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Website www.cgasummit.co.za | Facebook [CGA Citrus Summit](https://www.facebook.com/CGA-Citrus-Summit) | Twitter [@CitrusSummit](https://twitter.com/CitrusSummit)

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Circular No. 13, Week ending 17th February, 2017

Countdown to the Summit:
20 days

Spotlight on Speaker

Marc Solomon (Crocodile Valley Citrus)

Marc Solomon has spent most of his working career dividing his time between the USA and South Africa. After completing his MBA at the University of California at Davis, he worked in the fresh produce industry and the food industry for various companies including Dole Food Company. He returned to South Africa in 1995 to run his family citrus farming business, Crocodile Valley Citrus Company, located near Nelspruit, Mpumalanga.

While farming in South Africa, Marc became a Director of Outspan and later a Director of Capespan. In 2000, Capespan invested in Fisher Brothers Incorporated in Canada who, at that time,



were their marketing agent for North America. Marc was offered the position to go over and manage Capespan's interest in the joint venture and base himself in Philadelphia to help open up the US market for South African citrus. Marc later became the CEO of Fisher Capespan which was later renamed Capespan North America and he oversaw the expansion of South African citrus into the USA market.

For the last five years Marc has split his time between his farms in Mpumalanga and the USA where he manages the Citrus marketing for Capespan North America. He has seen the market grow significantly since RSA gained access in 1999 and has also seen the difficult times that have occurred due to competition from South America and from domestic fruit, as well as the phytosanitary challenges that have been faced over the years.

He is currently the Senior Vice President of Procurement of Capespan North America and the Managing Director of Crocodile Valley Citrus Company in Mpumalanga.

For more details & registration visit www.cgasummit.co.za

Limited seats available.

Confirmed Speakers

- Mohammad Karaan (Dean of Faculty Agri Sciences, Stellenbosch University)
- Nico Groenewald (Standard Bank)
- Frans Cronjé (Institute of Race Relations)
- John Purchase (CEO, Agbiz)
- Mono Mashaba (Chairman, CGA-GDC)
- Jacomien De Klerk (General Manager, Citrus Academy)
- Thembeke Meyiwa (Intern, CGA)
- Julian Ribeiro (TBWA Hunt Lascaris)
- Jacques du Preez (Hortgro)
- Anton Kruger (CEO, FPEF)
- Hannes de Waal (CGA Lemon Focus Group)
- Jan-Louis Pretorius (CGA Grapefruit Focus Group)
- Graham Barry (Cultivar Specialist)
- Parth Karvat (Yupaa Group, India)
- Rocco Renaldi / Deon Joubert (CGA EU Representatives)
- Marc Solomon (Crocodile Valley Citrus)
- Mikhail Fateev (CGA Russia Representative)
- Vaughan Hattingh (CEO, Citrus Research International)
- Inge Kotzé (World Wide Fund for Nature)

Costs (Registration fee):

CGA Members = R 1,200 + VAT

Exporters/Stakeholders = R 2,000 + VAT

Government Officials = R 1,200 + VAT

Students = R 1,200 + VAT

Overseas Delegates = \$200

Optional Extras:

Gala Dinner (8th March) = R250pp + VAT **Fully Booked**

Study Tour (incl. accomm.) = R 1,500 + VAT **Fully Booked**

Summit Registration Includes:

- Welcome Dinner (7th March)
- Conference bag
- Morning & Afternoon tea/coffee
- Lunch (8th & 9th March)
- 1½ Day Conference

Programme:

Monday 6th March: Study Tour

Tuesday 7th March: Study Tour

Tuesday 7th March: Welcome Dinner for registered CGA Summit delegates

Wednesday 8th March: Day 1 of Summit

Wednesday 8th March: Gala Dinner

Thursday 9th March: Day 2 of Summit

Thursday 9th March: CGA Members Meeting scheduled for after Summit

[Programme Download](#)

[Study Tour Programme Download](#)

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