

FROM THE DESK OF THE CEO (22/11)

Justin Chadwick (10 June 2011)

QUOTE OF THE WEEK "If you don't read the newspaper you are uninformed, if you do read the newspaper you are misinformed." Mark Twain

CGA NEXT

Attracting the youth to the citrus industry, and making sure they stay in the industry is something that we at CGA see as imperative and an important part of our activities. The inaugural meeting of the next generation (CGA NEXT) of citrus producers, exporters and service providers will coincide with the upcoming CMF (22nd June 2011). CGA NEXT will begin directly after the CMF at 15H00 and should be complete by 17H00. The three objectives of this meeting will be (1) have formal input from a citrus industry expert, (2) consider the purpose and direction of CGA NEXT and how this will be achieved, and (3) networking over drinks. Paul Hardman has lined up two excellent speakers for this event – Lewis Gordon Pugh is well known for his climate change presentation and for taking swims in cold places. His talk will commence at 15h00 and is open to all those who attend the CMF (even us older guys). Thereafter Stuart Symington will tackle ethics throughout the supply chain. After this CGA NEXT will discuss how they wish to be structured and what events will be planned for the balance of the season. For those **under 35 years** and wanting to attend, please RSVP to Paul Hardman (ph@cga.co.za). We would encourage you to attend the CMF too. For more information on CGA NEXT go to the CGA website under "What's New". **Visit and join the CGA NEXT FACEBOOK page.**

CITRUS MARKETING FORUM (CMF)

Remember the date; 22 June 2011 at Willow Park Conference Centre, from 10h00 to 15h00 (with lunch provided for all those who rsvp to gloria@cga.co.za – no rsvp no lunch). Agenda available on www.cga.co.za.

CGA LOGISTICS FOCUS GROUP

Earlier this year each citrus region elected their Logistics FG representative, it was decided to split the geographical regions into Northern Regions and Southern Regions to remain more focused on key issues. The Northern Regions representatives are as follows, Zimbabwe – Paul Bristow, Limpopo Valley – Neels Steyn, Letsitele – Jan-Louis Pretorius, Hoedspruit – Gerrie Kruger, Senwes (Groblersdal / Marble Hall) – Louis Niemann, Nelspruit – Andrew Muller, Onderberg – did not elect, Swaziland – Stuart Goldenhuys, Nkwali – Mike Wafer and Natal Midlands – Klonkie Classen. The Southern Regions representatives are as follows, Eastern Cape Midlands – Trevor Lentz, Sundays River Valley – Andre Mouton, Patensie – Anton be Beer, Vaalharts – Danie Matthewson, Boland – did not elect, Citrusdal – Gerrit vd Merwe and Orange River – Robert Johnston. The Northern Region FG will be meeting for the first time at the CMF on the 22nd June while the Southern Region FG meeting is still to be determined.

FOOD AND VETERINARY OFFICE (FVO)

In 2009 the FVO sent a delegation to South Africa to investigate measures taken against fruit fly and CBS. Various recommendations were made by the delegation. This week a follow up delegation arrived in South Africa. They met with DAFF on Tuesday, and then proceeded to field visits and packhouse visits in Letsitele, Hoedspruit and Nelspruit this week. In addition they will visit CRI in Nelspruit. Thanks to all the growers and other industry stakeholders who hosted the delegation, and to DAFF (Mike, Mashudu and Salamina) for setting up the itinerary and accompanying the delegation; and to Hennie Le Roux (CRI) and Cyril Julius (PPECB) for accompanying the delegation. Next week the delegation will be in the Northern Cape (Kakamas region) to inspect a CBS free region. They will then move to Durban to see the port, and a lab in Pietermaritzburg. Thanks to those who have agreed to assist with next week's arrangement.

PACKED AND SHIPPED 2011

Satsuma packing is definitely over with 1 687 000 cartons packed and passed for export, down on the initial 2 175 000 carton estimate; this accounts for the lower predicted **soft citrus** figure (see below). 1.8 million cartons of the predicted 2.6 million cartons of clementines have been packed. The Soft Citrus Focus Group increased their latest prediction marginally – by 100 000 cartons. This is offset by the **Grapefruit** FG slight decrease in prediction (by 100 000 cartons). Marsh grapefruit continues to decrease with only 1 million cartons packed to date (2009-1.6 m; 2010-1.3 m). The **Lemon** FG also decreased their prediction – this time by 200 000 cartons.

Grapefruit shipments have followed the same pattern as 2010 – N Europe 42%; Japan 26%; Russia 14% and UK 5%. **Soft citrus** has mainly gone to the UK (2011: 44%; 2010; 40%); N Europe and Russia have both taken 19%, Middle East 5% and US 3%. **Navel** shipments to Russia are higher than last year (2010 17%; 2011 29%); Middle East also received 29% (2010 33%); N Europe 22% (2010 25%) and UK 6% (2010 7%). **Lemons** have been shipped to Middle East 39%; Russia 28%; N Europe 10%, UK 6% and Far East 9%.

To Week 22 Million 15 Kg Cartons	Packed	Packed	Packed	Shipped	Shipped	Original Estimate	Latest Prediction	Final Packed	Final Shipped
SOURCE: PPECB	2009	2010	2011	2010	2011	2011	2011	2010	2010
Grapefruit	7.9 m	7.2 m	8.3 m	5.4 m	7.2 m	14.7m	14.7m	12.5m	12.2m
Soft Citrus	3.7 m	4.7 m	4.1 m	3.7 m	3.3 m	7.9m	7.5m	7.5m	7.1m
Lemons	3.4 m	5.2 m	4.1 m	3.5 m	3.3 m	9.8m	9.5m	9.6m	9.4m
Navels	5.8 m	7.6 m	6.2 m	4.4 m	3.8 m	19.4m	19.1m	22.9m	22.6m
Valencia	-	-	-	-	-	42.9m	42.8m	46.5m	45.9m
	20.8 m	24.7 m	22.7 m	17.1 m	17.6 m	94.7m	93.6m	99m	97.2m

**GROWERS LEVIES ARE USED TO FUND CGA, CRI AND CITRUS ACADEMY ACTIVITIES.
ENSURING A GLOBALLY COMPETITIVE SOUTHERN AFRICAN CITRUS INDUSTRY**