

SAY YES



WHY YES NOW?

WHY YES FOR
South Africa today?



Arab Spring

Young Unequal Unemployed

South Africa is Unequal

YOUNG

15 to 34 years =35.7%

Lowest social mobility

56% of the
one million
youth
entering
the labour
force
each year
do not
have
Matric



South Africa's unemployment
double Tunisia's before the
uprising



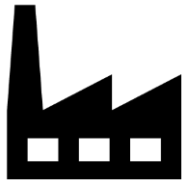
Demand



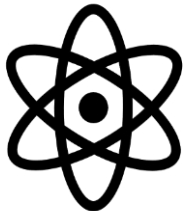
Supply



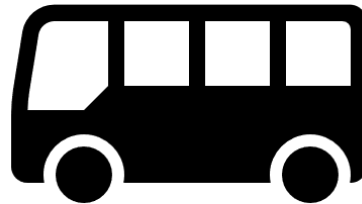
Industrial concentration



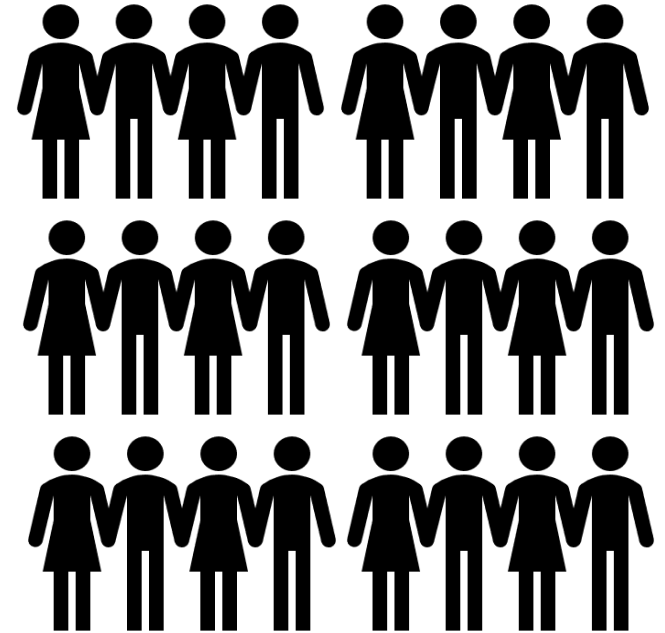
Automation



4th industrial skills



Spatial inequality

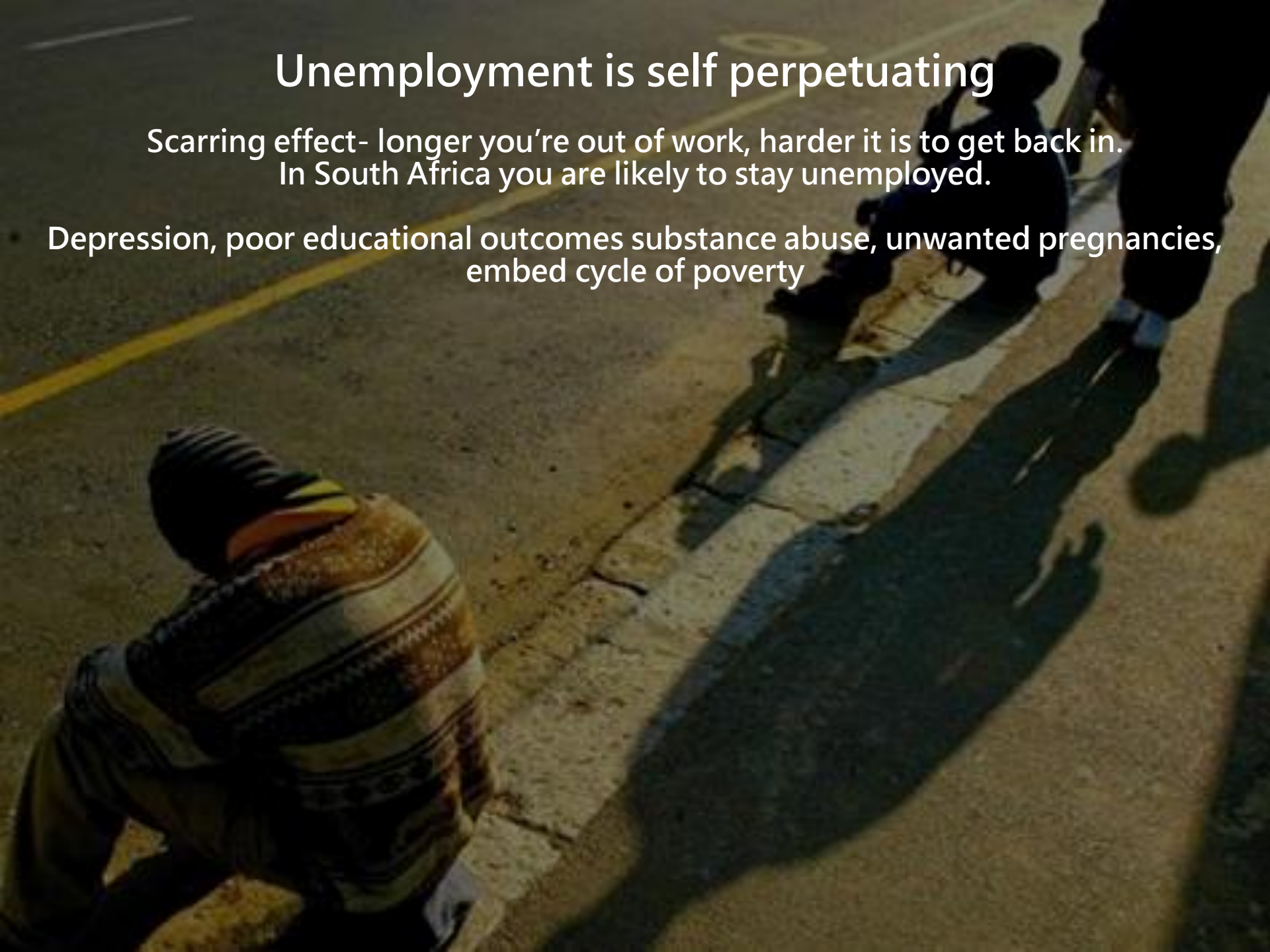


