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INSIGHT

Navigating turbulent waters: Unlocking opportunities in an uncertain world

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Bureau for Food and Agricultural Policy (BFAP)

The 5th CGA Citrus Summit, Gqeberha

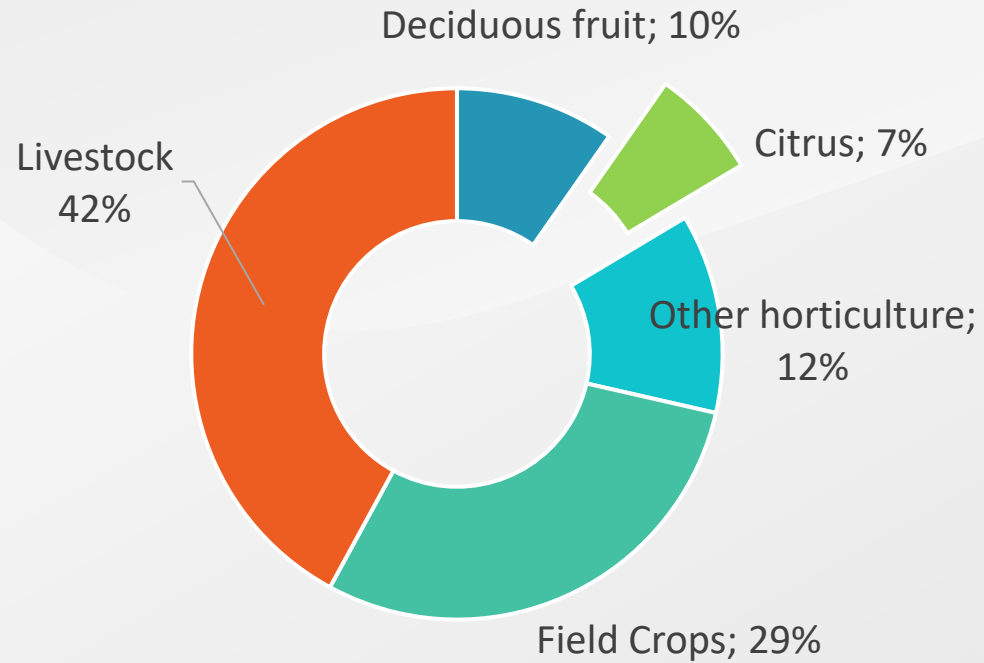
11-13 March 2025



Citrus still a major contributor to SA Economy

Faced with a highly dynamic environment in recent years

Citrus is 5th biggest contributor to Ag. GPV



Biggest agri exporter
1.8 Bn USD in 2024



12% of total
agri & food



Employs approx.
140 000 people



15% of
agriculture



Expansionary cycle has slowed – some rebalancing
of supply & demand in recent years

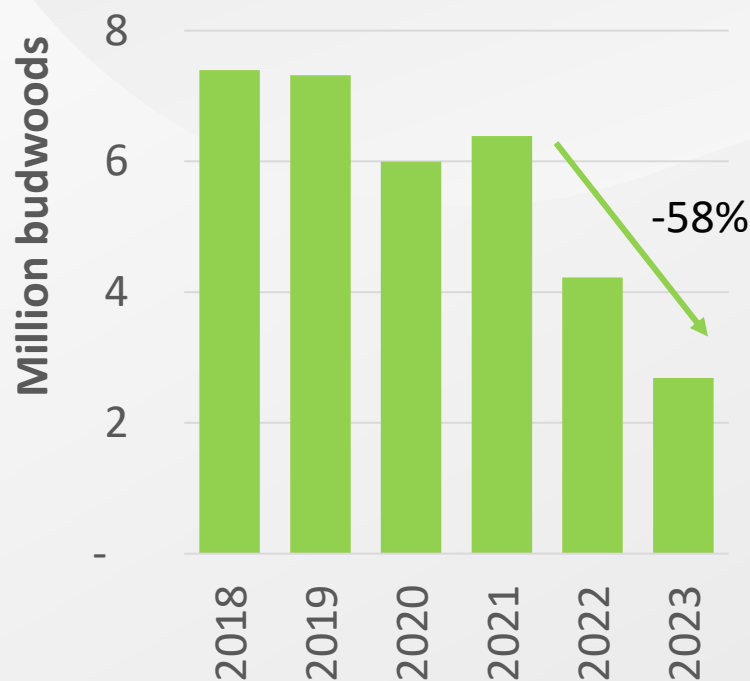
- SH production down 2% in 2023
- SA export volume down 6% in 2024
- Price +22% from 2022 to 2024

