FROM THE DESK OF THE CEO (06/18)

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Justin Chadwick 9 February 2018

Citrus Growers' Association
OF SOUTHERN AFRICA
Grower levies working for you!

"The Berlin Wall has now been down for as long as it stood dividing its city, with 10,316 days having elapsed since the barrier was pulled down by the German capital's inhabitants."

FRUIT LOGISTICA BERLIN

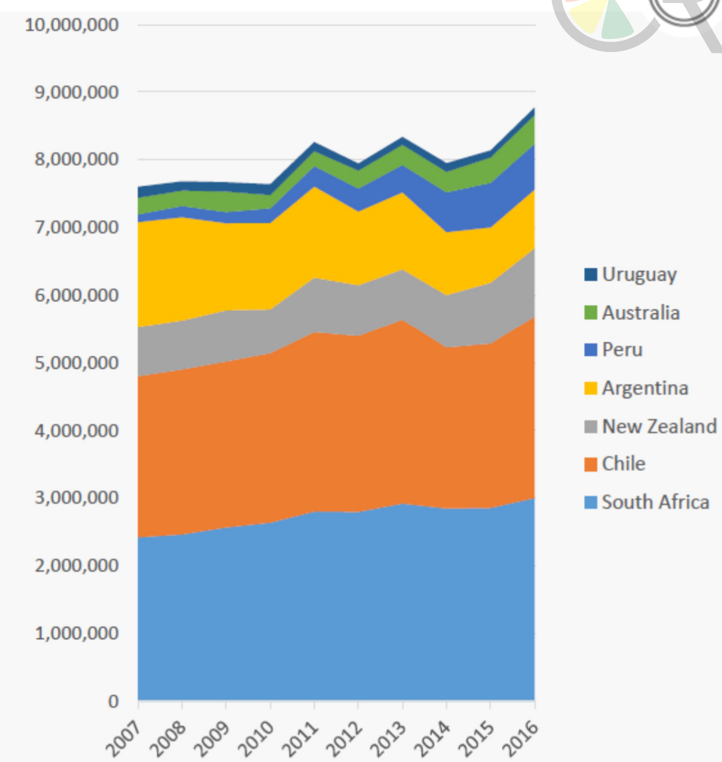
The reason for attending Fruit Logistica is exactly the reason why you will think twice about coming next year. The most important reason for attending is that everybody who is anybody in the fresh produce game is in Berlin – so if you want to see somebody whether they be from Kazakhstan or Ghana you will find them here. The reason why you might think twice about coming again next year is because there are so many people, walking around the massive complex is a lesson in patience – every few meters you bump into friends and colleagues, and with everybody doing the same it is a start/stop affair as you try and get to the next appointment. The South African pavilion was the best place to hang out at, and wait for people to visit you; with a very functional design and more space (thanks to Department Trade and Industry and FPEF) it was a truly excellent stand.

SOUTHERN HEMISPHERE ASSOCIATION OF FRESH FRUIT EXPORTERS (SHAFFE)

As usual SHAFFE held a meeting on the fringes of Fruit Logistica. With representation from 6 of the seven members (Argentina, Chile, New Zealand, South Africa, Peru and Uruguay – only Australia was missing), it was a great opportunity to share ideas and experiences, and plan some joint work. It is hoped that plans to get Brazil back into the fold will be succesful. Sincere thanks to the secretariat, and especially Nelli Hajdu, for the work done over the past year.

Figures distributed at the meeting show that southern hemisphere exports continue to grow, with South Africa still the dominant fresh fruit exporter in volume terms.

Overall growth in Volume in T by countries



Exporters	2007 - 15	2016	07-15/16
South Africa	2,701,764	3,001,619	15%
Chile	2,506,939	2,686,722	7.20%
New Zealand	762,040	1,011,438	33%
Argentina	1,217,095	865,003	-28.3%
Peru	326,926	673,889	106.40%
Australia	270,243	423,587	56.60%
Uruguay	130,035	110,558	-15.30%

Total exports 2007-15 vs. 2016: Growth of 10%

- South Africa continues volume export growth
- Chile back to its positive growth trend after small decline in 2015
- NZ, Peru, Australia confirm speedy growth curve
- Argentina & Uruguay still on decline, but pace slowed down

THE CGA GROUP OF COMPANIES (CRI, RIVER BIOSCIENCE, XSIT, CGA CULTIVAR COMPANY, CGA GROWER DEVELOPMENT COMPANY & CITRUS ACADEMY) ARE FUNDED BY SOUTHERN AFRICAN CITRUS GROWERS