



Left to right: Ms Vangile Titi-Msumza, Justin Chadwick and Minister Thoko Didiza



Networking at the welcoming function

CGA CITRUS SUMMIT

Respecting our roots, forging our future



Launched in 2015, this year the CGA Citrus Summit returned to the Boardwalk Hotel in Gqeberha, after a four-year hiatus. By Tanya Ungerer

"Respecting our roots, forging our future" was the theme of the 2023 Citrus Growers' Association (CGA) Citrus Summit held from 14 to 16 March.

Agriculture, Land Reform and Rural Development Minister Thoko Didiza rendered the opening speech at the Summit, followed by a jam-packed programme with compelling speakers. Dr John Purchase was the programme director for the duration of the proceedings.

On day one the speaker line-up included Bruce Whitfield, renowned author and radio presenter; André Snyders, economist at Standard Bank; Ferdi Meyer, leading agricultural researcher from the Bureau for Food and Agricultural Policy (BFAP); Justin Chadwick, CGA CEO, who presented Vision 260; Vaughan Hattingh and Deon Joubert led the market access panel discussion with Nick Gutierrez, Lambert Botha and Mark Jensen; Wandile Sihlobo of Agbiz led the transformation panel discussion with Louisa Maloka-Mogotsi, Bennet Malungane, Khaya Katoo and Eric Nohamba; Mitchell Brooke explored road and rail logistics; Portia Derby, Transnet Chief Executive, who shared the Transnet vision to support industry growth; and Thomas Eskesen, shipping expert, delved into the world of shipping.

Day two kicked off with rugby legend Schalk Burger Jnr and Andrew Paterson

from Mpact who discussed team culture and dynamics, followed by Tracy Davids, who drilled into citrus related studies conducted by BFAP. International speaker Anselme Cleron from CIRAD unpacked global citrus trends, and John Valentine from RED Communications covered aspects of fruit promotion and development programmes, while Graeme Codrington advised on how to avoid being a casualty of disruption. Paul Hardman shared insights around the EU Green Deal and Penny Byrne from Standard Bank highlighted relevant aspects on the South African Energy Outlook.

Summit proceedings

Welcome and opening:

Minister Thoko Didiza

Programme director: Dr John Purchase

How to thrive on the edge of chaos:

Bruce Whitfield



Delegates at the Citrus Summit



CGA and Citrus Academy staff



Some CGA staff



Attendees enjoying the gala dinner

Relief after reform: André Snyders (Standard Bank)

Mega trends shaping tactics and strategies in agriculture: Ferdi Meyer [Bureau for Food and Agricultural Policy (BFAP)]

Vision 260: Justin Chadwick (CEO: CGA)

Market Access and panel discussion: Vaughan Hattingh (CRI), Deon Joubert, Nick Gutierrez, Lambert Botha and Mark Jensen

Transformation in agriculture panel discussion: Wandile Sihlobo, (Agbiz), Louisa Maloka-Mogotsi, Bennet Malungane, Khaya Katoo and Eric Nohamba

Packhouse to port: Mitchell Brooke (CGA)

Transnet vision to support industry growth: Portia Derby (Transnet)

Shipping 260: Thomas Eskesen (Eskesen Advisory Services)

Team culture and dynamics: Schalk Burger Jnr and Andrew Paterson (Mpact)

Levers of change to shape the future of

the citrus industry: Tracy Davids (BFAP)

Global citrus industry: Anselme Cleron (Cirad)

Leading in a changing world: Graeme Codrington

European Green Deal: Paul Hardman (CGA)

South African energy outlook:

Penny Byrne

Growing demand for South African citrus: John Valentine

Acknowledgements:

As always, the CGA extends a big thank you to all its sponsors for contributing to an insightful and enjoyable event.

• **Standard Bank** (repeat event partner)

• **Wonderful Citrus** (platinum sponsor of the gala dinner)

• **Winfield United** and **John Deere** (gold sponsors of the welcome function and pre-summit study tours respectively)

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• **AgrigateOne**, **Houers**, **Mpact** and **River Bioscience** (session sponsors)

• **Villa Crop**, **Clemengold** and **RSA Group (IMS Holdings)** sponsored notebooks, the hospitality novelty bar and wine at the gala dinner.

• **Kaap Agri**, **Prophet Systems**, **Sunkist**, **The Co-Op**, **Safpro**, **Winfield United**, **PPECB** and **Rodanto Ltd** (sponsors of the youth leaders and emerging growers)

• **Advertisers** in the Summit handbook and providers of inserts for the Summit bags.

The event was complemented by much needed networking, catch-ups with old friends, and vibrant entertainment by the talented Agri's Got Talent finalists and a Marimba band. A resounding success, indeed. 🍊