

FROM THE DESK OF THE CEO (46/16)

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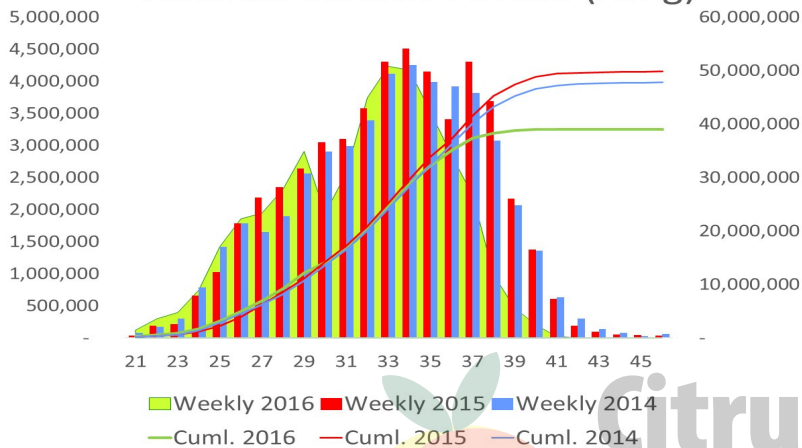
Justin Chadwick 2 December 2016



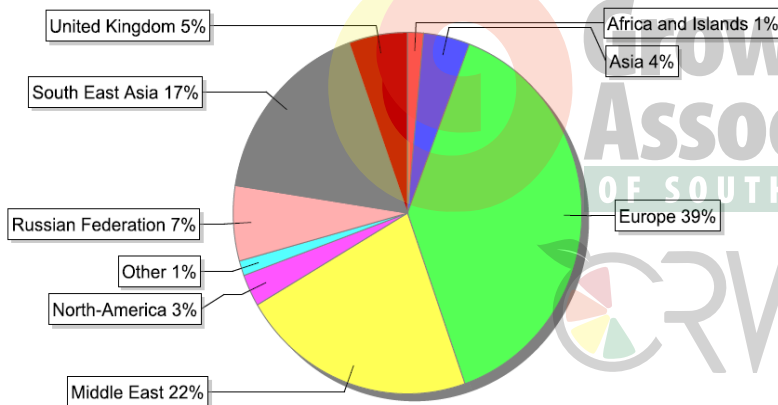
“I can win an argument on any topic, against any opponent. People know this, and steer clear of me at parties. Often, as a sign of respect, they don’t even invite me” Dave Barry

SEASONAL REVIEW: VALENCIA ORANGES

Valencia Cartons Packed (15kg)



Given the hot, dry 2015/16 summer Valencia growers realised that their season was going to be short on fruit – the variety focus group estimate was 12% less than 2015’s 52.5 million packed volume at 46.4 million cartons. The season started normally through to week 34; and then packing fell off the bus!! From then on weekly packing was way below the previous year, stopping some 5 weeks before previous years. As a result final packed for export figure was 41.6 million cartons – a massive 21% less than 2015 and 10% under estimate.



As expected with a 21% decrease in packed figures – all but one market experienced less volume. The one region that bucked the trend was South East Asia where volumes increased from 6.6 m (14%) to 6.8 million cartons (17%). The largest region – Europe – dropped by just 4% (2015 16.2 m to 2016 15.5 m). The second largest region – Middle East – dropped by 21% (2015 11m to 2016 8.7 m). North America dropped by 31% (1.1 m); UK by 31% (2.2 m); Russia by 34% (2.7 m); Africa 40% (0.6 m) and Asia by 43% (1.7m).

SUPPORT A STUDENT AT THE CGA CITRUS SUMMIT: 8-9 MARCH 2017

Every year the citrus industry in South Africa invests over R2 million in bursaries – the biggest bursary fund for agriculture in the country. This is in recognition that the youth are our future – it is people that have made the southern African citrus industry a global leader – the bursary fund administered by the Citrus Academy ensures that we will have suitably qualified and experienced people in the years to come. One of the programmes run by the Citrus Academy is Industry Exposure – Academy students cannot be missed as they attend conferences and events related to the citrus industry as they are resplendent in brightly coloured shirts. The Citrus Summit in 2017 is another event that the Academy has earmarked as important for students to attend. The Citrus Academy is looking for sponsors to fund attendance of students – support for the student will be acknowledged on their clothing, media releases and photo opportunities. Should you be keen to assist in supporting a student please contact Candice Burgin at candice@citrusacademy.org.za Register now at www.cga.co.za and ensure that you are part of the future plans for the southern African citrus industry.

SOUTHERN AFRICAN CITRUS GROWERS FUND THEIR FUTURE THROUGH THE CGA GROUP (CRI, RIVER BIOSCIENCE, XSIT, CGA CULTIVAR COMPANY, CGA GROWER DEVELOPMENT COMPANY AND CITRUS ACADEMY)