External environment has improved since 2022

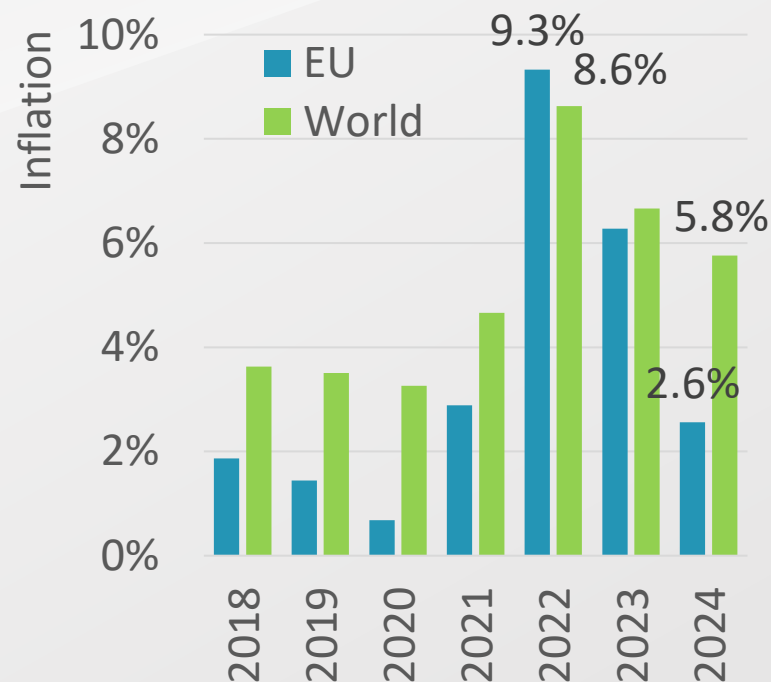
Although some bigger risks were resolved, new ones arise



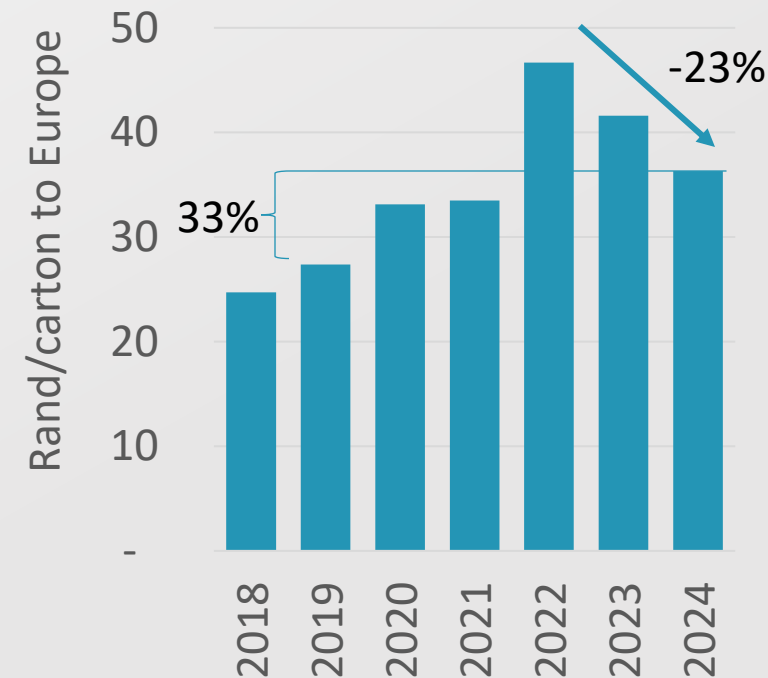
Expansionary cycle has slowed BUDWOOD SALES



