

Soil preparation



Trees ready for planting

EASY FARM one generation on

Farming is certainly not for the faint-hearted. It requires hard work and dedication. By Melton Mulaudzi

Citrus from Easy Farm is currently being marketed to Europe (UK, Northern-, Southern-, and Eastern Europe), Russia, the Middle East, South East Asia, and China.

Nemaorani appreciates support from especially the Citrus Growers' Association Grower Development Company (CGA-GDC), through training, extension services, research, study groups, funding, and others. The recapitalisation grants from the Department of Rural Development also assisted him, mostly to acquire machinery. With a foundation of acquired know-how, Nemaorani looks forward to further maximise the help and support offered to him.

Failure and success are the best teachers

Nemaorani entered Muka-Tangi Farming Operations in the Toyota Harvest Competition for the first time in 2009, winning R10 000 in the final round. A second attempt in 2023 may not have earned Muka-Tangi the trophy or Toyota bakkie that Nemaorani was after, but the enterprise

boasts a trophy for securing a spot in the top five qualifiers.

When looking at the way Nemaorani runs Easy Farm, the proverb "Like father like son" comes to mind ("Nwana Wa Mbevhaha Hangwi Mukwita" in Tshivenda). He has certainly implemented that which his parents have passed down through mentorship.

Nemaorani applied for the CGA Job Fund Blended Finance but did not qualify. Instead of allowing this to dampen his spirit, he applied for the Government Support Programme – a partnership with Land Bank – and was successful. With this funding, he is now able to establish 15 ha of ClemGold, a royalty cultivar that is marketed through Citrogold. In fact, the pictured citrus seedlings have already been delivered and Nemaorani is busy with land preparations. Irrigation and soil maps have also been developed. ▀

**SQM**Solutions
for human
progress

The latest revolution in plant performance



Ultrasoline[®] K Plus

Science shows that plants need iodine

The application of Ultrasol[®]ine K Plus conveniently ensures that iodine is correctly supplied to fertigated crops in order to maximize crop yield and quality, while also improving the plant's resilience to environmental stress.



Improved root growth



Optimal nitrogen metabolism



Improved canopy development and branching



Optimal photosynthesis



Improved tolerance to oxidative stress



Improved flowering and fruit quality



Improved calcium concentration in the fruit, and better shelf life



SQM AFRICA
Registered by:
Sociedad Química y Minera (Africa)(Pty)Ltd
Registration No: K11316 Act 36/1947
N=130g/kg; K=379g/kg; I=1003mg/kg
Johan Fick: +27 76 658 0598 spn-safrica@sqm.com