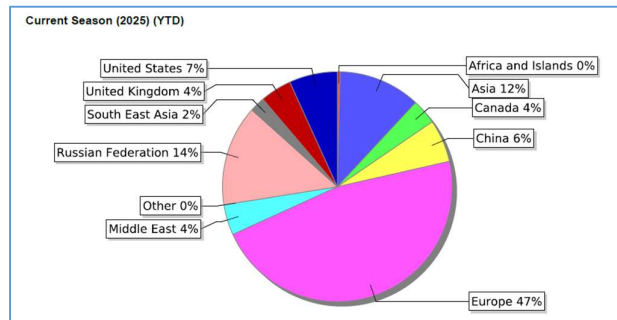


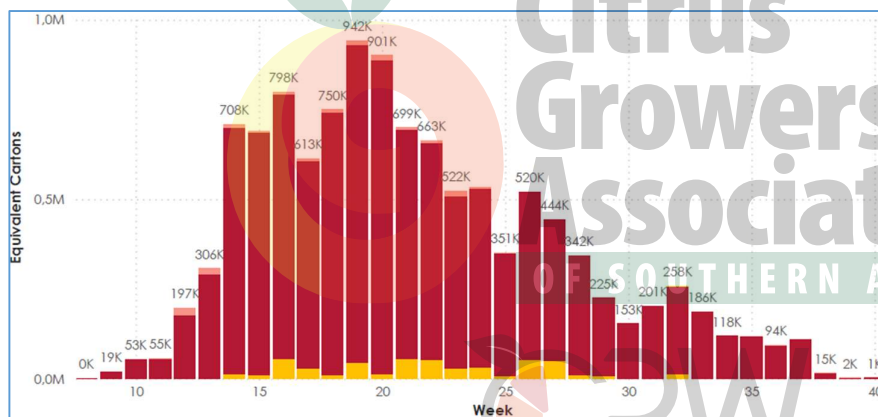
2025 GRAPEFRUIT SEASONAL REVIEW: A STEADY SEASON

In April 2025 the Grapefruit Variety Focus Group estimated a crop of 15.3 million cartons for 2025. This was about a million cartons above last year's packed figures, but in line with the three-year average. As it turns out, this original estimate was bang on as the industry has finished on 15.3 million cartons of grapefruit packed for 2025.



The arrival of South African fruit coincided with the end of the Northern Hemisphere supply. For Class 1 & 2 fruit: Europe received slightly more fruit in 2025 (47% or roughly 95 700 tons) compared to 2024 (43%), while cartons to China declined from 10% to 6% of the total volume (12 750 tons). The only other notable change was for the Russian market, receiving 14% in 2025 compared to 11% in 2024. All other markets received roughly similar percentages than last year. Export volumes to the US were up from 10

200 tons in 2024 to 13 600 tons (or 7% of the total). For fruit for Processing (PP): China received 82% of the total fruit for processing.



Grapefruit was packed in steady numbers from April through to mid-July, peaking in week 19. Markets seemed to have responded well to predictable supply and prices remained stable throughout the season.

In terms of packing trends and sizing, Red Grapefruit peaked on counts 40, 35 and 45, whereas White Grapefruit peaked at 50, 45 and 35.

GRAPEFRUIT AWARENESS

Have you visited the Summer Star Ruby website? Here is the [link](#). This new awareness campaign did make a mark, but the real results will only be seen when final reviews are done. There will be initial feedback provided at the last CMF for the year (30th October @ 10h30).

CITRUS SUSTAINABILITY FORUM

The final Citrus Sustainability Forum for 2025 is scheduled for the 24th of October at 09:00. Please register in advance for the Forum at the following [LINK](#), and to see the forum topics.

PACKED AND SHIPPED

End of Week 41 million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed	Vision 260
SOURCE: PPECB/AGRIHUB	2023	2024	2025	2024	2025	2025	2025	2024	2025
Grapefruit	14.2 m	14.4 m	15.3 m	14.1 m	15.0* m	15.3 m	15.3 m	14.4 m	16.8 m
Lemons	36.8 m	34.7 m	41.3 m	34.5 m	40.8 m	32.9 m	41.3 m	34.7 m	41.5 m
Mandarins	40.1 m	41.6 m	53.5 m	41.2 m	51.9 m	44.9 m	53.6 m	41.6 m	43.9 m
Navels	26.1 m	25.1 m	31.5 m	24.7 m	30.9 m	26.1 m	31.5 m	25.1 m	21.7 m
Valencia	53.4 m	48.6 m	61.3 m	47.8 m	58.7 m	52.0 m	61.6 m	48.8 m	58.0 m
Total	170.6 m	164.4 m	202.9 m	162.3 m	197.3 m	171.2 m	203.3 m	164.6 m	181.9 m

* Latest figure unavailable due to technical issues.