



PhytClean Project

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CGA, Industry Affairs Manager

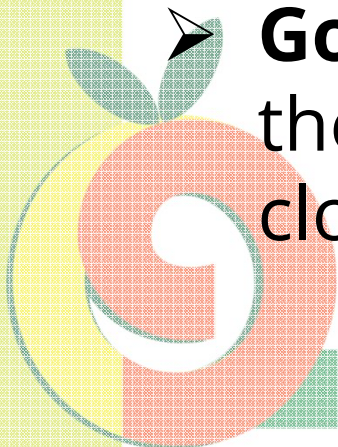


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PhytClean Project

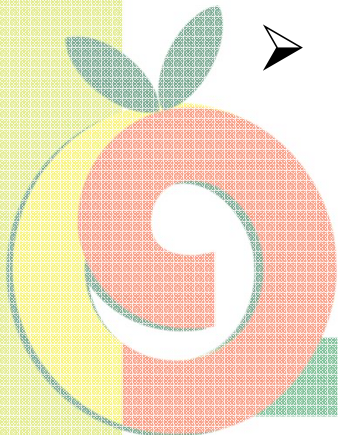
- The purpose of the PhytClean project is to undertake:
 - a process
 - with public (DAFF & Customs) and private stakeholders (all FSA members and supply chain partner) to
 - explore, define and ultimately implement a system for relevant electronic information sharing
 - for electronic export & phytosanitary certification
- **Goal:** To issue a phytosanitary certificate at the point when the container doors are closed and sealed



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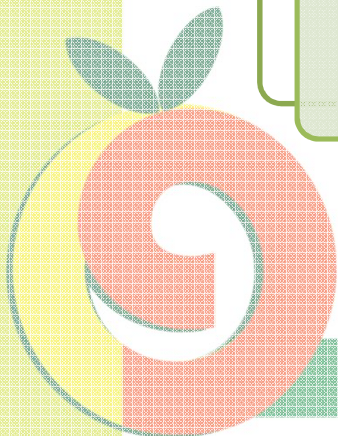
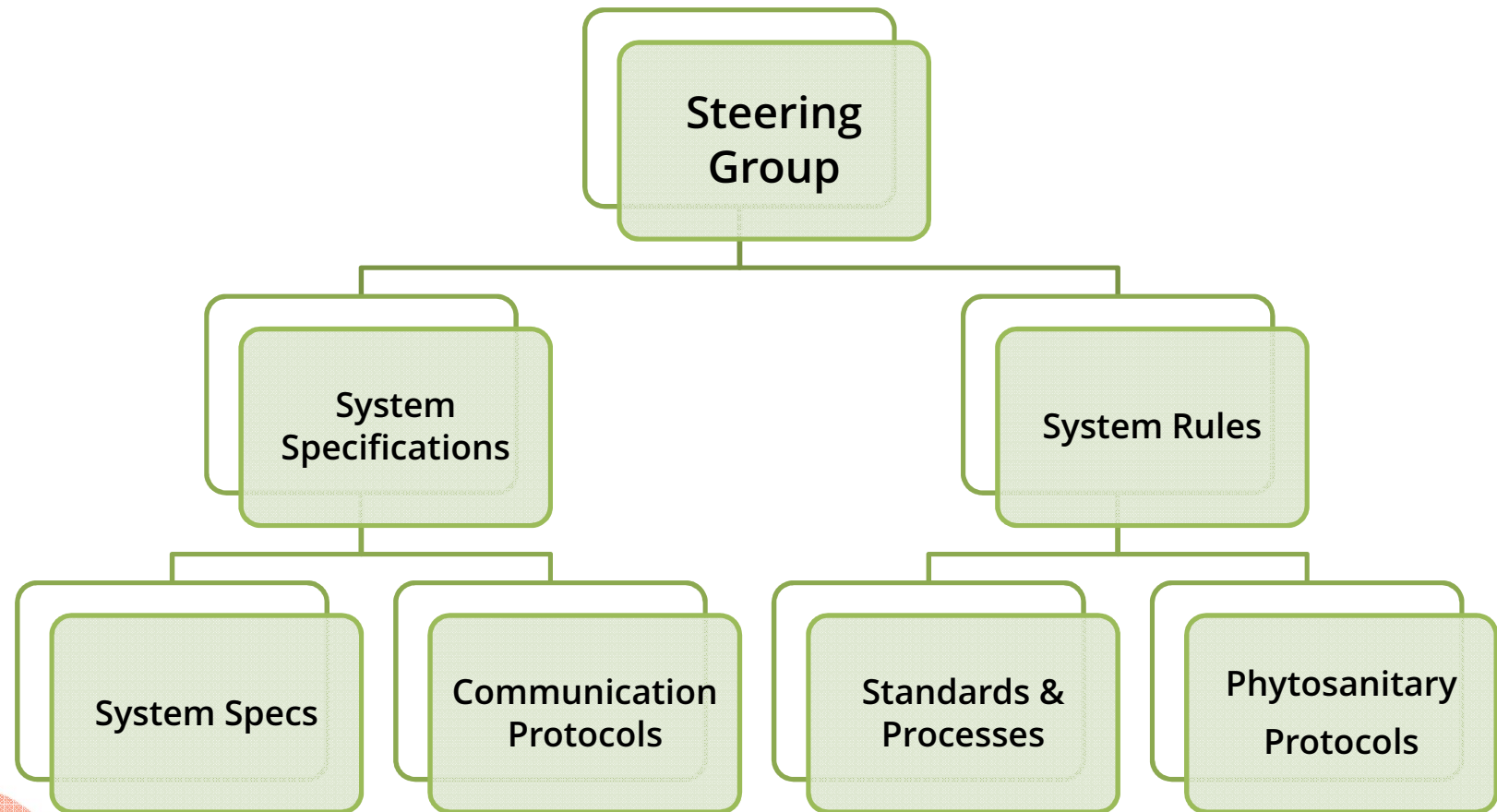
PhytClean Implementation

- Electronic Data Sharing Requires
 - One central data platform and database
 - Standardised coding and communication protocols
 - Defining the rules: What is a PUC? vs PHC? vs FBO?
 - Defining the market access protocols
- Funding
 - R950k secured from DST & CGA
 - DAFF, Fruit SA members also expected to put in funds in Phase II



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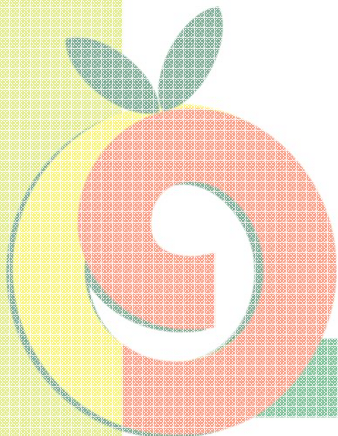
PhytClean Implementation: Structure



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PhytClean Implementation

- Timelines
 - Online registration onto the platform September 2015
 - Use of the system for the 2016 export season
- URL
 - zafruitonline.co.za



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Thank you

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