



justchad_cga

FROM THE DESK OF THE CEO (20/15)

Justin Chadwick (29 May 2015)

QUOTE OF THE WEEK “Usually, terrible things that are done with the excuse that progress requires them are not really progress at all, but just terrible things” Russell Baker

PEST MANUAL AVAILABLE FROM CITRUS RESEARCH INTERNATIONAL (CRI)

CRI is making the 2015 edition of **HANDLEIDING VIR DIE UITKENNING VAN SITRUSPLAE EN HUL NATUURLIKE VYANDE / IDENTIFICATION MANUAL FOR CITRUS PESTS AND THEIR NATURAL ENEMIES** available in an electronic format that can be loaded on a smart phone or tablet, making it more accessible for quick reference in the orchard. The eBook sells for R100 (Incl. VAT) per person and is password protected, but a single purchase can be used on multiple devices owned by the same person. Two versions are available: one with an Afrikaans table of contents and the other with an English table of contents. Although the links from the table of contents or bookmarks do not work on some Android phones they work on iPhones, iPads and Android tablets, and perhaps other systems that we have not tested. The best performance is obtained when using an Adobe PDF reader app so most devices with this app should be compatible.

Payments from South Africa can be made via Bella Thulare in CRI's Nelspruit office (bella@cri.co.za and phone 013 759 8000).

Arrangements are being made for international payments to be made via PayPal. For each purchase Afrikaans or English must be specified and a personal email address provided that is used as the password to open the eBook.

The 2015 hardcopy (paper) version will become available later in the year at a higher cost.

FIRST CONVENTIONAL REEFER CARRYING SOUTHERN AFRICAN CITRUS OF 2015 SEASON ARRIVES IN RUSSIA

M/V “Summer Flower” arrived from South Africa at St. Petersburg and started discharge of over 4 thousand tons of fruits (citrus, apples, pears) for Russian clients. This is the first delivery of South African fruits to Russia by direct vessel from South Africa in 2015 marking opening of the new season for South African farmers and exporters in the Russian market. From now on till late November vessels operated by Russian shipping company “Baltic Shipping” will bring fresh fruits from South Africa on a weekly basis.

Co-operation between the two countries in food and agriculture takes back to 1994 when the first two trucks of South African apples and grapes arrived at Moscow in early spring astonishing Russian consumers with beautifully looking fresh harvest fruits made available for them by farmers from far away South Africa. Since then volumes of fruits supplied from South Africa to Russia have been steadily growing to reach around 200 thousand tons in 2014. Major items are citrus: oranges, mandarins, lemons, grapefruits: citrus is not cultivated in Russia and must be imported, as well as apples, pears, grapes. The latter are grown in Russia, but harvested in late summer and autumn while South Africa produces fruits in the vitamins deficient season of spring and early summer. In this sense South African produce does not compete with domestic production in Russia, but compliments it to the benefit of Russian consumers. South African fruits are also affordable to masses of Russian consumers. Price for high quality South African oranges in Russian retail, for example, is at par with locally produced fruits. Fruits from Europe are usually more expensive. It's no wonder that every fourth orange on the table of Russian families is of South African origin. The Russian market has become the leader for South African fruit industry absorbing around 12% of the total volume of South African exports worldwide. Fresh fruits firmly occupy substantial position in trade between Russia and South Africa accounting for 30% of the turnover.

Trade enhances human relations and friendship between people of South Africa and Russia. The Russian market has become important for South Africa providing employment for a few of the hundred thousand agricultural workers. In Russia South African fruits have become a symbol of a healthy life style and strong family.

During a state visit to Russia in August 2014 by President Jacob Zuma an agreement was reached between President Zuma and President of Russia Vladimir Putin to increase the supply of agricultural and food products from South Africa to the Russian market. The South African fruit industry responded positively to the call and South African growers increased investments to produce more fruits for the Russian market. Arrival at St. Petersburg of M/V “Summer Flower” with fresh fruits from South Africa is a demonstration of growing trade and human ties between the people of Russia and Republic of South Africa.

PACKED AND SHIPPED

To end Week 21 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed
SOURCE: PPECB	2013	2014	2015	2014	2015	2015	2015	2014
Grapefruit	10.4 m	9.1 m	8.2 m	6.5 m	5.6 m	15.3 m	14.4 m	15.6 m
Soft Citrus	3.4 m	3.7 m	3.9 m	2.8 m	2.9 m	10 m	9.7 m	10 m
Lemons	4.9 m	5.3 m	6.1 m	4.2 m	4.5 m	13.6 m	13.6 m	13.2 m
Navels	4.0 m	3.4 m	3.8 m	1.4 m	1.3 m	25.1 m	24.4 m	26 m
Valencia	0.2 m	0.1 m	-	-	-	49.1 m	49.1 m	50.9 m
Total	22.9 m	21.6 m	22 m	14.9 m	14.3 m	113.1 m	111.2 m	115.7 m

SOUTHERN AFRICAN CITRUS GROWERS HAVE INVESTED IN THEIR FUTURE THROUGH THE ESTABLISHMENT AND CONTINUED FUNDING OF CGA, XSIT, CRI, RIVER BIOSCIENCE, CGACC AND CITRUS ACADEMY