Spending power has improved INFLATION

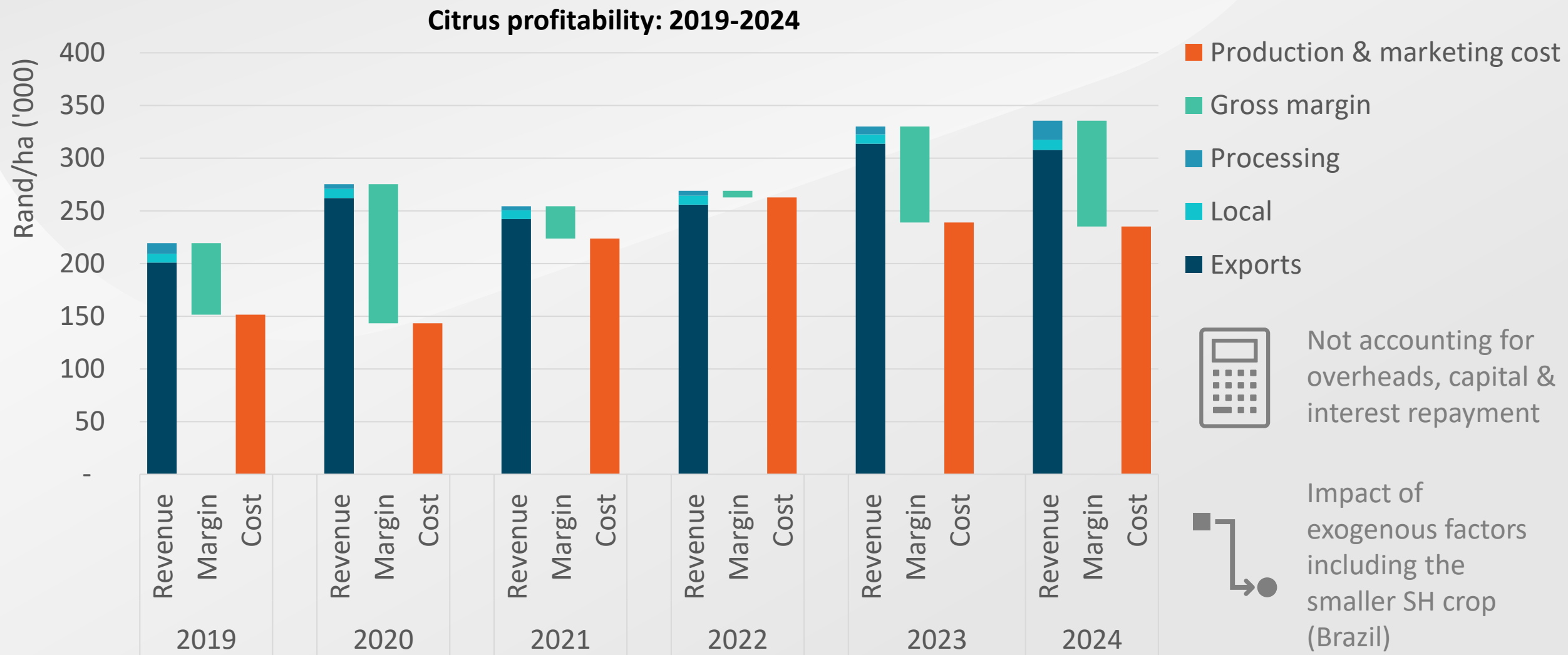


Logistics environment stabilising FREIGHT RATES



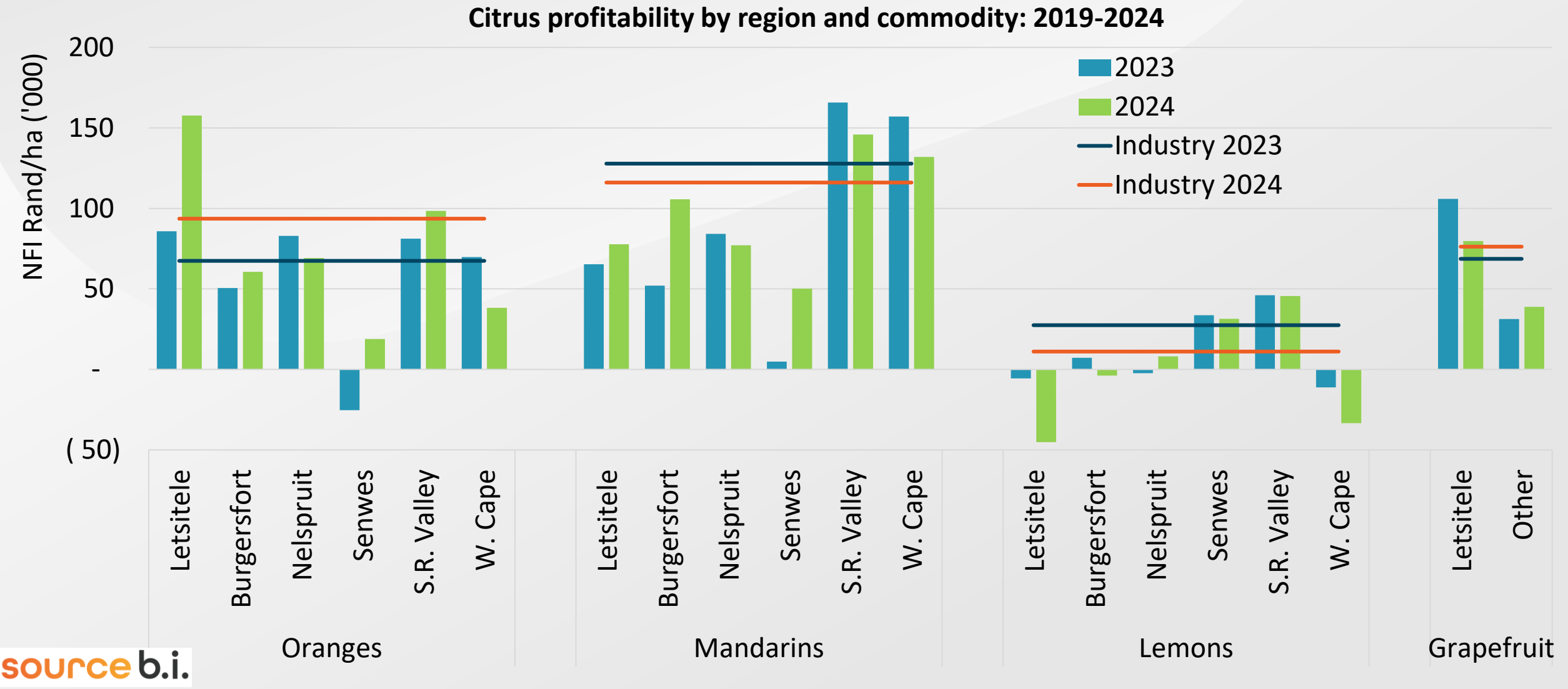
Profitability has improved in 2023 & 2024

Exceptional volatility in recent years also influenced by exogenous factors



Substantial differences remain across regions & products

NFI per region and industry average based on study group data (2023 and 2024 prelim)

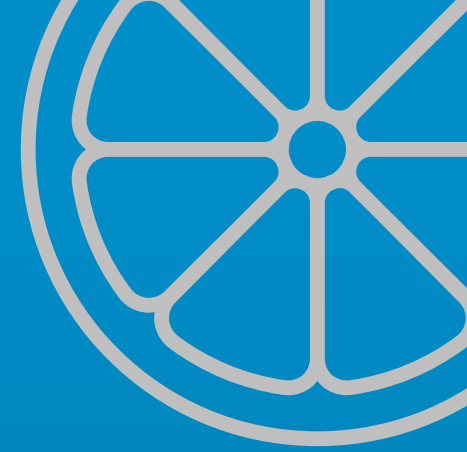


source b.i.