6.1 Million

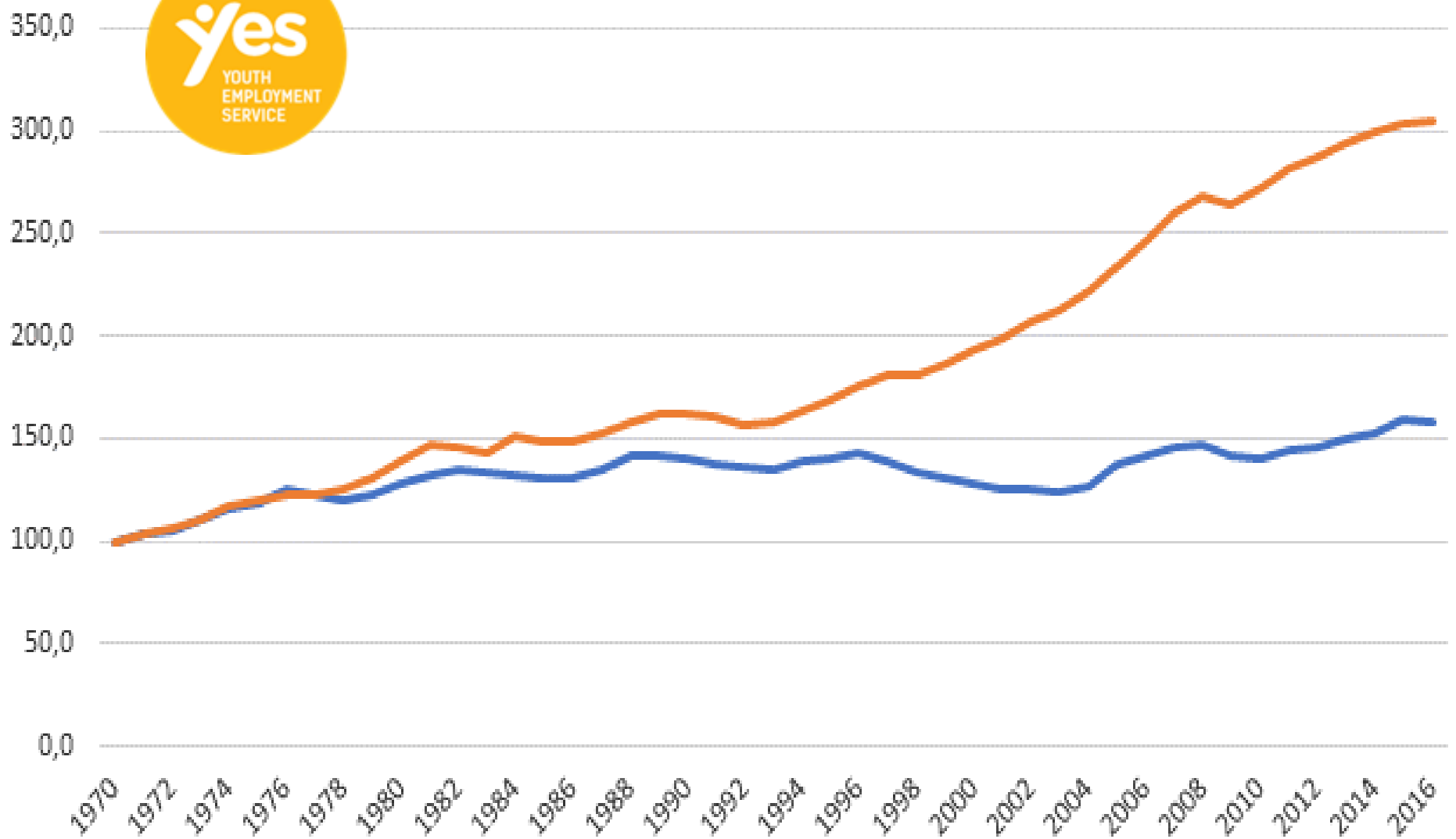
Unemployment is self perpetuating

Scarring effect- longer you're out of work, harder it is to get back in.
In South Africa you are likely to stay unemployed.

Depression, poor educational outcomes substance abuse, unwanted pregnancies,
embed cycle of poverty

