



# Zimbabwe: Growers stimulated to exploit citrus export market

The citrus sector in Zimbabwe has been identified as having the potential to increase the country's gross domestic product. For this, however, more farmers come on board. While the country is putting all efforts to increase foreign currency inflows, excess production capacity is lying idle in Mvurwi with a local fruit packing company failing to meet demand as there are only six farmers supplying citrus fruits.

Minister of State in Charge of Monitoring the Implementation of Special Agricultural and Related Programmes, Davis Marapira, earlier challenged government departments to exploit the resource in order to avoid losing revenue to other provinces: "Let's go and organise ourselves. We have seen this is where the country can generate foreign currency. Let's help the country to generate foreign currency. From what I am seeing here, this is a long hanging fruit which can change our country in the shortest possible time. Let's talk of five years."

Source: [thezimbabwemail.com](https://www.thezimbabwemail.com/farming-environment/zimbabwean-farmers-urged-to-exploit-citrus-export-market/) (<https://www.thezimbabwemail.com/farming-environment/zimbabwean-farmers-urged-to-exploit-citrus-export-market/>).

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