



GLOBAL CITRUS SCAN (43/2009)

John Edmonds (4 December 2009)

Exchange Rate at 12:30 R/\$ 7.39 R/€ 11.13 R/£ 12.29

Citrus Growers Association (CGA)

ClemenTINY oranges: World's smallest fruit goes on sale for first time in the UK

Ideal for tiny hands, it could be the solution to the fruitophobic child. The Clementiny, the world's smallest citrus fruit, is now available in supermarkets. Almost unknown outside of China and Switzerland, it is a third the size of its larger cousin, at just 4cms wide and 2cm high. It is being sold at Tesco, which is also offering other mini fruits, including baby bananas, mini mangoes and fun-sized apples, as part of a Christmas range. Marketing experts believe it will appeal to small children because of its easy-to-peel skin, absence of pips and high juice content. Children often find normal-sized fruit difficult to eat, a spokesman for the store said.

[dailymail.co.uk; 3 December 2009]

Citrus producers make AQIS demand

Australian citrus producers are demanding the repayment of up to A\$500K in fees paid to the Australian Quarantine and Inspection Service this year.

[Reefertrends; 03 December 2009]

Israeli citrus harvest increases 10%

The citrus production in Israel is, as was expected for the 2009/10 season 627,000 tons. This is a rise of 10% compared to last year. This is due to the rising production of Or easy-peel and red grapefruit, states the up-dated USDA report. This season the expectation is to harvest 20-30,000 more tons of red grapefruit and 10-15 more Or.

Of the total production 183,000 tons will go for export. It is expected that 3-6% more citrus will be exported than last year. Last season the export rose by only 1% due to unfavourable exchange rates between the US dollar and euro. Scandinavia, France and the UK also imported less last season.

[freshplaza.com; 1 December 2009]

Peru hails China trade impact

The export value of fresh grapes, citrus and mangoes in 2009 is forecast to increase 25%-35% over 2008 figures, according to export promotion agency Promperú.

[Reefertrends; 19 November 2009]

Russia turns back 131 Tonnes of Turkish Tangerines

Russia took back to Turkey 131 tonnes of tangerines under the pretence that they have found Mediterranean fruit fly larvae in the shipment, CIHAN announced. Spokesman of the Federal Service for Veterinary and Phytosanitary Surveillance (Rosselkhoznadzor) of Russian town of Novorosiysk stated that imported total of 131 tonnes of tangerines from Turkey have been infected with larvae of the Mediterranean fruit fly, which is believed as very dangerous insect. Turkey exported 105 tonnes of tangerines to Novorosiysk on November 21 and another 26 tonnes on November 23. Tangerines should be sent to Moscow and St. Petersburg.

[focus-fen.net ; 27 November 2009]

Citrus Australia calls on researchers and industry to work together to maximise Chinese exports

Members from Citrus Australia, the peak industry body for Australia's citrus growers, joined government representatives from Department of Agriculture, Fisheries and Forestry and Horticulture Australia Limited over 20-21 November 2009 in Guangzhou, China for the 2009 Forum on Fruit and Vegetable Inspection and Quarantine International Trade.

Australia has formal access for Citrus to China and while mandarins are exported very few oranges are exported due to strict quarantine restrictions around the presence of Fullers Rose Weevil and other pests. Kevin Cock, Citrus Australia Board Director, said "The industry has a number of solid research projects focused on improving access to China, including controlling of Fullers Rose Weevil. We call on the different research providers, including industry, to work together to maximise a successful strategy to push into China and overcome concerns on pest issues. The Chinese market is significant and worth the investment in research. If we solve China, we solve many access issues to substantial markets in Korea and Thailand as well."

[www.citrusaustralia.com.au; 27 November 2009]

Citrus prices on FreshPlaza.com and AGF.nl

Please click on the link below to display these prices which are average Free on Truck prices in Euros recorded in the Dutch fresh produce market and can be taken as an indication for the European situation.

http://www.freshplaza.com/price-watch/archief/2009/citrus_week49-09.pdf

If you need more information on any of these issues, or if there is anything else that CGA can assist with, please contact us at 031 7652514, or johne@cga.co.za

YOUR LEVY WORKING FOR YOU – GROWER LEVIES ARE USED TO FUND THE ACTIVITIES OF CGA