

FROM THE DESK OF THE CEO (7/19)

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Justin Chadwick 15 February 2019



“My biggest fear is that when I die my wife will sell my bicycles for what I told her they cost.” Anon

CGA MEMBERS MEETING 14 MARCH 2019

After the close of the CGA Citrus Summit on Thursday 14 March 2019 growers are invited to a CGA Members meeting starting from 13h30 at the same venue (Boardwalk Hotel, Port Elizabeth). The goal of the meeting is to discuss issues of interest to growers and to guide the CGA Board and management in formulating strategy and carrying out our mandate. To ensure that the discussions are structured (without limiting the scope) a list of discussion topics is being drawn up. The following items have been identified: Feedback on the Saudi Arabia lemon market research, feedback on Promar USA research followed by discussion on the CGA mandate with regard to market research and market development; AgriBEE and the CGA's involvement in assisting with members' accreditation; more detail and discussion on the 6-point logistics plan; Phytclean update and implications for the industry; CGA finances and the preparation for the next levy cycle. Please could growers send any other topics for discussion to justchad@iafrica.com.

CYCLING GEAR

The CGA has designed a corporate cycle shirt that is available to order for R300 per garment exclusively for citrus producers. To order a shirt email your order to Mitchell Brooke mitchell@cga.co.za by **Friday 1 March 2019** and indicate your name, garment size (suggest one size up on normal garment size), company name and delivery address.



SOME THOUGHTS FROM FRUIT LOGISTICA

The word “caution” was used a lot around the South African stand at Fruit Logistica in Berlin last week. In the past it has been most exporters experience that a poor South African table grape campaign to Europe is followed by a difficult citrus season. The feedback from the table grape industry is not very promising – most table grape exporters report of very poor returns. In addition, the start up to the northern hemisphere 2018/19 campaign disappointed many on the other side of the equator, and their season is scheduled to run for some time still. Interestingly, at the Freshfel meeting the words used by members to describe the international trade operations were “challenging” and “growing”. The growth in citrus volumes seems to be a common trend in all citrus exporting countries – definitely in the southern hemisphere there has been significant growth in citrus exports from Peru, Chile, Australia and South Africa. More than ever before, southern African citrus exporters will need to concentrate on the characteristics that differentiate our product; there will be no place for fruit that does not deliver what the consumer wants.

CGA CITRUS SUMMIT UPDATE

With just under a month to go delegate numbers hit the 400 mark – we are really excited to be hosting an event that attracts so much interest from the southern African citrus family. The pre-Summit tours are also filling up – the Patensie tour has very limited seating available, while the Sundays River tour still has a few. If you are travelling to the Eastern Cape, why not take a few days extra and see if the local growers claim of being the most progressive citrus growers in the industry is really true.

CGA GROUP OF COMPANIES (CRI, RIVER BIOSCIENCE, XSIT, CGA CULTIVAR COMPANY, CGA GROWER DEVELOPMENT COMPANY & CITRUS ACADEMY) ARE FUNDED BY THE SOUTHERN AFRICAN CITRUS GROWERS