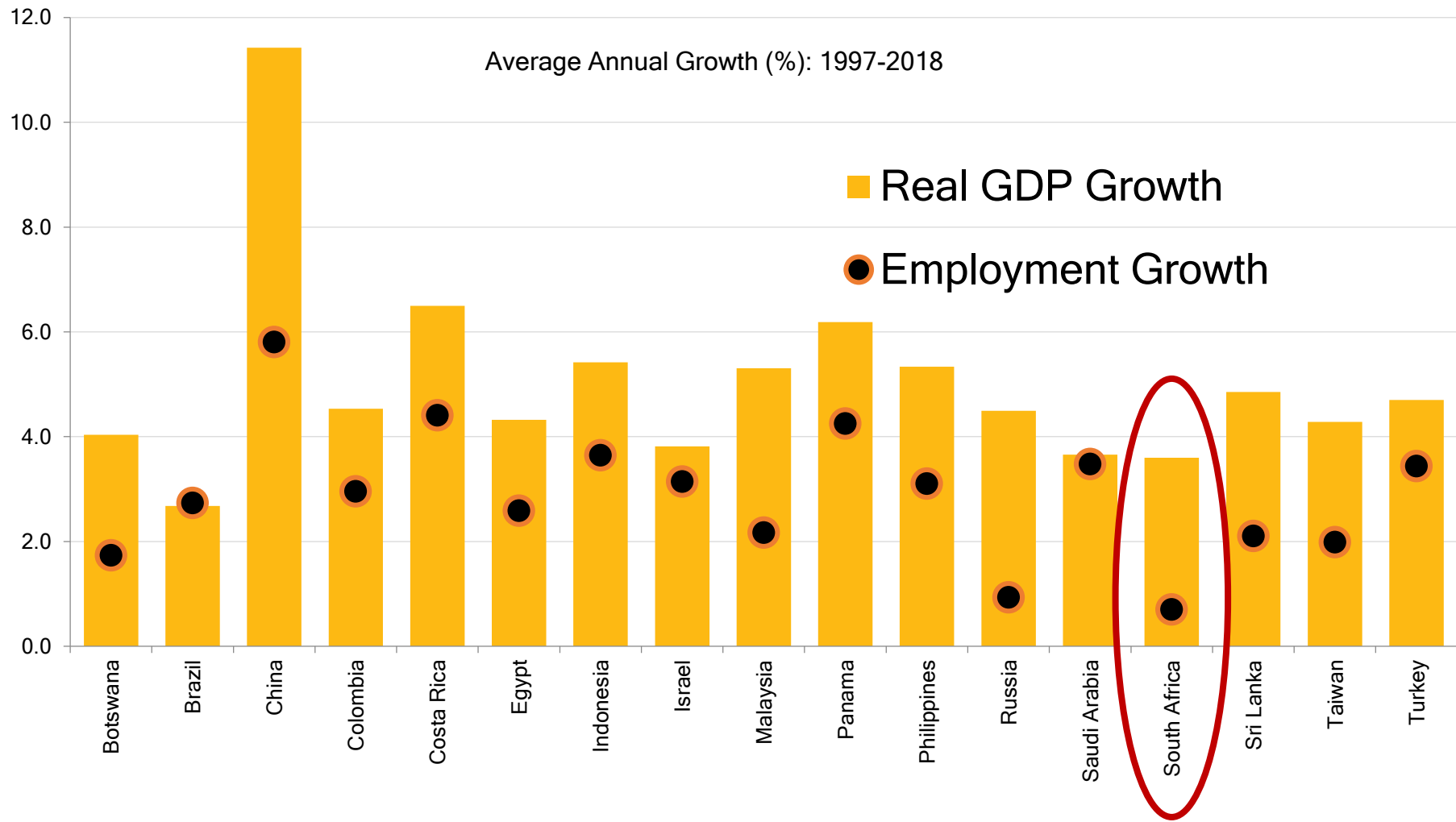


Economy & Employment (1970-2016)

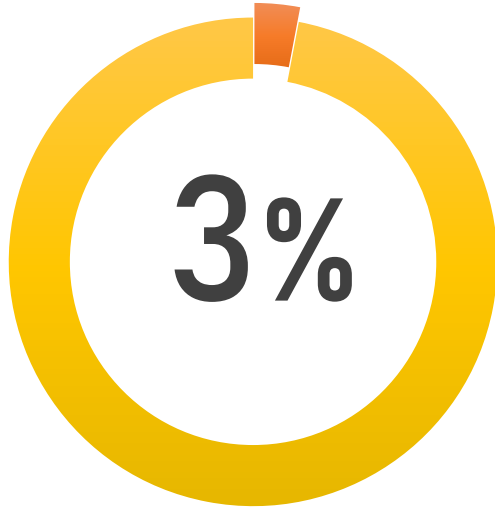


Split between growth and employment

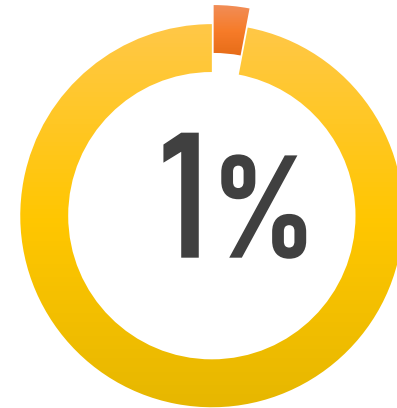
JOBLESS GROWTH



IN SOUTH AFRICA



Contribute 80% of
personal income tax



480 000 contribute to 61% of
personal income tax



49%

**of people in South Africa live
below a poverty line of
R524 per month**

An aerial photograph showing a stark contrast between a well-maintained golf course on the left and a densely packed shanty town on the right. The golf course features green fairways, sand traps, and scattered trees. The shanty town consists of numerous small, makeshift structures with colorful, corrugated metal roofs. A line of trees separates the two areas.

