



GLOBAL CITRUS SCAN (21/2010)

John Edmonds (9 July 2010)

Exchange Rate at 11:00 R/\$ 7.58 R/€ 9.61 R/£ 11.51

Citrus Growers Association (CGA)

Chile: Exports to US of Navel oranges multiply five fold

Chilean Navel oranges have arrived in the US with five times the quantity of export compared to previous years. This generated a significant accumulated surplus so far this season, according to SimFRUIT data. Chilean orange shipments to the US during the first 25 weeks reached 18 000 cases, with the East Coast receiving 77% of them. In this same way, during 2009/10 Chile has sent about 29 thousand cases. However, this was an expected increase for Chilean volumes, since during last season, when the US market first opened to the national oranges - not all exporting companies could send their fruit. This fact widely benefits Chile that is preparing for a full season in 2009/10 with much more, better, and certified orchards.

[21food.com; 07 Jul 2010]

Criminals loot Italian lemon juice factory

AN ITALIAN citrus processor could face collapse after a well-organised gang stripped its factory of all its processed product, plus factory production and laboratory equipment. Sicily-based Best Srl is a well-known producer of lemon concentrate, lemon oil and NFC blood orange juice. The raid took place on the weekend of 3-4 July, and details have only just been released as Sicilian police imposed a 48-hour news blackout while they searched warehouses in Sicily. The searches are continuing, but no trace of the product has been seen and the police apparently believe that it was shipped off the island that same night

[Agranet.com; July 07 2010]

Maputo cleared for phytosanitary inspections 05 July 2010

South Africa's Department of Agriculture has granted conditional approval for phytosanitary inspections to be conducted at the MPT facility.

[ReeferTrends; 05 July 2010]

Spain: Decline in the citrus production

The stock of the citrus season in Malaga reveals the following data: the 10,000 hectares earned a total of 49.4 million Euro with a production of 168,000 tons of fruit.

Benjamin Faulí, Fruit and Vegetable technician of the agricultural association, analyzed these figures. He said that the 2009-2010 campaign has been good in quality, although it has fallen somewhat short of production". In fact, he assures that the orange production has fallen 20% over the previous year; and lime has decreased by about 15%.

However, the positive aspects are the prices, as the year closes with an average contribution not seen since 2003. The average price of Fino lemon was around 0.26 € / kg, and the Verna lemon € 0.34 / kg. As for oranges, depending on the variety, the price ranged from 0.21 € / kg and 0.32 € / kg. The tangerines have closed with an average price of 0.31 € / kg.

[www.freshplaza.com; 7 July 2010]

Bruce Willis Grapefruit Aftershave To Hit Market

Die Hard actor Bruce Willis is launching his very own cologne and is soon going to hit the market with a manly fragrance. The name of this scent is also "Bruce Willis", this is a part of collection which includes body wash and after shave. Grapefruit, pepper and vetiver are the main ingredients used in the products.

[eworldpost.com; 9 July 2010]

Citrus prices on FreshPlaza.com and AGF.nl

Please click on the link below to display these prices which are average Free on Truck prices in Euros recorded in the Dutch fresh produce market and can be taken as an indication for the European situation.

http://www.freshplaza.com/price-watch/archief/2010/citrus_week27-10.pdf

If you need more information on any of these issues, or if there is anything else that CGA can assist with, please contact us at 031 7652514, or johne@cga.co.za
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