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FROM THE DESK OF THE CEO (25/15)

Justin Chadwick (3 July 2015)

QUOTE OF THE WEEK “There are three types of workers; those who get things done, those who watch things get done, and those who wonder how so much got done” Anon

Sustainability Initiative of South Africa (SIZA)

One thing that all fruit growers in South Africa agree on is that the most valuable resources on their farms are the farm workers. In order to assist in growers in their endeavor to continually improve worker conditions Fruit South Africa embarked on the SIZA initiative. Not only does SIZA formalize all the tools necessary for ensuring good labor practices, it also provides a standard that gives comfort to buyers of fruit from South Africa – the comfort that fruit is produced in an ethical manner. **SIZA now has 1 341 registered members.** The majority (33%) are citrus growers, closely followed by deciduous growers (32%), with grape growers making up 21%. The vast majority of members reside in the Western Cape (58%), followed by the Eastern Cape (20%) and Limpopo (11%). Growers are encouraged to learn more about SIZA, and to join – for a producer the cost is just R750. With the worlds’ largest retailers endorsing SIZA it not only makes business sense, but could improve market access in the future.

SIZA Appoints General Manager: Fruit SA are pleased to announce the **Retha Louw** is the new General Manager for SIZA, taking up the role from the 1st July 2015. Retha comes with a fruit industry background having worked in Hortgro since 2003. Retha, we wish you all the best in shaping this great programme. CGA would also like to thank **Colleen Chennells** for her tremendous effort to guide and build SIZA up to the programme that it is today. Citrus growers appreciate this and are grateful that you will be playing a role in the SIZA programme going forward.

SIZA Capacity-building programme: During 2014 and up to April 2015, a total of 163 Ethical Trade Facilitator (ETF) workshops were facilitated countrywide. Of these, 120 workshops were aimed at worker representatives and supervisors, whilst 43 workshops were conducted at intermediate level. The total reach has been 3038 participants of which 2319 were workers. ETF workshops consist of a two-day training programme, which provides a comprehensive overview of the SIZA programme and Standard. Training Service Providers (TSPs) who received training and are recognised by SIZA have applied to SIZA to use the funding received from the IDH (Sustainable Trade Initiative) and the Department of Agriculture (Western Cape) before organising and rolling out workshops in their respective provinces. The training schedule for 2015 is now finalised. For more information on workshops, scheduled from June to December, and the TSPs who have booked these workshops, please contact Zaitun Rosenberg at zaitun.rosenberg@gmail.com. The workshop funding will terminate at the end of 2015.

SIZA VISA programme: SIZA VISA is a workplace tool, developed by the SIZA programme to assist growers and workers with their induction training needs. SIZA VISA is being initiated throughout South Africa. SIZA members who would like a free DVD and training package will be required to attend an awareness session, which will explain how to conduct the training in-house. Awareness sessions take around 90 minutes to complete and should NOT be confused with the two-day Ethical Trade Facilitator workshops, which provide more in-depth information about the SIZA Standard. People who receive a toolkit can use this for in-house training on an ongoing basis. Workers who undergo the SIZA VISA training will receive a SIZA VISA card as proof of training. Growers will not need to repeat training for workers who can provide a card showing that they have received the training. The SIZA VISA training toolkit also includes three posters and a set of SIZA VISA cards for workers. A worker database is being developed as part of the programme and will record the details of workers who have completed the training.

Update on the SIZA VISA roll-out:

- A total of 682 participants have attended SIZA VISA workshops.
 - Around 92,987 workers will be reached through programme participants.
 - Since the launch in February 2015, 42% of SIZA members have participated in the SIZA VISA programme.
- Should you wish to know more about SIZA please contact Paul Hardman ph@cga.co.za

PACKED AND SHIPPED

To end Week 26 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed
SOURCE: PPECB	2013	2014	2015	2014	2015	2015	2015	2014
Grapefruit	15.7 m	13.5 m	13.0 m	11.7 m	11.4 m	15.3 m	14.6 m	15.6 m
Soft Citrus	5.6 m	6.7 m	6.2 m	5.8 m	5.7 m	10.0 m	10.1 m	10.0 m
Lemons	7.5 m	9.1 m	9.7 m	7.7 m	8.7 m	13.6 m	13.6 m	13.2 m
Navels	15.9 m	13.6 m	13.8 m	10.3 m	11.0 m	25.1 m	24.4 m	26.0 m
Valencia	4.5 m	4.6 m	3.8 m	2.0 m	1.6 m	49.1 m	49.1 m	50.9 m
Total	49.2 m	47.5 m	46.5 m	37.5 m	38.4 m	113.1 m	111.8 m	115.7 m

SOUTHERN AFRICAN CITRUS GROWERS HAVE INVESTED IN THEIR FUTURE THROUGH THE ESTABLISHMENT AND CONTINUED FUNDING OF CGA, XSIT, CRI, RIVER BIOSCIENCE, CGACC AND CITRUS ACADEMY