

FROM THE DESK OF THE CEO (28/14)

Justin Chadwick (25 July 2014)

QUOTE OF THE WEEK *"When I was five years old, my mother always told me that happiness was the key to life. When I went to school, they asked me what I wanted to be when I grew up. I wrote down 'happy'. They told me I didn't understand the assignment, and I told them they didn't understand life"*

John Lennon

CITRUS GROWERS' ASSOCIATION HAS A NEW HOME

Finally CGA has moved into our own home. After renting facilities since inception the CGA Board took a decision to own their own building. Last week we moved into the smart new building, just off the M13 between Durban and Pietermaritzburg. All contact details (telephone number, fax number and postal address) remain the same – the only change is the physical address – now unit 7, 22 on Main, 22 Old Main Road, Gillitts. What added to the excitement about the move is that we now share premises with the dynamic crew from the Citrus Academy. We have already benefitted from the synergy of this arrangement.

ECONOMIC PARTNERSHIP AGREEMENT (EPA) BETWEEN SADC AND EU CONCLUDED

It has been ten years in the making, but at last the EPA has been concluded. The EPA will replace the Trade and Development Cooperation Agreement (TDCA). The finalisation of the EPA includes some good news for the South African citrus industry – the following message was received from DAFF;

The Parliamentary ratification is the key. Once it has been ratified it can be implemented. It is difficult to speculate how long this process will take. For sweet oranges, the zero tariff (from 16 Oct to 30 Nov) will be phased-in in equal steps over 10 years. The tariff is currently 16%. The first cut will be in January after the agreement is implemented.

For lemons, the tariff will go down to zero (from currently 6%) for the period from 1 May to 30 October at implementation of the agreement. In the first year of implementation it will be zero without any phase-in.

WIM ENGELBRECHT

The Engelbrecht family has a rich history in the South African citrus industry, and it was with great sadness that we heard of the passing of Wim Engelbrecht. I personally learnt a great deal from Wim in my early days in the industry, he was a true doyen of the industry. Wim's daughter, Tini, has played an enormous role in organised citrus; serving for many years as a Director of CGA and more recently representing citrus on the PPECB Board – the family is in our thoughts and prayers.

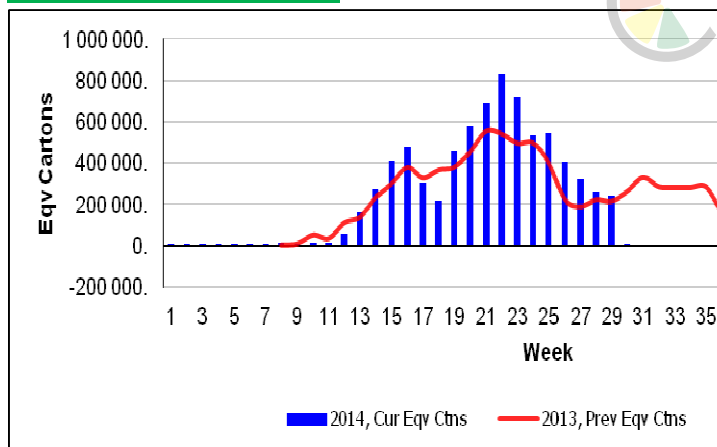
DATES FOR YOUR DIARIES

August 13 and 14th – PMA Fresh Connections www.pmafreshconnections.co.za

August 18-20th – CRI Citrus Symposium www.citrusresearchsymposium.co.za

August 21st – CGA Board and AGM

PACKED AND SHIPPED



Volumes in the **soft citrus sector** have exceeded initial estimates in all sectors. Satsuma's started with a final volume of 1 780 343 cartons – just 3% more than the initial estimate of 1 728 779 cartons. Clementines then surpassed this with the packed figure reaching 3 118 491 cartons – 16% up on the initial 2 684 123 carton estimate. To date 2 616 128 cartons of the 4 656 452 estimated mandarin cartons have been packed.

To Week 30 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed
SOURCE: PPECB	2012	2013	2014	2013	2014	2014	2014	2013
Grapefruit	11.1 m	17.5 m	13.9 m	15.1 m	13.1 m	16.5 m	14.9 m	17.9 m
Soft Citrus	5.9 m	6.2 m	7.6 m	5.9 m	7 m	9.2 m	10.5 m	8.4 m
Lemons	7.6 m	8.8 m	11.2 m	8.1 m	10 m	12.1 m	12.3 m	10.6 m
Navels	20.2 m	20.7 m	19.4 m	18.3 m	16.6 m	25.8 m	25.4 m	25.4 m
Valencia	13.9 m	10.8 m	11.9 m	6.8 m	6 m	49.5 m	49.5 m	51.4 m
Total	58.7 m	64 m	64 m	54.2 m	52.7 m	113.1 m	112.6 m	113.7 m

GROWERS' ENSURE A COMPETITIVE AND SUSTAINABLE SOUTHERN AFRICAN CITRUS INDUSTRY BY FUNDING AND GUIDING THE CGA GROUP (CRI; CITRUS ACADEMY; CGACC; RB AND XSIT)