

ORANGE HEART SUMMIT OUTREACH

growing citrus communities

Supporting community development in citrus-growing regions is an important focus area of the CGA Citrus Summit. By Sive Silo



This year the Citrus Growers' Association (CGA) donated R600 000 for the Orange Heart Summit Outreach initiative, from funding generated through its Citrus Summit. Since its inception in March in Gqeberha in the Eastern Cape, the initiative has channelled about R1 million to organisations around SA – in Addo, Patensie, Letsitele, Groblersdal and Citrusdal. It was established after the first CGA Citrus Summit in 2015, as a way to support charities, schools, and community organisations.

Improving the prospects of the youth through promoting and supporting



Sive Silo

education programmes, is one of the best ways to bring about positive social change. This year, equipment worth more than R200 000 was donated to Kaross Foundation near Letsitele, in the form of computers and furniture for the Cami programme, which they run at Vhulakanjhani Primary and Manyunu Primary. Both schools now have 35 computers, with branded mouse pads

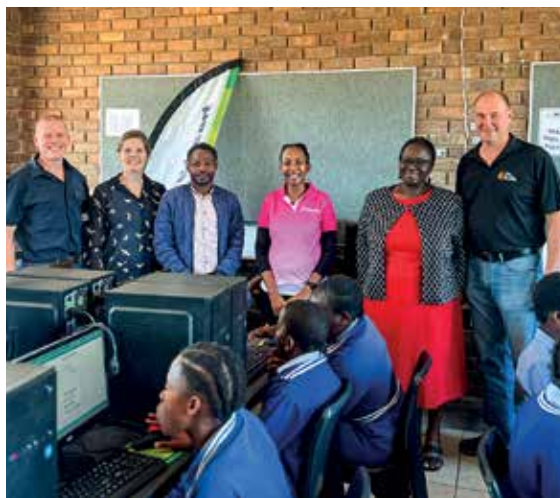
donated by the Citrus Academy.

In the Eastern Cape, the Addo Football Youth Academy (AFYA) received soccer kit, soccer balls, soccer boots, water bottles, and a container for storage. AFYA uses the power of sport to change the lives of young people from communities that are undermined by unemployment, poverty, and drug and alcohol abuse. The CGA and Orange Heart gladly support such positive and aspirational initiatives.

Hearts in Hands, a non-profit organisation based in Hillcrest near the CGA offices, received assistance with the renovation of a day-care centre for the surrounding community in Botha's Hill. Currently, the day-care centre has no access to sanitation and water and needs a security upgrade. Once this project is complete, parents in the local community will be able to rest easy, knowing that their children are safe and taken care of during the day.

Orange Heart is always looking for organisations that champion a worthy cause to support through the Summit Outreach programme.

If you know of relevant initiatives, or if you would like to contribute to this worthy cause, please visit the Orange Heart website at www.orangeheart.org.za or email hello@orangeheart.co.za.



Left: Happy faces Middle: CGA Directors Jan-Louis Pretorius (extreme left) and Andries van Wyngaardt (extreme right), Sive Silo (middle), and stakeholders from Kaross, Manyunu Primary school Right: CGA Director Jan-Louis Pretorius handing out computers and mouse pads for the CAMI programme, run by the Kaross foundation

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