



justchad_cga

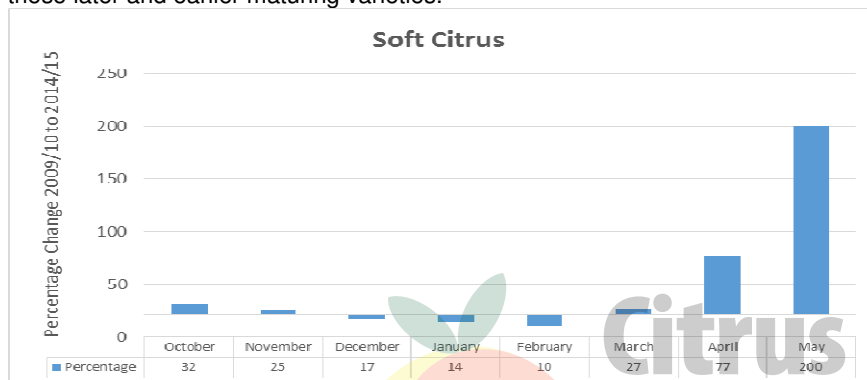
FROM THE DESK OF THE CEO (22/15)

Justin Chadwick (12 June 2015)

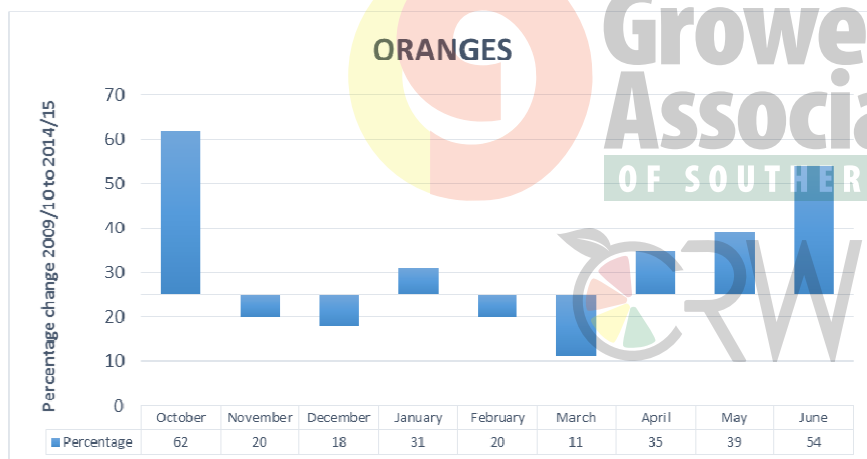
QUOTE OF THE WEEK “Wisdom is what’s left after we have run out of personal opinion” Cullen Hightower

EARLIER AND LATER MATURING CITRUS FILLS UP SEASON GAPS

The clear “shoulders” of the season – i.e. the period between the end of northern hemisphere citrus season and the start of the southern hemisphere supply – are beginning to change as growers globally replant with earlier and later maturing varieties. This period when supplies were low and demand consistent usually resulted in good returns in the past; incentivizing growers to change to varieties that filled this deficit. Recent figures from the Mediterranean region clearly show the increasing trend towards these later and earlier maturing varieties.



Soft citrus exports from the Mediterranean region (Spain, Italy, France, Turkey, Morocco, Algeria, Greece, Cyprus, Tunisia, Israel, Gaza and Egypt) between 2009/10 and 2014/15 increased by 21% in total. However, the increases by month delivered shows that in the latter part of the season export volumes have increased way above this average 21%. Although off a low base – this tendency will continue to increase competition with earlier southern hemisphere soft citrus.



Orange exports from the Mediterranean region (Spain, Italy, France, Turkey, Morocco, Algeria, Greece, Cyprus, Tunisia, Israel, Gaza and Egypt) between 2009/10 and 2014/15 increased by 25% in total. The increases by month delivered shows expansion in both earlier and later maturing varieties well above the 25% average. These volumes also come off a low base – but the tendency will also increase competition with earlier and later southern hemisphere orange exports.

CHANGES AT CGA AND CITRUS ACADEMY

Those who phone into CGA offices will know that we have a new receptionist – welcome to Sive Silo who joined us from the beginning of June.

The Citrus Academy welcomes back Desiree Schonken. The loss suffered by Sam Louw’s move to run his own business (good luck Sam – we will miss you) is tempered somewhat by the return of Desiree who will slot seamlessly back into the Academy.

PACKED AND SHIPPED

Showing the dynamic nature of the market, the Soft Citrus Focus Group have reversed their predicted volumes – now showing a slight increase over the first estimate.

To end Week 22 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed
SOURCE: PPECB	2013	2014	2015	2014	2015	2015	2015	2014
Grapefruit	12.5 m	11.1 m	10.7 m	8.6 m	7.9 m	15.3 m	14.4 m	15.6 m
Soft Citrus	4.4 m	5.3 m	5.1 m	4 m	4.2 m	10 m	10.1 m	10 m
Lemons	6 m	6.9 m	7.8 m	5.6 m	6.3 m	13.6 m	13.6 m	13.2 m
Navels	8.3 m	7.5 m	7.8 m	3.8 m	4.5 m	25.1 m	24.4 m	26 m
Valencia	0.8 m	0.6 m	0.4 m	0.5 m	0.1 m	49.1 m	49.1 m	50.9 m
Total	32 m	31.4 m	31.8 m	22.5 m	23 m	113.1 m	111.6 m	115.7 m

SOUTHERN AFRICAN CITRUS GROWERS HAVE INVESTED IN THEIR FUTURE THROUGH THE ESTABLISHMENT AND CONTINUED FUNDING OF CGA, XSIT, CRI, RIVER BIOSCIENCE, CGACC AND CITRUS ACADEMY