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Several exogenous factor will continue to influence future prospects

- 1) Baseline given current realities
- 2) Risks remain...
- 3) Opportunities to unlock...

Outlook is set within an increasingly complex environment

Global & domestic uncertainties influence baseline projection

Global growth prospects divergent & uncertain

IMF steady at 3.3%
Ample downside risk
China growth concern



Global inflation declining but policy uncertainty a risk

Faster convergence to target in developed world
Currency risk in emerging markets
Changes in govt – voters want change?



Geopolitical tension & fragmentation remains a challenge

Ongoing conflict – Ukraine, Middle East, Mozambique
Increasingly complex trade environment risk to growth
Policy uncertainty increasing – AGOA, “Trump Tariffs”



Sustainability high on policy agenda

Additional costs of compliance
Market access implications?
Productivity in EU?



SA economic & consumer environment

Sentiment improved with new GNU
Some green shoots but also risks
Accelerated reforms required to improve growth



Structural challenges remain in SA that inhibit competitiveness

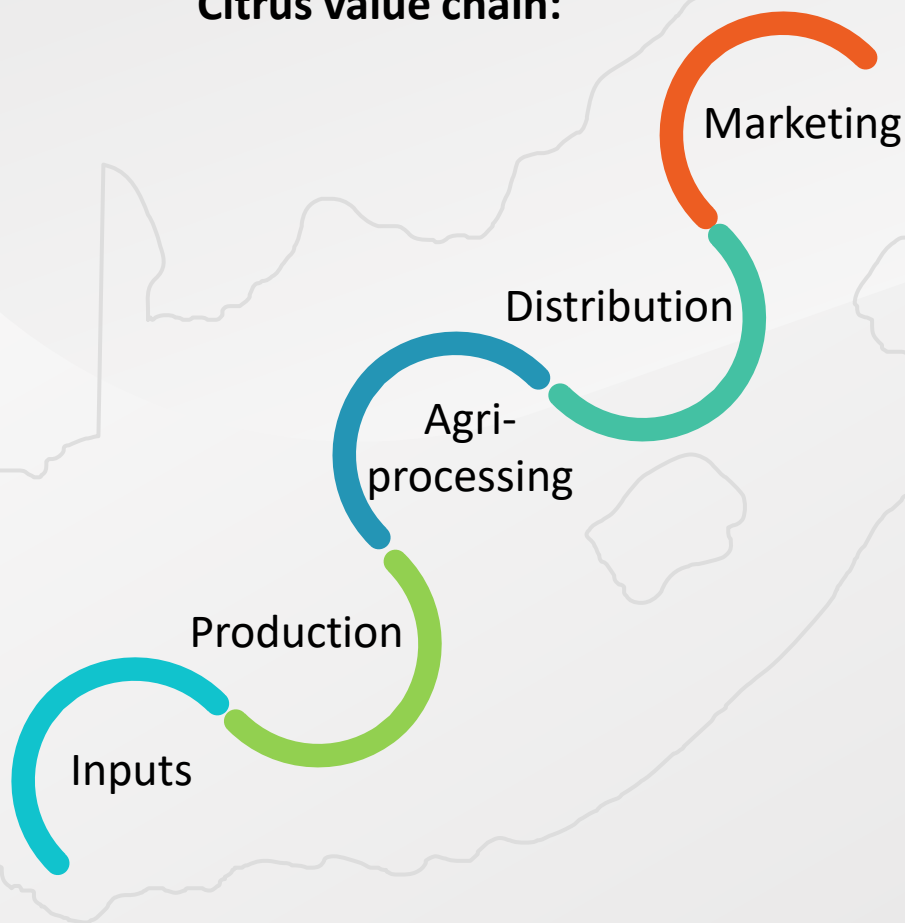
Municipal service delivery
Electricity & water
Ports & logistics
Broader transport infrastructure



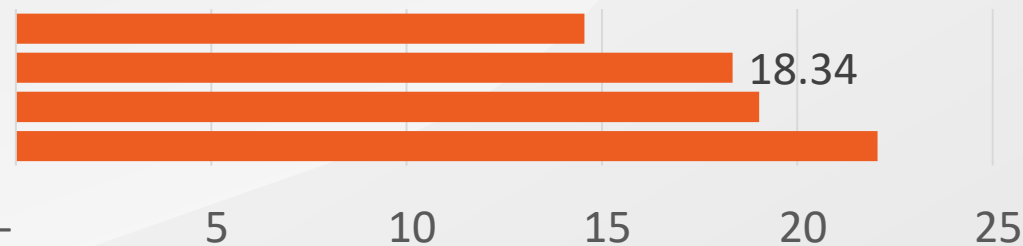
Costs generally still rising faster than prices

