FROM THE DESK OF THE CEO (49/20)

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Justin Chadwick 4 December 2020

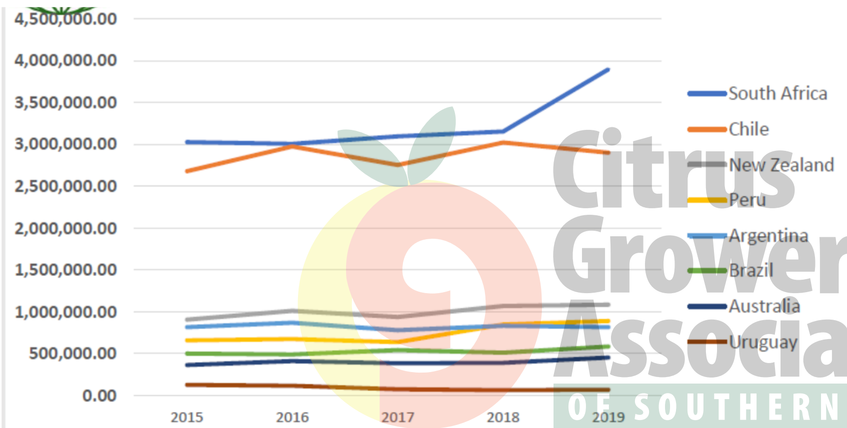
"North Korea has declared its own time zone that they are calling "Pyongyang Time", and set their clocks back half an hour. So if it's say, 11h40 here now in New York, in North Korea it's still 1925" Jimmy Fallon

JOHN EDMONDS

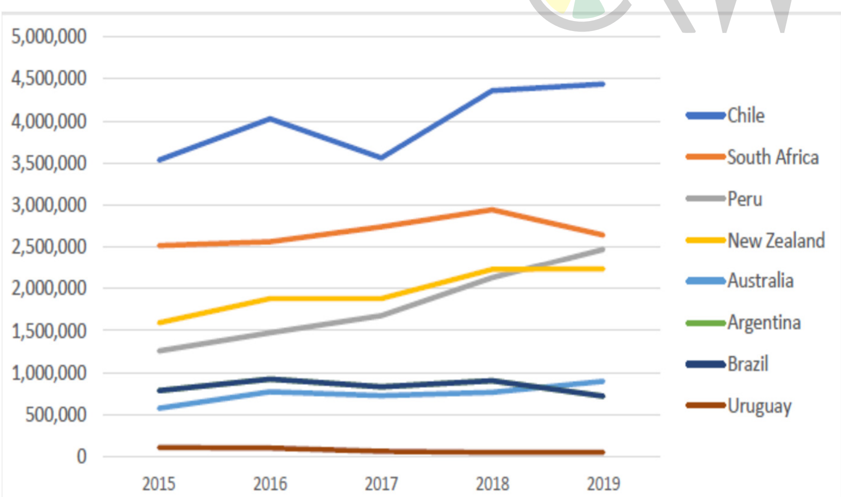
John Edmonds has worked at the CGA as Information Manager for the past 14 years. John will be leaving CGA at the end of December 2020, we appreciate the work he has done for the Association and we wish him the best for his future endeavours.

SOUTHERN HEMISPHERE ASSOCIATION OF FRESH FRUIT EXPORTERS (SHAFFE) DECEMBER MEETING

Accommodating all southern hemisphere countries in a videoconference call is no easy task – 09H00 in South Africa is 18H00 in Australia and 20H00 in New Zealand; while at the other end of the spectrum it is 02h00 in Peru and 04h00 in Brazil, Argentina and Uruguay. Somehow the SHAFFE secretariat managed to connect us all together on Tuesday night (South African time). Great to meet with the southern hemisphere fruit family from the comfort of one's home. As usual the secretariat presented some excellent analysis.



From a volume perspective, South Africa grows its lead as the exporter of the highest volume of fruit from SHAFFE members. Over the past 5 years South African fruit exports have grown at 7% per annum. Peru had the highest growth over this period (since 2015) at 9%; while Australia (6%), New Zealand (5%), Brazil (4%) and Chile (2%) all recorded growth. Argentina showed no growth, while Uruguay decreased by 12%. Overall, SHAFFE countries export volumes grew by 4% per annum since 2015.



From a volume perspective, Chile grows its lead as the fruit exporter with the highest value of fruit exports amongst SHAFFE members. Over the past 5 years Chile's fruit export value increased by 7% annually. Peru had the highest growth in value over the period at 19%, followed by Australia at 13%. New Zealand (9%), Brazil (5%) and South Africa (1%) also showed annual growth since 2015; while Argentina decreased by 1% and Uruguay by 17%. Overall, SHAFFE countries export value grew by 7% per annum since 2015.

THE CGA GROUP (CRI, RIVER BIOSCIENCE, XSIT, CGA CULTIVAR COMPANY, CGA GROWER DEVELOPMENT COMPANY & CITRUS ACADEMY) ARE SUPPORTED BY AND WORK FOR THE SOUTHERN AFRICAN CITRUS GROWERS