**Six out of
ten are
unemployed
here**

**47.2 %
unemployment
(Philippe Burger)**

Legend
□ Provincial Boundaries

Former Homelands

▨ Bophuthatswana

▨ Ciskei

▨ Gazankulu

▨ KaNgwane

▨ KwaNdebele

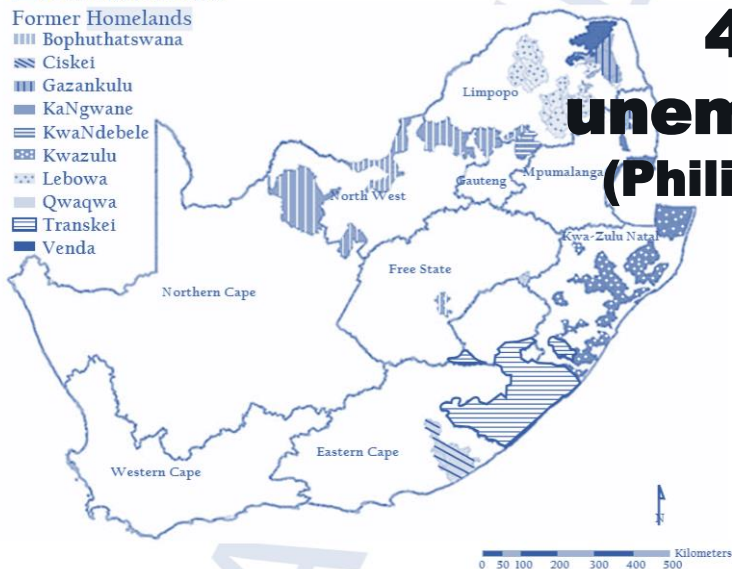
▨ Kwazulu

▨ Lebowa

▨ Qwaqwa

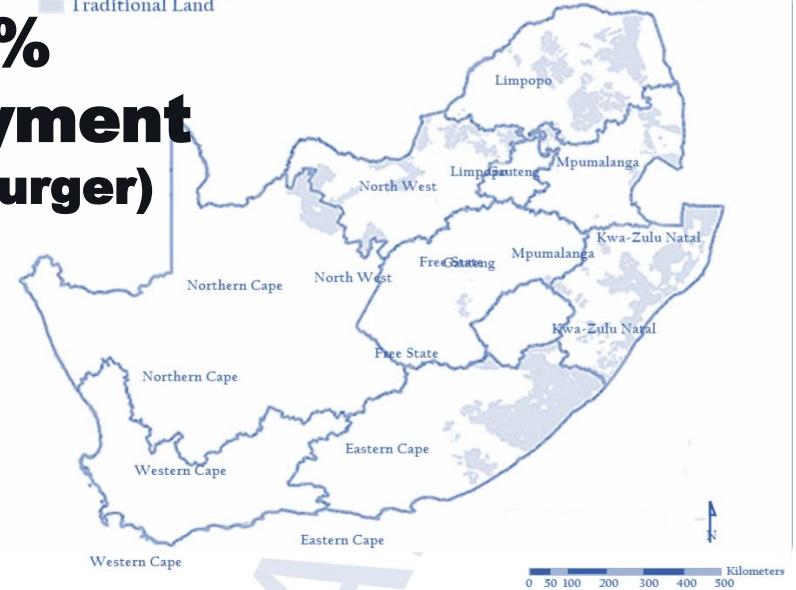
▨ Transkei

▨ Venda



**BANTUSTANS OF
APARTHEID**

Legend
□ Provincial Boundaries
▨ Traditional Land



**TRADITIONAL
LANDS OF TODAY**

YOUTH ARE

future market
future employees
custodians of tomorrow's
economy.

