

South African citrus brand adopts compostable fruit labels

ClemenGold International, the South African-based House of Brands behind the ClemenGold® mandarin brand, has partnered with fresh produce labelling company Sinclair and its agent HG Molenaar to roll out the Sinclair T55 fruit label, certified for both home and industrial composting.

The collaboration focuses on reducing single-use labelling waste while maintaining operational performance in fresh produce supply chains and preserving fruit branding.



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"Sustainability is part of how we do business every day," says Nico van Schalkwyk, CEO of ClemenGold International. "By embracing proven, certified innovations like this one, we're reducing waste in a way that works for both our supply chain and our consumers. It's a simple change with a meaningful impact and a step forward for the industry."

The T55 label meets composting standards EN 13432, NFT 51-800, and AS 5810. It is certified by TÜV Austria, Din Certco, and the Australasian Bioplastics Association (ABA), and complies with global food safety standards.

For consumers, the Sinclair T55 label can be composted together with fruit peel in home composting systems, reducing contamination in organic waste streams.

For retailers and brand owners, the label supports compliance with evolving fruit labelling and waste-reduction regulations while maintaining point-of-sale performance and brand identification.

Working with partners such as ClemenGold, Sinclair said the project focuses on integrating sustainability measures across orchard operations, packaging design, and end-of-life disposal processes.

The move to T55 by the group's packhouses reflects ClemenGold's sustainability strategy within South Africa's citrus sector.

"Partnerships like this help raise the bar for sustainability and innovation across our industry. It's clear that our customers are eager to adopt certified fruit labeling solutions sooner rather than later, well ahead of any formal requirements," said Duncan Jones, Senior Marketing Manager at Sinclair.

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www.sinclair-intl.com (<https://www.sinclair-intl.com/clemengold-and-sinclair-a-partnership-driving-sustainability-for-south-africa-and-beyond/>)

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