

FROM THE DESK OF THE CEO (7/15)

Justin Chadwick (6 March 2015)

QUOTE OF THE WEEK "If we wish to make a new world we have the material ready. The first one, too, was made out of chaos" Robert Quillen

THE CAPE TOWN CYCLE TOUR (Formally known as the Argus Cycle Tour)

Good luck to all those in the citrus family participating in the Cape Town Cycle Tour on Sunday – unfortunately shortened due to the devastating fires rampaging through the Cape peninsula. Please let me know how you did so I can acknowledge you in next week's newsletter. For those motorists who give cyclists a wide birth – thank you. For those who don't – do you know how scary it is when a car passes close by you when cycling? One wrong move due to an obstacle or pothole and that small gap is gone – so rather than one person ending in hospital and one person ending in jail; give the cyclist room; even if it means waiting until it is safe to do so.

THE FRUIT INDUSTRY VALUE CHAIN ROUND TABLE (FIVCRT)

The concept of value chain round tables was implemented by DAFF as a means of getting all value chain actors around a table to discuss and solve challenges facing that industry. The fruit industry through Fruit South Africa (FSA) requested the setting up of a FIVCRT in August 2013 with the first meeting held on 28 February 2014. The FIVCRT is co-chaired by DAFF and FSA and includes representation from DAFF, industry, PPECB, thedti, Department of Labor, Labor Unions and NAMC. The work of the FIVCRT is guided by the Fruit Industry Social Compact (FISC), which is an accord between government, industry and labor. The FISC divided the activities of the FIVCRT into five main work streams, each with its own committee and convener. The five work streams are transformation (convener Anton Rabe of HORTGRO); resources (convener Anton Kruger of FPEF); employment and worker welfare (convener Nosey Pieterse of BAWSI); research and development (convener Willem Bestbier of SATI) and Trade (convener Justin Chadwick of CGA).

The Trade Work Group includes industry representation, DAFF, thedti, PPECB and NAMC. The priority areas identified by this work group include tariffs, expanded access into Asia, capacity to handle market access challenges and awareness/market development. This Work Group is now busy with action plans to address these priorities; many of which are already underway.

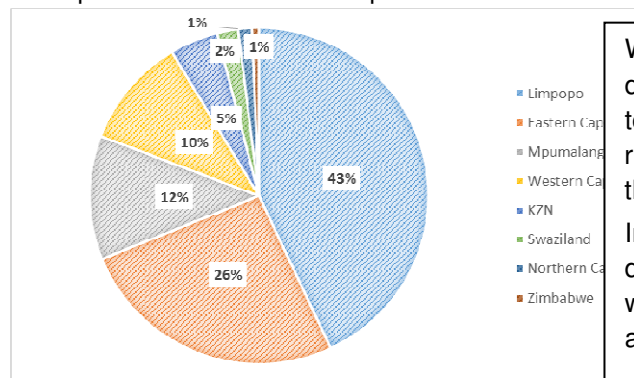
The employment and worker welfare work group is advanced in the development of a dispute resolution mechanism which will bring about stability in the workplace. At the last FIVCRT the CCMA attended and presented a proposal for implementation of such a mechanism.

CITRUS SUMMIT – STARTS NEXT WEDNESDAY

On Sunday while the thousands of riders pound around the Cape peninsula John Edmonds and I will be packing my vehicle with banners, giveaways, programs, bags and all sorts of paraphernalia for the Citrus Summit – before starting the long trek to Phalaborwa. We will have a welcome stopover with Stuart Geldenhuys in Swaziland (thanks Stuart), before the final leg on Monday.

For the 250 delegates attending the Summit we can report that it is coming together nicely – and there are a few seats still open for latecomers; so if your diary now allows you to attend let us know. **TRANSNET** have come aboard as a silver sponsor, joining **STANDARD BANK** (Platinum Sponsor), **FPT GROUP** (Gold Sponsor) and **GRANOR PASSI** and **PPECB** (both bronze sponsors). Fanie "Bobby Locke" Meyer says he is able to accommodate golfers right up to tee off time on Tuesday 10th; while MC, Hannes and Hennie have a few vehicles to showcase citrus production in the Letsitele and Hoedspruit regions.

As expected most delegates hail from Limpopo province, but there is a good contingent making the journey from the republic of the Western Cape and from settler country (Easter Cape).



We are trying something new at the Summit this year – during the sessions questions can be raised through sms's to the following number – **082 509 0302**; this will save running backwards and forwards with microphones. Save this number to your cellphone now.

In fact why wait for the Summit, and why restrict it to delegates – if you have a burning question for CGA and want it raised at the Summit – sms your question through at any time.