Exchange rate supportive to prices but also driving costs

Citrus value chain:

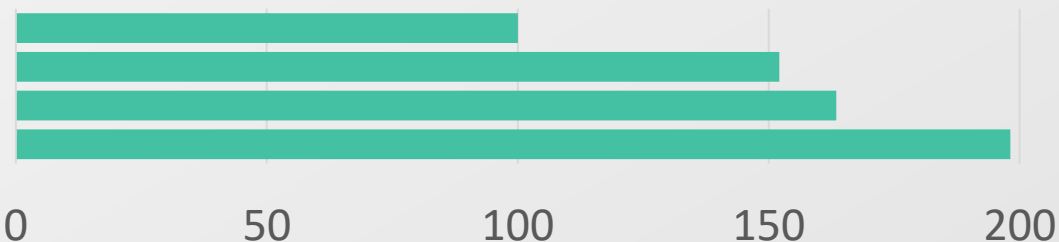


2019
2024
2029
2034



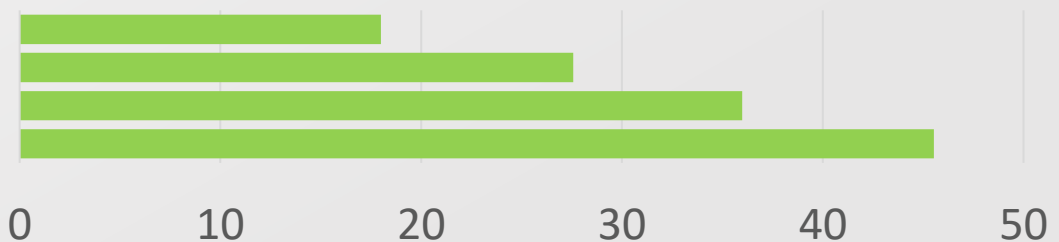
2019
2024
2029
2034

Index (2019=100)



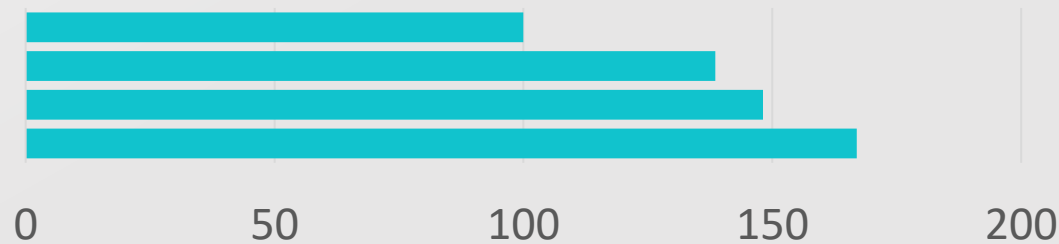
2019
2024
2029
2034

R/hr



2019
2024
2029
2034

Index (2019=100)



Baseline outlook: Stable area but growing production

Focus more on intensification than extensification given real price projection

Historic &
projected
average
annual
growth rates



AREA TO STABILISE NORMAL REPLACEMENT

2019-
2024:

2024-
2034:

0.3%

-0.2%



PRODUCTION GROWING PRODUCTIVITY GAINS

2019-
2024:

2024-
2034:

1.3%

1.8%



REAL EXPORT PRICE: PRICES RISE SLOWER THAN INFLATION

2019-
2024:

2024-
2034:

2.3%

-2.6%



Oranges:



Mandarins:



Lemons:



Grapefruit:

6.0%

-0.3%

15.1%

2.6%

-1.3%

-1.8%

1.9%

-0.2%

10.0%

2.5%

-8.3%

-0.9%

1.3%

-0.7%

4.0%

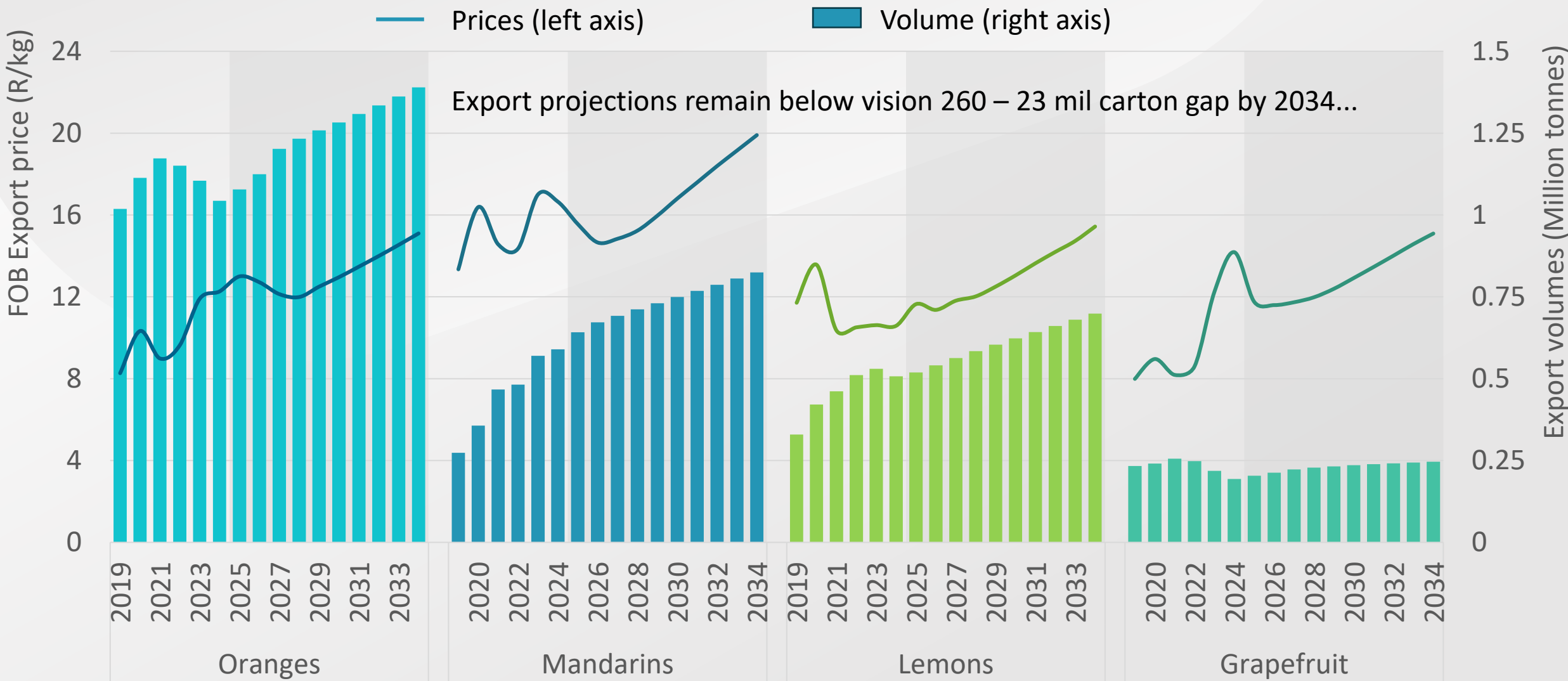
-0.4%

6.3%

-2.5%

Exports still growing as production volumes rise

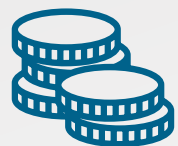
Recent decline also influenced by weather, ports & viability of alternative outlets



Profitability outlook given price & cost projections

Short to medium term remains risky as real prices are expected to stagnate

Full bearing base year ('24) assumptions
(weighted avg. across commodities):



FOB export price (R/carton)
R213



Exports (cartons/ha)
2 040



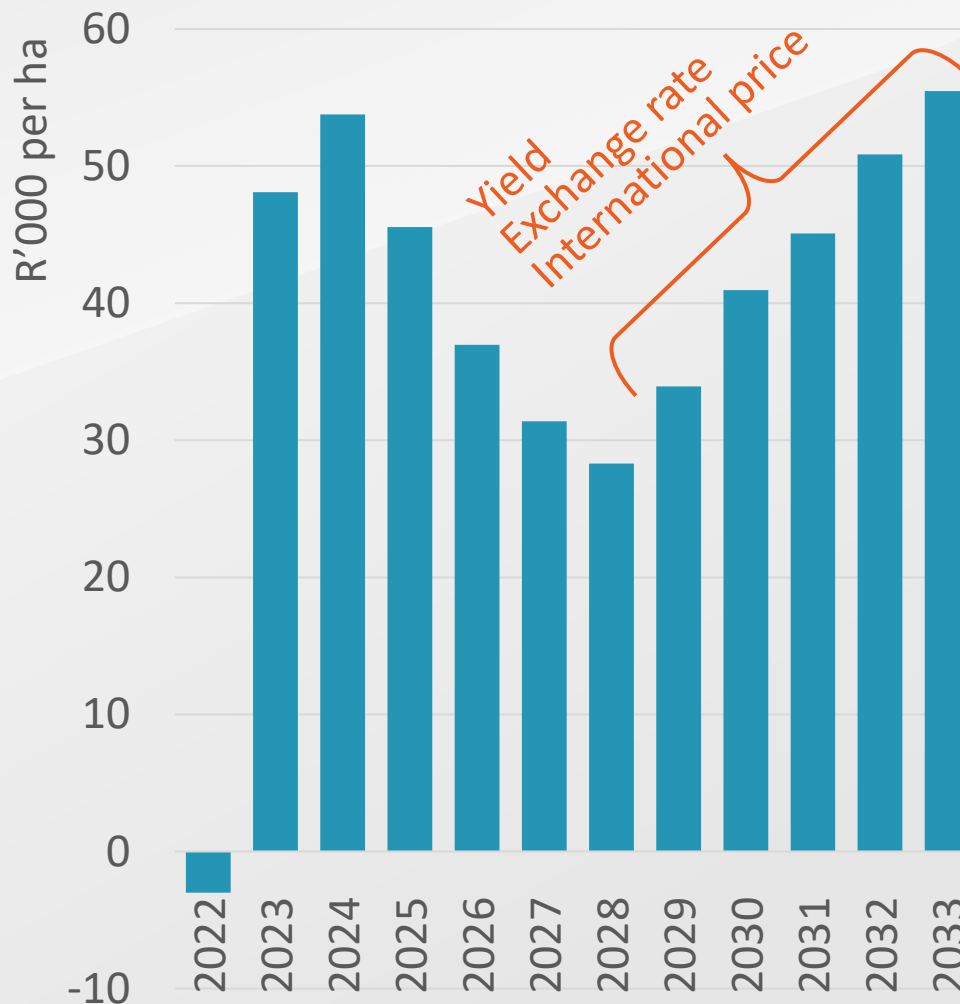
Yield (tonne/ha)
52

Cost (R/ha)