A predictor of the society
your business exists in.

Influence Ratings Agency

Inequality, lack of
opportunity for
youth points to a
perilous future for
business.



**BUILDING
SOUTH
AFRICA IS
EVERYONE'S
BUSINESS**

**ONE
YES AT
A TIME.**

When you say yes to youth, you not only give someone a better chance at life, you give your business a better chance at winning. Yes 4 Youth has a BEE benefit that can move your business up a level when you move South Africa forward.



The upside...

A chance at a year-long opportunity to work, de-risks the youth particularly with a credible CV and a reference letter.

Your 'YES' action improves their chances threefold of being called back for another interview.

The effect is dramatically amplified for women.





**BUILD
SOUTH AFRICA
ONE YES
AT A TIME.**

In other words, the biggest barrier to being employed, is not having been employed.

So offer a chance.



Business led collaboration between Government, Business and Labour





New places
New spaces
New faces
New industries
New career pathways

YES INNOVATION FRONTIERS YOUTH EMPLOYABILITY



1

Policy:
YES Gazette

2

Demand side:
Job Creation

3

Supply side :
Toolkit to
improve their
employability



Government Gazette Staatskoerant

REPUBLIC OF SOUTH AFRICA
REPUBLIEK VAN SUID AFRIKA

Vol. 638 28 August 2018 Augustus

5. B-BBEE RECOGNITION

5.1 The table below outlines the numerous levels of B-BBEE Recognition achievable through the Y.E.S initiative, provided the preconditions are met.

B-BBEE RECOGNITION	
Achieve Y.E.S Target and 2.5 % Absorption	Move 1 B-BBEE Recognition Level up on the Scorecard
Achieve 1.5 x Y.E.S Target and 5% Absorption	Move 1 B-BBEE Recognition Level up on the Scorecard + 3 Bonus Points to the overall Scorecard
Double Y.E.S Target and 5 % Absorption	Move 2 B-BBEE Recognition Levels up on the Scorecard

Innovation 1: POLICY AND THE LAW

Calculating your YES target



1.5% of NPAT★

R 55 000

=

YES
headcount target



Higher of :

- 1.5% of NPAT
- OR
- 1.5% of South African Headcount
- OR
- Minimum of jobs table (refer to next slide)

Achieve YES
headcount target =
1 x B-BBEE level up



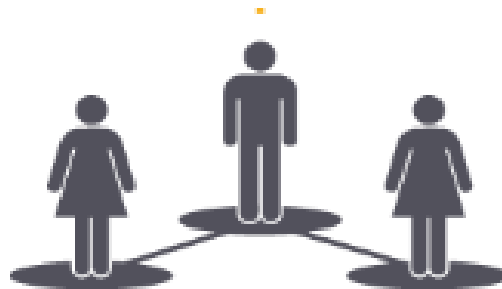
3 Year Average South African NPAT



YES has three delivery channels



Inside your business



Hosted in an
existing supply
chain, SME or NGO



Hosted in a
new small
enterprise

Innovation 2: Digital

Profiling,
smartphone,
zero rated data,
digital work
readiness,
digital work,
behavioural
strategy.



Work Readiness Framework

Growth Mindset



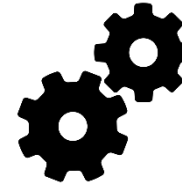
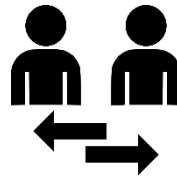
Before
placement

