

LEMON FOCUS GROUP

DRAFT MINUTES OF THE LEMON FOCUS GROUP TELECONFERENCE HELD AT 15:00 ON Tuesday 5 JULY 2016

Present:

Hannes De Waal	(Chairman - Sunday's River)
Philip Dempsey	(Patensie)
Guy Turner	(Nelspruit)
Boet Mouton	(Western Cape)
Peter Pullinger	(Senwes)
Graham Barry	(CGA—observer)
John Edmonds	(CGA-secretariat)

Apologies:

Ernest de Villiers	(East Cape Midlands)
Peter Button	(Southern KZN)
Richard Allen	(Boland)
Gert Bezuidenhout	(Hoedspruit)
Peter Nicholson	(Limpopo River)

1. Welcome

The Lemon Focus Group chairman Hannes de Waal welcomed all to the meeting.

2. Apologies

(As noted above)

3. Approval of Minutes of Meeting held on 1 June 2016.

The minutes were approved by Peter Pullinger seconded by Boet Mouton.

4. Matters Arising from Minutes

There were no matters arising.

5. Estimates for 2016 (see table below)

The projection was revised down to 15.19 million cartons; 6% down from the original estimate of 16.1 million cartons.

Patensie:

Philip Dempsey revised their projection down by 50 000 cartons to to 650 000 cartons.

Sunday's River Valley:

Hannes de Waal revised the Sunday's River Valley projection down by a million cartons to 7.5 million cartons mainly due to small fruit.

East Cape Midlands:

Subsequent to the teleconference Ernest de Villiers revised their estimate down to 510 000 cartons citing small fruit as the reason.

Senwes:

Peter Pullinger pushed his projection up to 2.5 million cartons (2.4 million cartons originally estimated). They experienced a better than expected season in terms of volume and quality.

Western Cape:

Boet Mouton kept to his original estimate noting that they were earlier this year. The volumes are there but the fruit is smaller in size.

Hannes de Waal summarized that the market should take note that the crop was smaller than expected. Graham Barry added that quality had been very good this year.

6. Markets

Hannes de Waal remarked that all markets with the exception of China had been strong. He felt that too much had been delivered too soon to that market and the quality was lacking. This market has not recovered from the poor start. Europe had taken a lot of the smaller sizes and the Middle East had to be monitored closely to supply them with the correct sizes.

7. Lemon Fresh

Hannes de Waal informed the meeting that they had discussions with the Citrus Growers' Association of Southern Africa about CGA's involvement in facilitating the formation of this initiative. Justin Chadwick will take up the issue with the CGA Board. Hannes reported that the soft citrus growers were also interested in coming on board and noted that their issues were more complicated than those of the lemon commodity. He reported on the keen interest shown at a recent Sunday's River Valley meeting and a presentation on budwood sales for lemons and soft citrus. An article on the subject will be published in Landbouweekblad. John Edmonds was asked to distribute the article to all growers.

8. Next Meeting Date

3 August at 15:00 was set for the next Lemon Focus Group teleconference.

Annex A. Lemon Estimate for 2016 (15 kg Equivalent Cartons)

Year	Boland	E. Cape Midlands	Hoedspruit	Letsitele	Limpopo River	Nelspruit	Nkwalini	Onderberg	Oranje Rivier	Patensie	Pongola	S.R. Valley	Senwes	S-KZN	VaalHarts	W. Cape	Other	South Africa
2015	1 106 427	507 042	777 014	223 569	317 611	584 784	178 616	32 692	83 440	657 870	67 469	7 502 728	2 147 787	180 614	22 882	680 730	2 361	15 073 636
est2016	1 110 000	567 887	416 513	221 000	300 000	600 000	200 000	20 000	81 000	700 000	65 000	8 500 000	2 400 000	160 000	23 500	700 000	41 000	16 105 900
PROJECTION	1 110 000	510 000	586 867	221 000	345 000	452 000	200 000	26 929	88 637	650 000	76 024	7 500 000	2 500 000	160 000	26 529	700 000	41 000	15 193 986

