

A refreshing new look for River Bioscience and X-SIT

River Bioscience started in 2003 and X-SIT in 2007.

Over the years the logos of River Bioscience and X-Sit have become well-known in the industry, and although it was agreed that a modernisation of the logos would be a good idea, the legacy of the years that have passed should not be lost.

With the help of a professional agency and some robust discussion in the management team we are proud to launch the refreshed logos for our two companies as we move into the future.



The grid over the leaf in the old River Bioscience logo may seem cosmetic, but it represents an important part of the scientific methods that the organisation undertakes to ensure high quality products and accurate experimental design in its research. For this reason the grid has remained incorporated into the new logo, but is represented in a more subtle manner.



The moth on the X-SIT logo has been redesigned, reducing its size and changing its colour, to create a fresher and more modern look. The style of letters in both logos is also more aligned than before, making them easier to be seen as both being part of the RBX Group.

An enhanced label for RB1/RB Blackout

RB1™ (L 10352) / RB Blackout™ (L 10354), the River Bioscience (Pty) Ltd registered product for citrus black spot (CBS), which makes use of dipotassium phosphate as the active ingredient, was granted emergency registration shortly before the 2017/18 citrus production season. Although product growth has been good over the seasons, the label did have some shortfalls.

Often with emergency registrations, there

are conditional requirements that need to be submitted to the registrar within a specific time limit, in order to grant full registration. This was indeed the case with RB1™ where there were a few data gaps to address and the River Bioscience regulatory team has done an awesome job of getting this completed successfully.

River Bioscience is pleased to announce that as a result of all this work, a revised label for RB1™ was approved by The Registrar of Act 36 in July 2020.

This revision addresses some of the specific issues on the label, which include an update of the safety information (RB1™ is now a Class U, green band product), improved user friendliness on the application directions, clear information on RB1™ residue management and now allows for RB1™ / RB Blackout™ to be used throughout the CBS treatment period in a tank mix calendar spray program, with specific azoxystrobin (FUNGAWAY® 250 SC, L 8590) and pyraclostrobin (CERATO 250 EC, L9336) fungicides.

The significant cost of securing these amendments and the impact that the COVID-19 pandemic has had on the exchange rate, as well as the availability and international transport of raw materials have resulted in a price adjustment to RB1™ for the upcoming season. Despite this, its price remains extremely competitive.

The enhanced ease of use of this product is beneficial for citrus growers. 🍋

