

FROM THE DESK OF THE CEO (31/13)

Justin Chadwick (2 August 2013)

QUOTE OF THE WEEK "The ones who are crazy enough to think that they can change the world, are the ones who do" Steve Jobs

MESSAGE FROM DEPARTMENT AGRICULTURE, FORESTRY AND FISHERIES (DAFF)

Please take note of the message from DAFF following a meeting between DAFF, PPECB, CGA and FPEF today;

1. Growers and export agents are reminded to check the "black list" for CBS. There have been additional PUC's added. The list is available to CMF members on www.cga.co.za.
2. No relabeling shall be allowed for cartons packed for EU and all other phytosanitary special markets. The practice of sticking labels over the printed details on the carton with respect to PUC, PHC and orchard number is not allowed for these markets. Phytosanitary certificates will not be provided for consignments with relabeled cartons.
3. The PUCs shall be included on all phytosanitary certificates (PC) for EU with effect from the 5th August 2013. Thus all PC's submitted for certification from the said date shall comply with this provision. The PUCs numbers shall either be on the PC (under distinguishing marks) or on the attachment referencing the PC number as well as referred to on the PC. A template for the attachment will be drafted and made available by DAFF.

In addition, Paul Hardman had circulated a communication from DAFF regarding "misleading wording on any part of the carton" which may be rejected as from next year. This has been discussed at the variety focus groups. Exporters who use wording on cartons that may be inconsistent with the DAFF communication are asked to send this information to John Edmonds (johne@cga.co.za) for a later engagement with DAFF. The DAFF communication is available on www.cga.co.za.

UPCOMING EVENTS

18 SEPTEMBER 2013; BOJANGLES CORPORATE CLUB, ST GEORGES PARK CRICKET CLUB, PORT ELIZABETH (09H00) NOTICE AND INVITATION TO ATTEND ANNUAL CITRUS COORDINATING MEETING FOR EXPORT OF CITRUS FRUIT TO SPECIAL MARKETS DURING 2013/2014 EXPORT SEASON.

Citrus fruit producers, exporters and role-players for export to the China, EU, Iran, Japan, Republic of Korea, Thailand and USA special markets are invited and encouraged to participate in the Department of Agriculture, Forestry and Fisheries (DAFF)'s Annual Citrus Coordinating Meeting to be held on 18 September 2013 at Bojangles Corporate Club at St Georges Park Cricket Club in Port Elizabeth (Eastern Cape). All the arrangements and requirements for the 2013/2014 export season will be finalized and explained based on the South Africa's Citrus fruit export programmes. Please note that a successful fruit export season depends on compliance with the requirements of importing country, and compliance begins in the orchard (please see the relevant export protocols on the following website link: <http://www.daff.gov.za> + Agricultural Production, Health & Food Safety Branch + Plant Health + Exporting from SA + Special Export Protocols/Programmes/Directives

Representatives of the DAFF Directorate: Plant Health, Inspection Services, and Food Safety and Quality Assurance and South African Citrus Industry as well as key role-players will troubleshoot the past export season with the aim of further streamlining export procedures and planning for the next citrus export season (2013/2014). All new developments will also be on the agenda. Further information can be obtained from Ms Rejoice Muavhi, Tel: +27 12 319 6538, E-mail RejoiceM@daff.gov.za OR Ms Juliet Maja, Tel: +27 12 319 6178, E-mail: JulietM@daff.gov.za. OR Mr. Patrick Magadani Tel. +27 12 319 6235, E-mail: PatrickMag@daff.gov.za, OR Mr. Tshivhidzo Sikhware, Tel: +27 12 319 6294, E-mail: TshivhidzoS@daff.gov.za. OR Eric Mudau, Tel: +27 12 319 6289, E-mail: EricMu@daff.gov.za.

ALL INDUSTRY STAKEHOLDERS ARE URGED TO ATTEND – AGENDA ITEMS CAN BE SENT TO DAFF OR CGA

PACKED AND SHIPPED

The **Navel Focus Group** decreased their prediction on 17 July (from 23.1 m to 22.9 m cartons). The **Soft Citrus Focus Group** met on 25 July and returned their prediction to the original estimate of 8.2 m cartons – clementines are now almost complete with 2 494 493 of the 2 538 608 cartons packed and passed for export. The focus is now on late mandarins – 2 263 906 of the 2 538 608 prediction in this category have now been packed and passed for export. The **Valencia Focus Group** met on 31 July and dropped their prediction by 2 million cartons to 45.7 million cartons.

Valencia oranges are now in full swing – to date two million less cartons have been shipped than last year – with less destined for the EU [year to date exports to northern Europe down by 1 million cartons, southern Europe down by 0.4 million and UK down by 0.2 million cartons].

Recent media releases reported on severe frost in Chile and Argentina which will influence the balance of their season.

To Week 31 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed
SOURCE: PPECB	2011	2012	2013	2012	2013	2013	2013	2012
Grapefruit	13.8 m	11.3 m	15.4 m	10.9 m	14.3 m	15 m	17.8 m	13 m
Soft Citrus	6.2 m	6.2 m	6.4 m	6 m	6.1 m	8.2 m	8.2 m	7.6 m
Lemons	9.1 m	8.2 m	9.2 m	7.5 m	8.3 m	11.1 m	10.3 m	10.5 m
Navels	18.6 m	21.1 m	21.4 m	19.3 m	19.1 m	24.9 m	22.9 m	24.6 m
Valencia	12.5 m	13.9 m	13.1 m	10.3 m	8.3 m	47.7 m	45.7 m	47.2 m
Total	60.2 m	60.7 m	65.5 m	54 m	56.1 m	106.8 m	104.9 m	103 m

SOUTHERN AFRICAN CITRUS GROWERS' OWNED COMPANIES CGA, XSIT, CRI, RIVER BIOSCIENCE, CGACC AND CITRUS ACADEMY ENSURE A COMPETITIVE AND SUSTAINABLE INDUSTRY