 9,000 ha and oranges for 8,500 ha. Last season planted area totalled 16,600 ha, with soft citrus and oranges making up 7,400 ha and 9,200 ha respectively. The trend towards mandarins and clementines has been occurring for some years now in Spain although in recent years it has accelerated due to the higher prices achieved for easy peelers, particularly extra early and early clementine varieties, as quality has improved...Although a national forecast for the current season has yet to be released, clementine production is expected to be higher than orange production in the whole of Spain.

[Fruitnet.com; 20 October 2015]

USDA destroys diseased citrus

A USDA quarantine lab has destroyed mandarin budwood imported from India after discovering Huanglongbing in plant material at the facility.

[Reefertrends; 19 October 2015]

Lemons For Life™ campaign to launch at PMA Fresh Summit

"We are excited to unveil our new marketing program Lemons for Life™ at the PMA Fresh Summit this weekend," says John Chamberlain with Limoneira. The campaign is all about utilizing lemons and focuses on five uses of lemons: recipes, health, beauty, green natural cleaning and lifestyle. A global network of experts in these categories will offer tips on how lemons can be incorporated into everyday lives...A year-round calendar of Lemons for Life™ social marketing and merchandising options will be available for Limoneira retail and food service customers to help them build category sales.

[Freshplaza.com; 22 October 2015]

China: Fujian Inspection and Quarantine office inspect first fruit from S.Africa

The Fuzhou duty free port area, Fujian province, has carried out port inspection and quarantine work on the first batch of fresh oranges imported from South Africa. It was the first time fresh fruit was imported in this area. More large batches of fruit from South Africa will enter the Chinese market through the port of Fuzhou in the future.

[www.cqn.com; 21 October 2015]

Indonesian delegation to visit Cairo to check Egyptian citrus

The Egyptian Ministry of Agriculture and Land Reclamation announced that a delegation from Indonesia will visit Cairo in early November to meet with officials in the ministries of agriculture and commerce to discuss the possibility of finding solutions to allow the export of Egyptian citrus to Indonesia.

[el-balad.com; 19 October 2015]

If you need more information on any of these issues, or if there is anything else that CGA can assist with, please contact us at 031 7652514, or johne@cga.co.za

YOUR LEVY WORKING FOR YOU – GROWER LEVIES ARE USED TO FUND THE ACTIVITIES OF CGA