

FROM THE DESK OF THE CEO (07/23)

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Justin Chadwick 17 February 2023



"There's only one way to have a happy marriage and as soon as I learn what it is I'll get married again"

Clint Eastwood

CGA CITRUS SUMMIT

With less than a month to go before the CGA Citrus Summit the organizing committee is putting the final touches to what will be a fantastic event. The lineup of speakers will cover a wide range of relevant topics; inspiring and informative.

The latest addition to the speaker line-up is Dr Graeme Codrington who works with organisations across the globe, delivering insights, leadership development and future skills to enable clients to improve their ability to manage disruption, develop scenarios for future change and future-proof themselves. The citrus industry has been changing so quickly that many feel they cannot keep up – Dr Codrington advises on how not to be a casualty of disruption. Definitely a presentation not to be missed.

He joins a line-up that includes renowned author and radio presenter Bruce Whitfield, shipping expert Thomas Eskesen, economic whiz kid Wandile Sihlobo, leading agricultural researchers Ferdi Meyer and Tracy Davids, UK market development thought leader John Valentine, Standard Bank economist André Sneyders, Transnet Chief Executive Portia Derby, rugby legend Schalk Burger and energy expert Dr Penny Byrne. A varied line-up that should appeal to all delegates, and assist in leading the southern African citrus industry to a bright future.

There will be two panel discussions – Wandile Sihlobo will lead the discussion on transformation where citrus growers Louisa Maloka-Mogotsi, Bennet Malungane, Khaya Katoo and Eric Nohamba will share their experiences. Deon Joubert will lead a market access discussion which will include Vaughan Hattingh, Nick Gutierrez (CGA representative in Washington), and Lambert Botha (trade lawyer).

I will outline the CGA Board's Vision 260, while Paul Hardman will unpack the EU Green Deal and Mitchell Brooke will cover road and rail logistics.

It is not all work – there is also some time to network and reconnect with colleagues at the Welcome Function and the Gala Dinner.

Paul Hardman reports that the Pre-Summit Tours are now fully subscribed – however, please contact Paul (ph@cga.co.za) if you are still interested as there could be cancellations.

Registrations are coming in thick and fast, and we are approaching the venue capacity – so please register ASAP. More detail and full program on www.cga.co.za

CITRUS PRE-SEASON WORKSHOPS FOR 2023

DALRRD and PPECB have circulated a notice of the pre-season workshops for the 2023 export season for the technical regulatory functions and training. Attendance is mandatory for role players for citrus that is intended for exports to the EU. Please contact CGA, DALRRD or PPECB for more detail.

