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Citrus to South Korea a stand-out success story

30 Sep 2015 - by Staff reporter



Valencia oranges.

The Citrus Growers' Association has recorded unprecedented success in export growth to South Korea.

“It has been one of the stand-out success stories for 2015,” said CGA CEO Justin Chadwick.

And the figures tell the story. In 2012 just 163 380 cartons were approved for export to this market (all Valencia-type oranges). In 2013 grapefruit gained access towards year end and total volumes increased to 260 005 cartons (grapefruit 67 790; the rest Valencia oranges).

With a full year of exports in 2014 grapefruit cartons increased to 392 015 and total cartons almost doubled to 695 665.

By the end of week 38 South Korean export volumes were heading towards a million cartons – grapefruit accounting for 594 835 cartons.

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