

GLOBAL CITRUS SCAN (35/2010)

John Edmonds (15 October 2010)

Citrus Growers Association (CGA)

Current Exchange Rate	R/\$ 6.77	R/€ 9.54	R/£ 10.84
Last Week:	R/\$ 6.86	R/€ 9.57	R/£ 10.91
Last Year:	R/\$ 7.29	R/€ 10.82	R/£ 11.62

[<http://www.oanda.com/currency/converter>]

South Africa: Drought threat to Eastern Cape citrus exports

Fears are growing that the current drought in the Eastern Cape may lead to poor citrus crops in the province's Patensie and Sundays River Valley areas. This would have a major impact on the province's economy as the citrus industry is one of its driving forces. Citrus Growers' Association Patensie director Phillip Dempsey warned the industry would be in trouble if there was not sufficient rainfall by the end of November as there would be no crops available for export.

"There has not been sufficient rainfall this year, but the real problem will come in by the end of November and beginning of December as the summer months are the time that these orchards are most dependent on a lot of water," said Dempsey. He said about 10000ha of orchards required rain and most of the citrus fruit from these orchards was destined for the export market.... "If there is no rain there is a chance these crops will fail and it will definitely affect the economy of the area. The water restrictions have also affected crops because we are planting fewer things like potatoes to use that water for the citrus, so there is some land which is bare, meaning we will receive no income from that land."

"This drought has affected the whole of the Eastern Cape, however the Sundays River farmers are not as hard hit as our farmers because they are not under water restrictions as we are," said Dempsey. Sundays River Citrus Company technical manager Dave Gerber said that although the area still had sufficient water as they were supplied from the Gariep Dam, rain was still needed to ensure better quality citrus was produced... Although plentiful, Sundays River Valley water is not of great quality, resulting in the build up of salts in the soil profile. Good rains assist by leaching these salts, which are toxic to plants, out of the soil. He said dry seasons were also characterised by higher levels of pests in the orchards, to which they migrate due to lack of food in their natural environments. These also "negatively influence fruit quality".

[weekendpost.co.za; 14 October 2010]

Argentina's Lemons Sold as Sicily's Organic Fruit

Over 150 tons of lemons from Argentina were seized by the police of Syracuse together with the Carabinieri of Ragusa (Sicily, Italy) due to counterfeiting: the fruits were not only passed off as Sicilian, but also as organic. The blitz was carried out in the Pasam farm, near the village of Cassibile (near Syracuse). The two owners of the farm have been taken to court... On two production lines, dozens of workers were emptying cartons full of Argentine lemons (identified thanks to the packaging that did not leave any doubts about the origin and treatments performed) on a roller carpet carrying the fruits to the washing zone, where the lemons were then taken to be put in the new boxes labeled "organic product". The goods were ready to be sold in Italy and abroad, especially in northern Europe. Sicily's farmers' organization Coldiretti said in a note that they are "satisfied with the outcome of the operation".

[www.greenmed.eu; 13 October 2010]

Best perfumes for Filipino men

(*Why Citrus Farmers are babe magnets* _ ed.)

Oftentimes, the male breed would settle for strong, overly masculine perfumes that make other people sneeze. It is actually a big turn-off to most women. Your choice of perfumes and colognes shouldn't be based on how strong the scent is, but how relaxing and sensual it is for the people who smell. Your scent identifies your presence. It leaves a lasting impression of your taste and style. It's never too late. Find the best scent that fits you in this week's list.

Hugo Dark Blue... a fresh mix of ginger, **lime** and **grapefruit** for its top notes, and then shifts to floral, green and herbal notes after the first impression. It then leaves a trail of vanilla, patchouli and woods —creating a masculine appeal that entices a lot of women. The ONE: This subtly sensual, sexy and classy scent infuses notes of **grapefruit**, coriander, basil, cardamom, ginger, **orange blossom**, cedar, ambergris and tobacco. Some people say this scent is too strong, so it's advisable not to spray too much. Men who wear this perfume often become instant head turners especially in a pool of partygoers.

[www.manilastandardtoday.com; 7 October 2010]

If you need more information on any of these issues, or if there is anything else that CGA can assist with, please contact us at 031 7652514, or johne@cga.co.za
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