

FROM THE DESK OF THE CEO (34/14)

Justin Chadwick (5 September 2014)

QUOTE'S OF THE WEEK *"Nothing diminishes anxiety and stress faster than action"* Walter Anderson
"As a cure for anxiety, work is better than whisky" Thomas Edison

NOTICE AND INVITATION TO ATTEND ANNUAL CITRUS COORDINATING MEETING FOR EXPORT OF CITRUS FRUIT TO SPECIAL MARKETS DURING 2014/2015 EXPORT SEASON

DATE: 1st OCTOBER 2014; VENUE: MPUMALANGA PARKS BOARD, NELSPRUIT; TIME: 09h00

Citrus fruit producers, exporters and role-players for export to the China, EU, Iran, Japan, Republic of Korea, Thailand and USA special markets are invited and encouraged to participate in the Department of Agriculture, Forestry and Fisheries (DAFF)'s Annual Citrus Coordinating Meeting to be held on 1st October 2014 at the **Mpumalanga Parks Board Auditorium, Hall's Gateway, on the N4 National Road, Nelspruit**. All the arrangements and requirements for the 2014/2015 export season will be finalized and explained based on the South Africa's Citrus fruit export programmes. Please note that a successful fruit export depends on compliance with the requirements of importing country, and compliance begins in the orchard, please see the relevant export protocols on the following website link: * <http://www.daff.gov.za> * Branches: Agricultural Production, Health & Food Safety Branch * Plant Health * Exporting from SA * Special Export Protocols/Programmes/Directives Representatives of the DAFF Directorate: Plant Health, Inspection Services, and Food Safety and Quality Assurance and South African Citrus Industry as well as key role-players will troubleshoot the past export season with the aim of further streamlining export procedures and planning for next citrus export season (2014/2015). All new developments will also be on the agenda.

Further information can be obtained from Ms Rejoice Muavhi, Tel: +27 12 319 6538, E-mail: RejoiceM@daff.gov.za, OR Ms Juliet Maja, Tel: +27 12 319 6178, E-mail: JulietM@daff.gov.za, OR Mr. Patrick Magadani Tel: +27 12 319 6235, E-mail: PatrickMag@daff.gov.za, OR Ms Elelwani Mugabi, Tel: +27 319 6067, E-mail: ElelwaniM@daff.gov.za, OR Mr. Tshivhidzo Sikhware, Tel: +27 319 6294, E-mail: TshivhidzoS@daff.gov.za, Fax: +12 319 6580 OR 6101.

PhytClean Project: This project is about creating a centralized database and sharing standardized data electronically to support the phytosanitary certification of SA citrus exports. With standardized coding conventions (i.e. code for varieties, orchards, consignments, etc), having a central repository of information (database) and using an Integrated approach (i.e. a system that supports the entire process leading up to certification from PUC and orchard registration right through to consignment shipment) the PhytClean project hopes to make the SA citrus supply chain more competitive and meet the requirements of trading partners. A project team made of growers, packhouses, exporters, PPECB, DAFF: FSQA, DAFF: PH, DAFF: IS and DAFF: ITC has been working on the concept since March 2014 but it is now time to gather inputs and comments from all implicated stakeholders. To this end a workshop will be held on the 1st October 2014 (after the DAFF coordinating meeting) in Nelspruit. Key details of workshop: **1st October 2014. Mpumalanga Parks Board Auditorium, Nelspruit @14h00. All stakeholders should attend!!**

PACKED AND SHIPPED

To Week 35 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed
SOURCE: PPECB	2012	2013	2014	2013	2014	2014	2014	2013
Grapefruit	13.1 m	17.9 m	15.3 m	16.8 m	14.3 m	16.5 m	14.9 m	17.9 m
Soft Citrus	7.3 m	7.9 m	9.5 m	7.6 m	8.8 m	9.2 m	10.1 m	8.4 m
Lemons	10.0 m	10.2 m	12.9 m	10.1 m	12.7 m	12.1 m	12.8 m	10.6 m
Navels	24.4 m	25.2 m	25.3 m	25.2 m	25.3 m	25.8 m	24.5 m	25.4 m
Valencia	31.7 m	34.3 m	34.3 m	24.1 m	24.0 m	49.5 m	48.1 m	51.4 m
Total	86.5 m	95.5 m	97.3 m	83.8 m	85.1 m	113.1 m	110.4 m	113.7 m

GROWERS' ENSURE A COMPETITIVE AND SUSTAINABLE SOUTHERN AFRICAN CITRUS INDUSTRY BY FUNDING AND GUIDING THE CGA GROUP (CRI; CITRUS ACADEMY; CGACC; RB AND XSIT)