



FROM THE DESK OF THE CEO (48/15)

Justin Chadwick 24 December 2015

A CHRISTMAS THOUGHT

You will be remembered by what you say and what you do; not by what you say you will do. So think carefully before you say anything!! **Say things** that will brighten the day of those who are depressed; say things that will illuminate and not confuse; say things to grow people and not belittle them; say things that inspire; say things that you truly believe in. If you are angry rather say nothing; when the anger abates the right thing to say will be a lot clearer. Say things that you will not regret later – unlike hitting the “delete” button on a hastily written tweet, Facebook post or e-mail, once you have said something it is out there. Listen more than you talk – come away knowing more about the other person than you knew before; listen to understand rather than counteract. Be nice. And remember that **writing things** in e-mails, twitter or Facebook is the same as saying it. When you press “send” you have no idea where what you have just written may end up! A nasty comment about somebody could just end up on that person’s smart phone or computer. So think carefully before writing anything – at least you have the opportunity to read through it a few times, and change it or delete it before it is too late. And if you write something while you are angry; save it to drafts and check it out once you have cooled down.

Do things that make a difference. Do things that you can be proud of. Do things that people talk about for the right reasons. Do things for the poor. Do things for the unhappy. Do things that inspire. Do things that bring hope to those who feel hopeless. Do things that bring about self-fulfilment. Do things for animals. Do things for children. Build a statue to yourself through the things that you do.



Citrus Growers' Association
OF SOUTHERN AFRICA

Wishing you and
your family a

Merry Christmas

