

Celebrating 20 years of citrus exports from South Africa to the US



Next year, Summer Citrus from South Africa (SCSA) is celebrating 20 years of success for providing fresh citrus to the U.S. market.

Founded in 1999 and rebranded in 2016, Summer Citrus from South Africa said it has assembled an impressive team of growers, importers, local and global officials, logistics and marketing teams to ensure a business model to meet the demand of U.S. consumers.

“We believe in the people behind our business and know that it takes a very talented and committed team to ensure that we grow and deliver the best-quality produce.” said Suhanra Conradie, CEO of Summer Citrus from South Africa.

SCSA has a demand driven business model that they say assures a sustainable amount of quality fruit. Their mission is to support the U.S. market during off-harvest months in order to meet the demand of consumers by having continual fruit available domestically.

While Summer Citrus spans from June to October, the company says it engages year-round with the U.S. market through continued conversation and relationship building with retailers, trade contacts, import companies, and the USDA.

Despite the previous season’s severe drought, Conradie is prepared to discuss opportunities for the 2019 crop. “We have been blessed with sufficient rain and look forward to the 2019 harvest for our 20th year anniversary.”

Alongside loyal importers and service providers, SCSA will be hosting the 2019 Planning Meeting in early April to focus on the past 20 years of success and plan for the upcoming harvest season. Conradie encourages retailers to attend. “As we

anticipate our 2019 summer season, we wish successful winter crops for our friends in the U.S.!" Conradie added.

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