

Week 25 Fruit Wholesale Market Report:

Cherries from Washington priced lower than in previous years, South African lemons sell faster after price reduction

The price of imported navel oranges remains relatively stable. The price of Australian oranges is unchanged from their initial launch last week, with an increase in the arrival of smaller packages. Traders noted that these smaller packages are selling faster due to their lower unit prices, with a selling price of approximately \$13–\$14 per 4 kg box. The overall quality of the arriving fruit is good. Egyptian orange prices have risen by about \$1.40 per box, now averaging around \$25.30 per box, with some premium brands nearing \$28.10 per box. Traders commented that this year marks one of the most stable and successful seasons for Egyptian oranges in recent years, with strong sales driven by well-controlled supply volumes. As for American oranges, traders reported a recent price decline, though prices remain high at around \$78.70 per box.



Small box of Australian oranges

For other citrus fruits, the market for South African grapefruit shows little change from last week. However, the price of South African lemons has dropped significantly to around \$30.80 per box, down about 30% from two weeks ago. Sales have picked up following the price reduction. Chinese lemons remain steady at \$36.40–\$37.80 per box, with stable quality and sales. The volume of South African sweet oranges arriving remains limited.



Left: Cherries from Washington; Right: South African lemons

Regarding imported apples, traders reported that New Zealand Queen apples have been selling well recently, especially the #90 and #100 sizes, which are priced at around \$43.40 per box. Prices have gradually decreased after the Dragon Boat Festival and are lower than during the same period in previous years. Some traders also noted that New Zealand Sonya apples have performed well recently due to their excellent flavor.



Left: New Zealand Queen apples; Right: Peruvian avocados

Cherries from Washington began arriving in the first half of last week, including varieties such as Black Pearl, Santina, and Coral. The 9.5R size is priced at about \$63.00 per box, roughly 15%–20 % lower than last year. Some of the arriving batches have slightly lower sweetness levels.

Peruvian avocado prices remain similar to last week, with ripe fruit selling for \$10.50–\$11.20 per box and unripe fruit for \$11.90–\$12.60 per box. The arrival volume remains large. The overall market has been influenced by the consistently high volume of ripe Peruvian avocados in recent months.



Left: Sichuan peach gift boxes; Right: Dali winter jujubes

Imported grapes are approaching the end of their season, and both supply and demand are relatively weak. A trader specializing in Chilean black grapes reported that the quality and taste of the current batches are good, although the price has dropped by nearly half compared to previous years, now selling for just over \$14.00 per box.



Left: Xinjiang Mango apricots; Right: Xinjiang Diaogan apricots

Among domestic fruits, the supply of Dali winter jujubes has increased compared to last week, with prices lower than during the same period last year. Premium-grade fruit in foam boxes is currently sold at around \$14.70 per box, which is 10%–20% below previous years, with stable quality. Other seasonal offerings include Sichuan peaches and Xinjiang apricots. The season for Xinjiang Xiaobai apricots is ending, while Xinjiang mango apricots and Diaogan apricots are now the main varieties on the market. Traders shared that mango apricots, a relatively new variety known for their sweet flavor, are currently selling for about \$9.10 per box. The Diaogan apricot season has just begun, with good taste and strong sales. Larger Diaogan apricots are in short supply and are priced around \$10.50 per box. These larger fruits are particularly favored by buyers.

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