



China: The market for imported South African oranges began to drop after mid-October

Early on this year, when the South African orange season began, it was a trend that was constantly fluctuating at mid-to-high prices. Sales peaked during the Mid-Autumn Festival. During the National Day period, most of the fruit sales were pretty good, especially for South African oranges, which had an exclusive share of the imported oranges market.

On the one hand, the market demand was still large and stable, and it was not sold in inventory. This led to the fact that the fruits on the market could basically be sold as soon as they arrived. They need not be stored in cold storage, and there would be no inventory backlog. Naturally, the sales price would not be too low. In addition, domestic oranges had not yet been launched, and imported oranges were mainly South African oranges, and there were also a small amount of Australian oranges. The above situation was before mid-October.

The time when the market for South African oranges began to decline started in mid-October. Just when people felt that the market would not be too bad, there were delayed ships calling at the port, and there were also larger arrivals. Many people thought it would be like the previous market and prices would rise again. As a result, the declining market was not able to stop the trend. It is now almost the end of the month. The price has dropped by one-third, and some even hit half that price. The selling price is far below the cost for selling, which makes importers feel bad, and makes people feel that the South African orange market is about to enter the "cold winter" ahead of time?

The dealers were also caught off guard. The price of the high-priced fruits has fallen by half, and these dealers are afraid to take the lead in case the price drops again. It is in such a sluggish market that prices will continue to decline. There is also an unexpected weather

condition. This year's cold air is at least half a month earlier than last year. It is snowing in the north and getting colder in the south. The demand for fresh oranges is also greatly reduced, making the market for South African oranges "cooler and cooler".

Another factor is the arrival of domestic oranges. Although the number is not particularly large, dealers and consumers have gradually chosen domestic oranges.

The above are some of the factors that caused South African oranges to advance to the downturn. According to the current development trend, some people think that the future market will probably not fluctuate too much, but there could be a certain small range of changes.

Source: [berdafruit](https://mp.weixin.qq.com/s/CM65K6FNsd-a2cdX764xzA) (<https://mp.weixin.qq.com/s/CM65K6FNsd-a2cdX764xzA>).

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