Farm gate to FOB: R246 386
Production: R114 778
Overheads: R 45 758

NFI projection (normal replacement cycle):



Average risk profile:



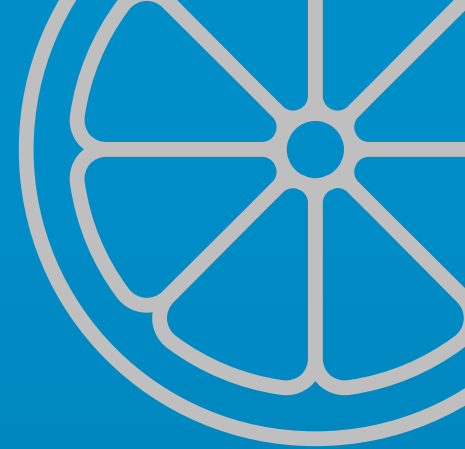
¹ NFI exceeds 20% of total capital requirement
(R300 000/ha in 2024; grow annually in nominal terms)

² Interest on overdraft (production cost and overheads for 6 months)
and financing capital requirement over 10 years @ prime rate



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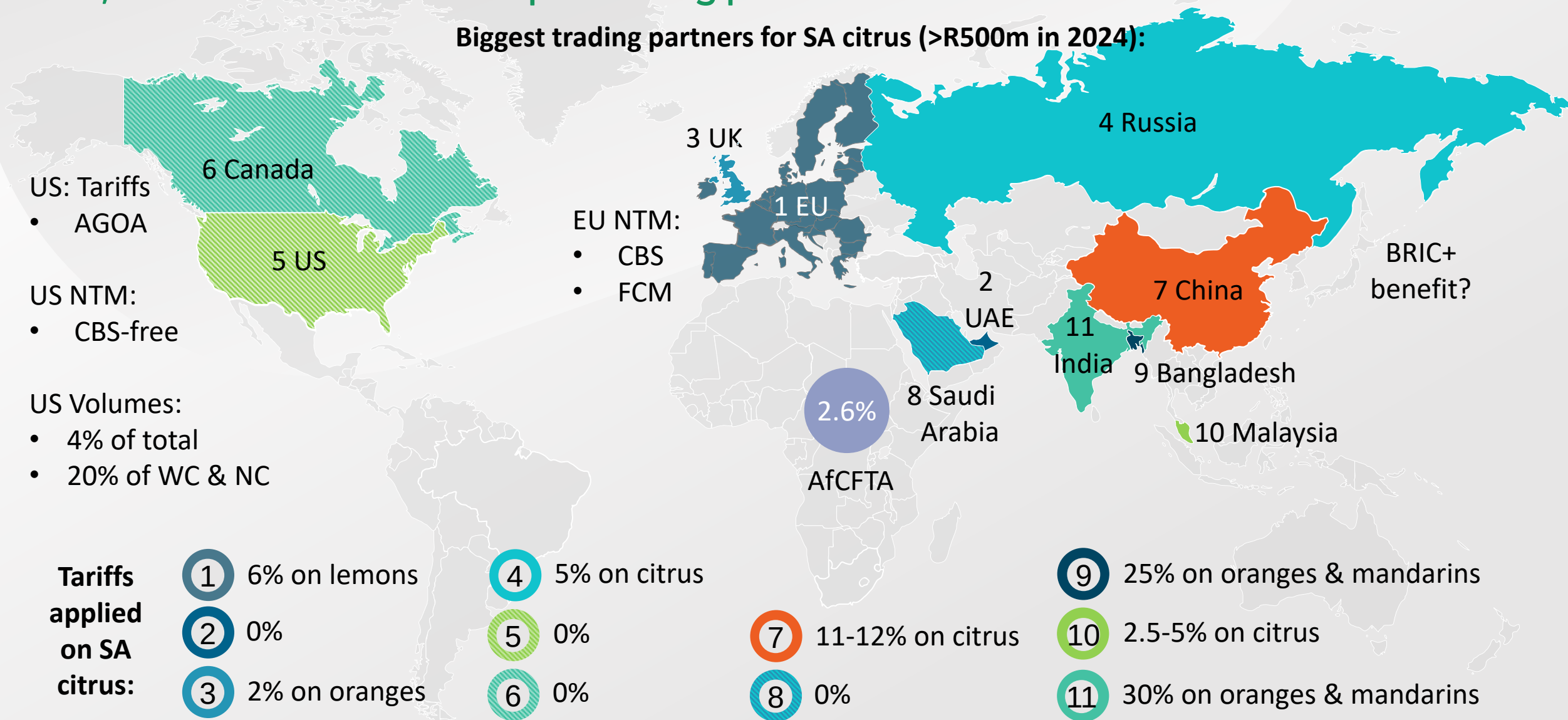
Several factors contributing to suboptimal growth outlook