Got the job,
getting ready

Managing
Money

Work-related
Skills

Exit



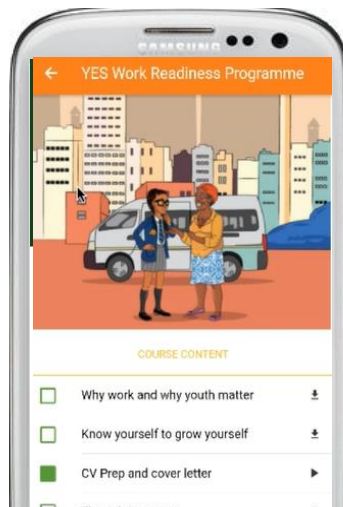
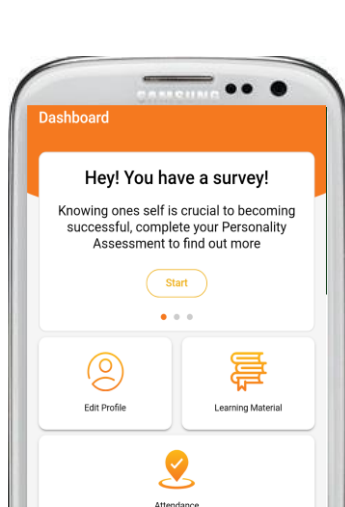
Modules
1- 5

Modules
6-9

Module
10 & 11

Modules
12-20

Modules
21-24

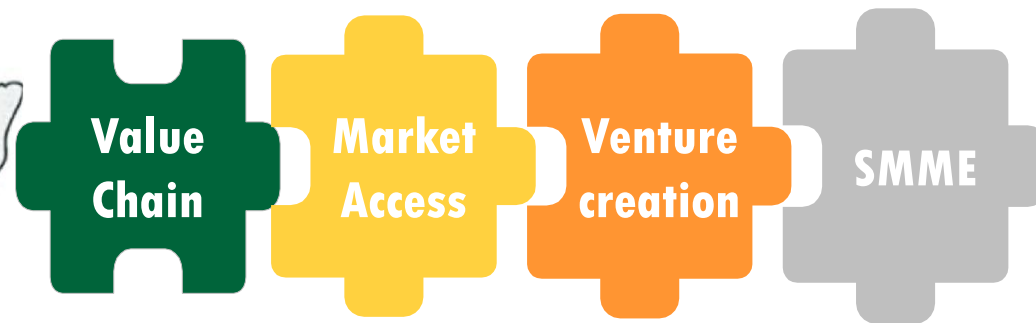
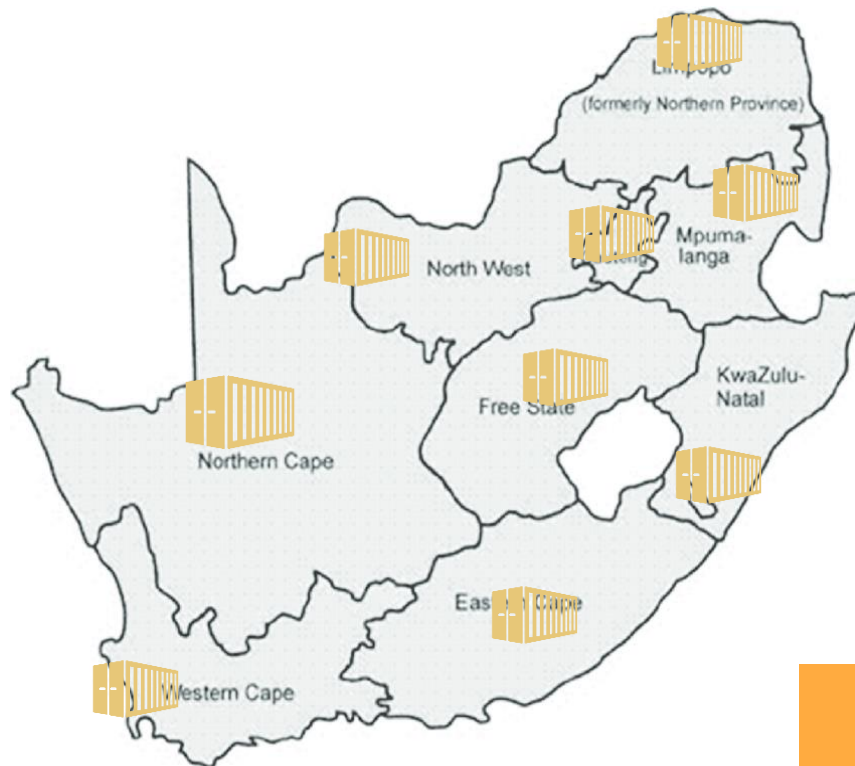


