

# The CGA logistics team EXPANDS



Mitchell Brooke



Hesti Botha



Logistics has become a major feature in the CGA and as the industry reaches the 200 million-carton mark, unlocking key strategies has become extremely important. By Mitchell Brooke

The future of the Southern African citrus supply chain is showing signs of constraint based on present circumstances and shortcomings at the ports. With an escalation in annual growth over the next few years, these challenges stand to increase proportionately. And with this forecast in mind, the CGA has appointed Hesti Botha as logistics coordinator to work alongside Mitchell Brooke on all matters relating to logistics.

Hesti and her family are no strangers to the citrus industry. Her father, the late Dr Hennie le Roux played a significant role in the citrus industry (read more about that on page 36). Hesti joined the CGA team on 1 February 2022 and will focus on the following key projects:

- analysing industry growth models and determining infrastructure, capacity and shipping demands
- investigating the potential for specialised reefer vessels to be purpose built and chartered in the South African fruit industry
- developing information sources and databases to monitor logistics capabilities
- developing the Johannesburg to Cape Town rail corridor.

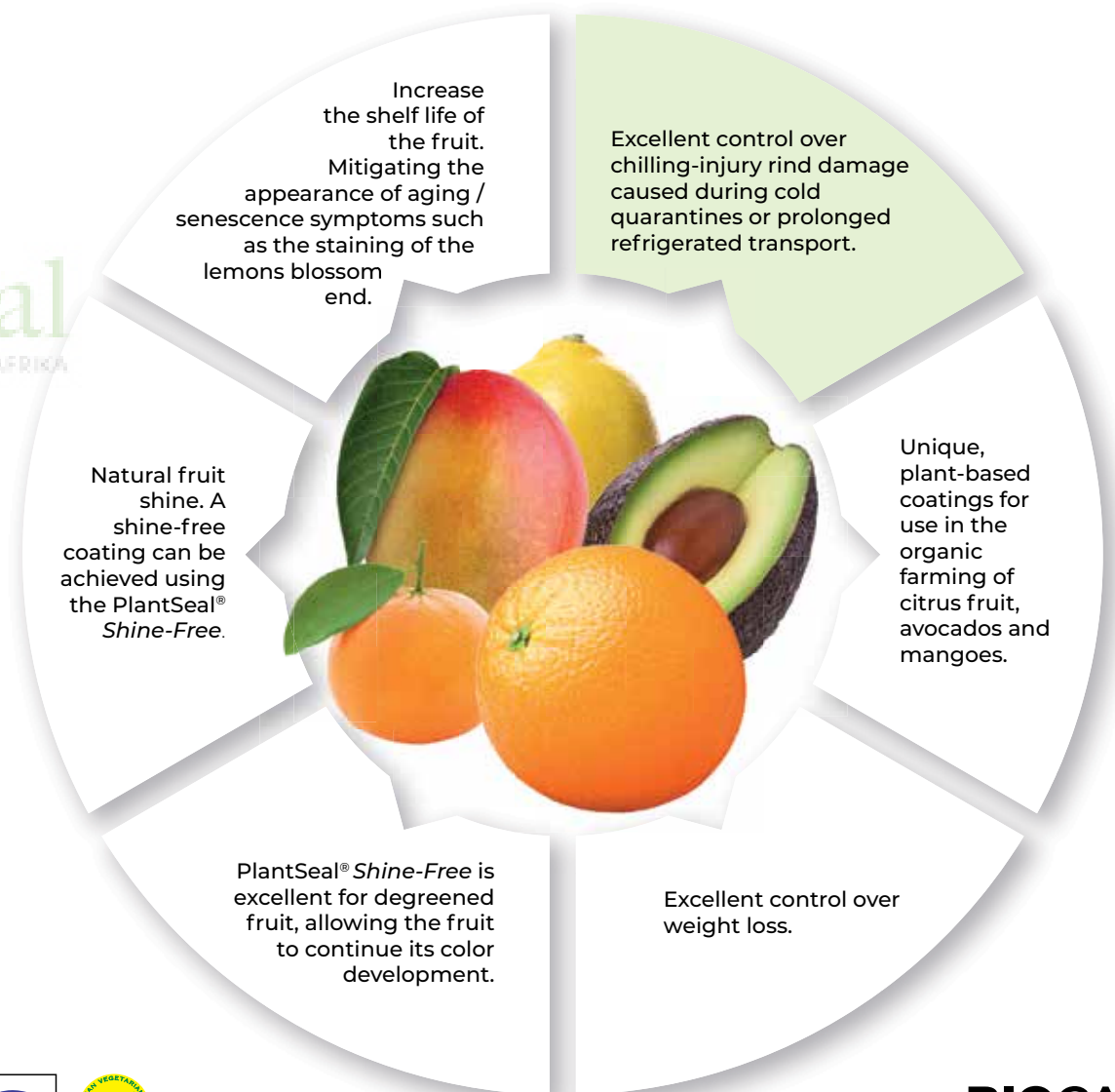
The CGA welcomes Hesti and wishes her all the best in her portfolio, to help address the critical logistics needs of the industry.

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