

FROM THE DESK OF THE CEO (27/12)

Justin Chadwick (13 July 2012)

QUOTE OF THE WEEK “The problem with socialism is that eventually you run out of other people’s money” Margaret Thatcher

BURSARY FUND VACATION WORK

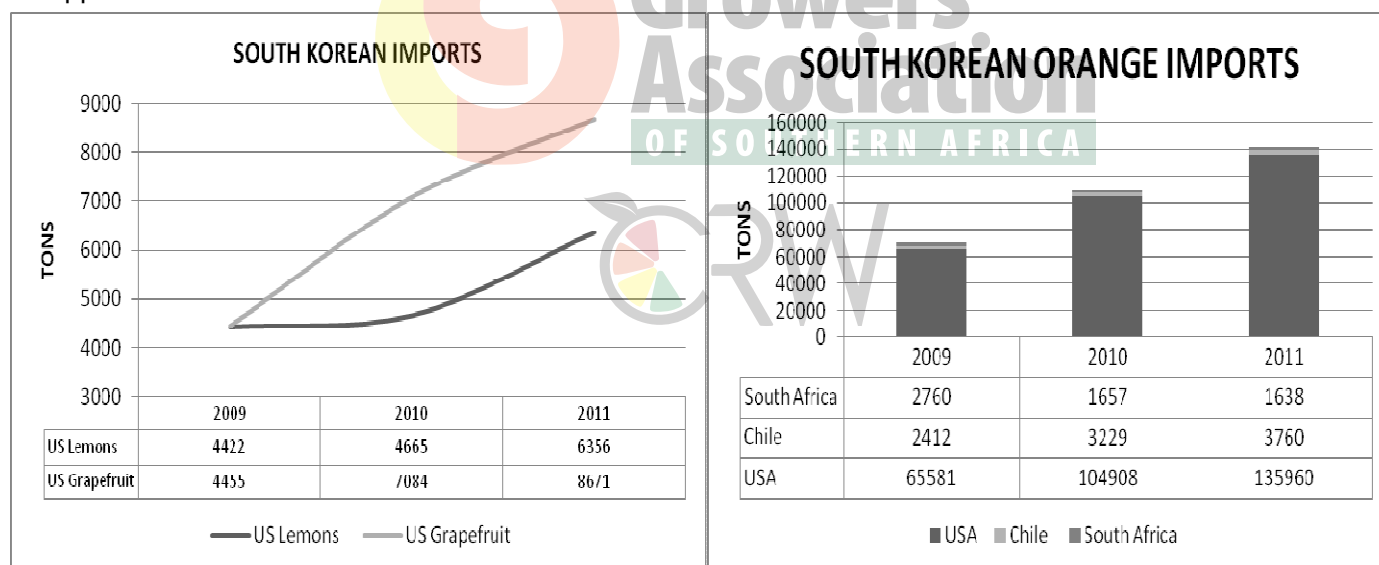
Citrus Academy Bursary Fund students are happily busy with vacation work at Penhill Farm in Addo, Neos Estates in Malelane and Mouton Boerdery in Citrusdal. We are still looking for placement for one BTech Crop Production student in the Limpopo area. If you are interested, please contact Candice on 031 313 3364 or email candice@citrusacademy.org.za

FRUIT DESTINED FOR EU

On Thursday 12 July CGA sent out an important notice to growers still packing fruit for the EU. Growers outside of the pest free areas for CBS need to notify DAFF if they are still packing for the EU in order to organize orchard inspections. Please contact justchad@iafrica.com if you are a grower and you did not receive the message.

SOUTH KOREA

South Korea is the main destination for US citrus, and yet South African citrus has never really taken off in that country. It could be due to the higher duties faced by South African produce, or the competition posed by locally grown fruit. However, the growth in US imports indicates an appetite for imported citrus that should not be ignored. In South Africa exports are pre-cleared with a South Korean inspector resident in the country for the entire season, this makes the programme expensive; increasing volumes would mean lower per carton costs. What is also interesting is that Chile is growing its volumes into that market. Also relevant is that the US export both grapefruit and lemons to South Korea – given South Africa’s recent access for these products there could be opportunities in the future.



PACKED AND SHIPPED

To Week 28 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed	Final Shipped
SOURCE: PPECB	2010	2011	2012	2011	2012	2012	2012	2011	2011
Grapefruit	10.9 m	12.9 m	11.1 m	13.3 m	10.5 m	15.2 m	11.9 m	16.2 m	15.3 m
Soft Citrus	6.1 m	5.5 m	5.5 m	5.5 m	5.3 m	7.6 m	7.1 m	6.9 m	6.7 m
Lemons	7.3 m	7.2 m	6.4 m	6.2 m	5.3 m	11.1 m	9.9 m	10.8 m	10.2 m
Navel	17.9 m	16 m	17.3 m	19 m*	18.1 m*	22.9 m	21.9 m	21.2 m	61.7 m*
Valencia	6.4 m	6.3 m	7 m			46.1 m	45.4 m	44.2 m	
	48.6 m	47.9 m	48 m	44 m	39.2 m	102.9 m	96.2 m	99.3 m	93.9 m

** All oranges

**GROWER FUNDED ACTIVITIES OF THE CGA, CRI AND CITRUS ACADEMY
ENSURE A GLOBALLY COMPETITIVE SOUTHERN AFRICAN CITRUS INDUSTRY**