YES Hubs



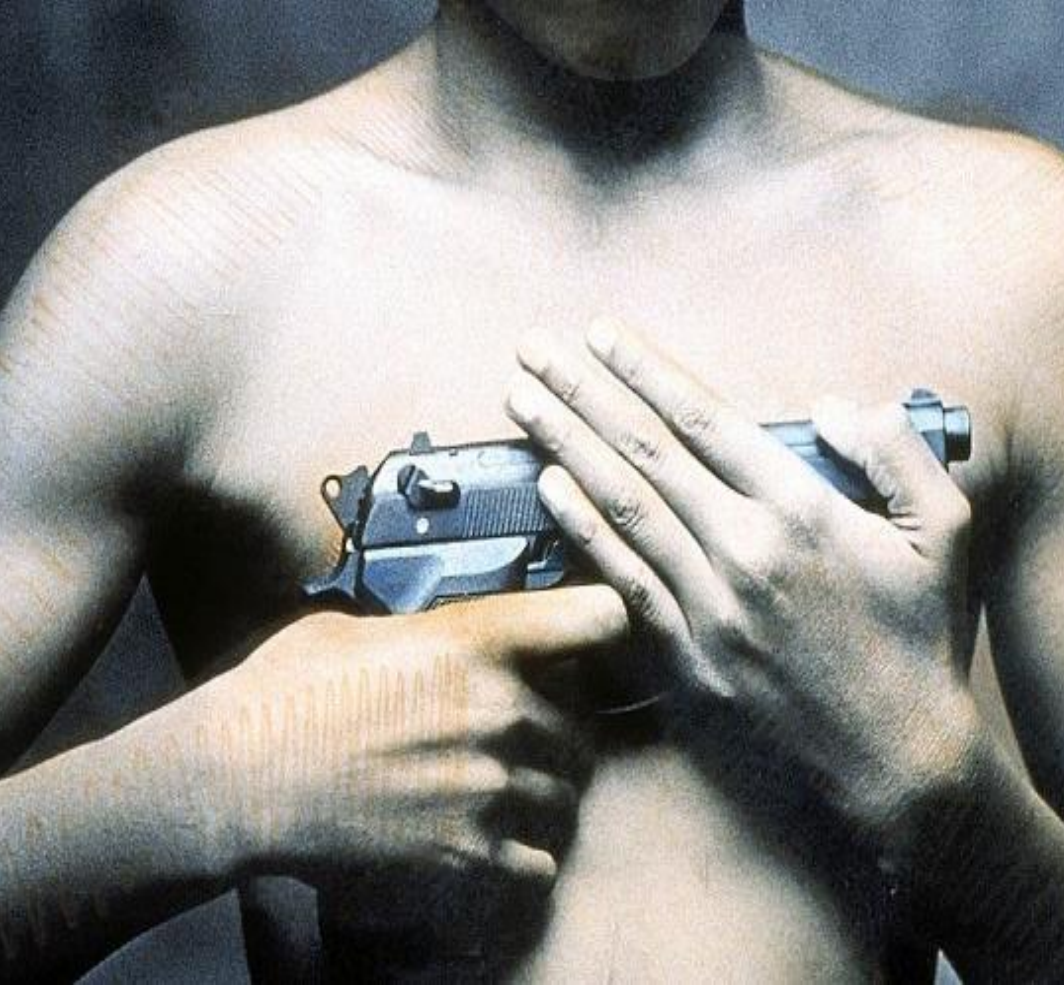
Value chain opportunities

Financing value chains



SMME FOCUS
FIRMS CREATE JOBS IN THEIR FIRST
5 YEARS OF EXISTENCE





YOUR CHOICES AFFECT THE CHOICES
AVAILABLE TO OTHERS





JOIN THE MOVEMENT
CONNECT AND CHANGE A LIFE

www.yes4youth.co.za