

GLOBAL CITRUS SCAN (36/2010)

John Edmonds (22 October 2010)

Citrus Growers Association (CGA)

Current Exchange Rate	R/\$ 6.91	R/€ 9.66	R/£ 10.89
Last Week:	R/\$ 6.77	R/€ 9.54	R/£ 10.84
Last Year:	R/\$ 7.37	R/€ 11.05	R/£ 12.17

[<http://www.oanda.com/currency/converter>]

Brazil's citrus losses may become Florida growers' gains.

Brazil moved from a minor citrus-producing country to the world's largest orange grower and orange juice producer following a series of freezes in the 1980s that devastated Florida citrus growers. "The tables have turned," said Mark Brown, senior research economist at the Florida Department of Citrus. "They've had that drought. We're going to get higher (farm) prices." One of the worst droughts in Brazil's history will reduce global orange juice supplies, pushing up farm prices Florida growers can expect for their 2010-11 oranges, Brown told the Florida Citrus Commission Wednesday in Bartow.

[www.theledger.com; 21 October 2010]

US: Citrus Commission approves 2010-11 budget of \$60.2 million

The Citrus Commission gave final approval to the Citrus Department's 2010-11 budget of \$60.2 million, up 6.6 percent from the proposed budget in June...The commission approved the same citrus tax rates proposed earlier: 25 cents per box for juice oranges, 36 cents per box for grapefruit, 7 cents for fresh oranges and 16 cents for fresh specialty citrus, mostly tangerines...The 2010-11 Citrus Department budget allots \$34.2 million, or 56.8 percent, for marketing programs and \$19.75 million, or 32.8 percent, for scientific research, mostly to combat citrus greening...The budget also includes \$4.8 million, or 8 percent, for administration costs, up from \$4.6 million in June.

[www.theledger.com; 21 October 2010]

Citrus Black Spot quarantine order released from USDA/APHIS

Quarantine has been established for areas within an 8 mile radius of a CBS find. The two tiered plan establishes quarantine areas (1 mile from detection) and regulated areas (an additional 7 miles outside of the quarantine area)...Fresh fruit shipments must meet certain conditions including packinghouse inspections and compliance agreements, disinfecting process protocols and transport in tarped vehicles...Fruit from within the quarantine areas is only eligible for movement to non-commercial citrus producing states east of the Mississippi River...Fruit from a regulated area is eligible for movement to states other than commercial citrus producing states...Fresh fruit outside the quarantine and regulated areas may be shipped with no restrictions.

[www.southeastnet.com; 15 October 2010]

Pakistan: PHDEC sets export target for kinnow

Pakistan Horticulture Development and Export Company (PHDEC) has set a target for exporting 300,000 metric tonnes of kinnow during the year 2010-11 as against the exports of around 250,000 metric tonnes registered during the last year. Pakistan produced 2.1 million tonnes of citrus last year whereas crop for the ensuing season is estimated to be 10-15 percent less, though the fruit size is expected to be bigger and crop healthier. Crop condition is good due to favourable weather and decline of 10 to 15 percent as compared to last year would be offset by the good quality of the fruit. Pakistan exports Kinnow in large quantity and last year's main markets were Russia, Iran, UAE, Ukraine and Saudi Arabia while it was also exported to the Philippines, the Netherlands, Kuwait, Indonesia and CIS countries through Afghanistan...With PHDEC initiatives Pakistani Kinnow have got recognition in Eastern Europe, Poland, Czech Republic, Austria and Latvia and Lithuania could also be a good market. South Africa can be touched as a test market as there is no significant trade of horticulture commodities with South Africa, he added.

[beta.brecorder.com; 15 October 2010]

If you need more information on any of these issues, or if there is anything else that CGA can assist with, please contact us at 031 7652514, or johne@cga.co.za
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