- 1) Trade environment
- 2) Policy from core trade partners
- 3) Logistics

Trade environment and its associated risks & challenges

Tariff, non-tariff measures and purchasing power all influence trade trends

Biggest trading partners for SA citrus (>R500m in 2024):





EU policy still likely to influence pesticide options

The EU Green Deal has been set aside, but focus on banning hazardous pesticides remain



European Green Deal

In the **European Green Deal**, the Farm to Fork Strategy amongst others aimed to, by 2030:

- **Reduce use and risk of pesticides** by 50%
- Reduce hazardous pesticides use by 50%
- **Reduce MRL's** for certain chemicals

But the Sustainable Use of pesticides regulation was rejected by EU Parliament in Feb 2024.

And now the Green Deal has been 'set aside' (Feb 2025).



New: EU Agri-Food Vision 2040

“The Commission will push for stricter alignment of production standards on imported goods, particularly regarding pesticide use and animal welfare.

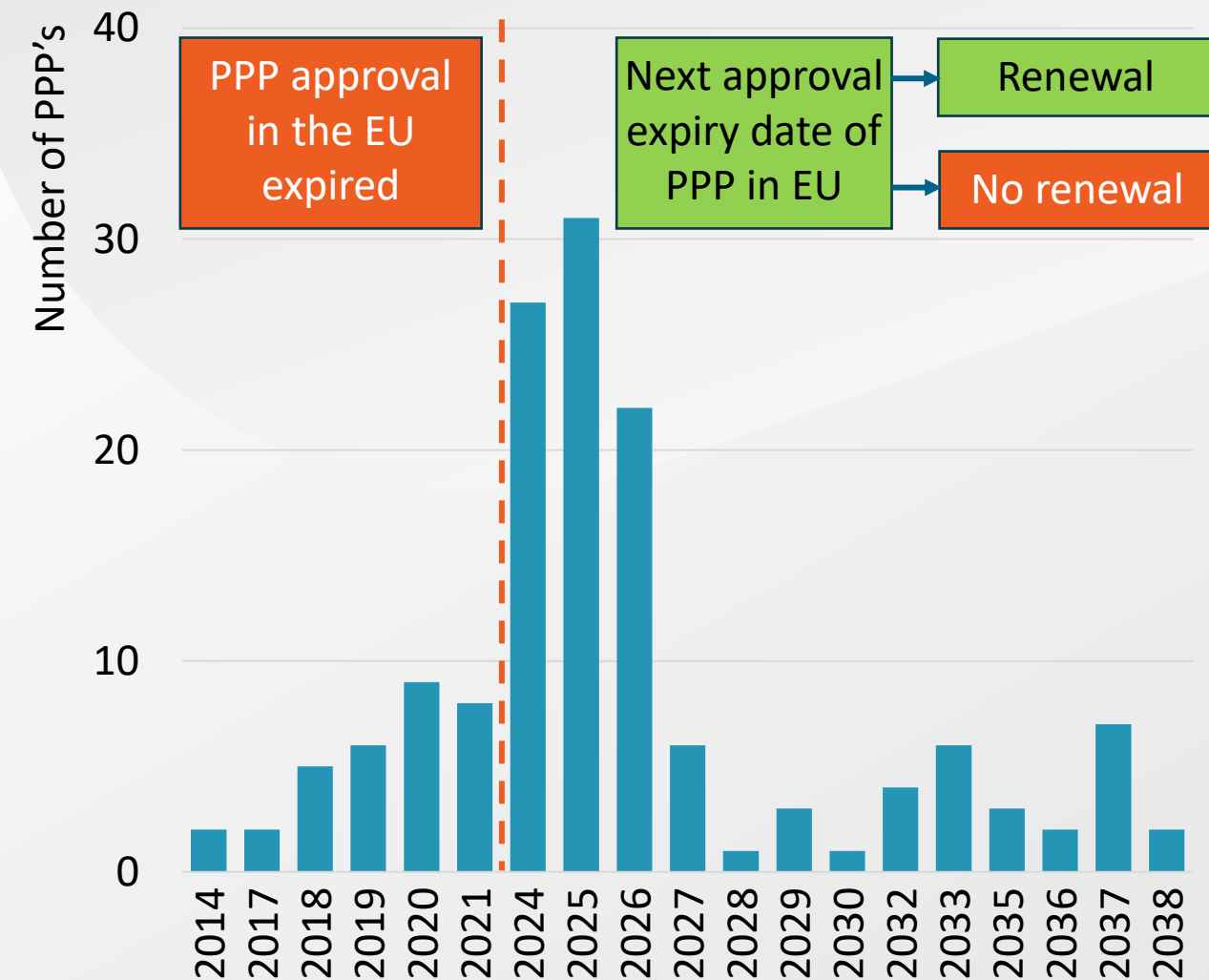
As a guiding principle, hazardous pesticides banned in the EU for health and environmental reasons should not be allowed back into the market through imported products.”



Impact of PPPs not renewed in the EU on SA citrus

Depending on the risk and the impact, profitability and/or supply and prices will change

EU expiration of approval of plant protection products (PPP's)



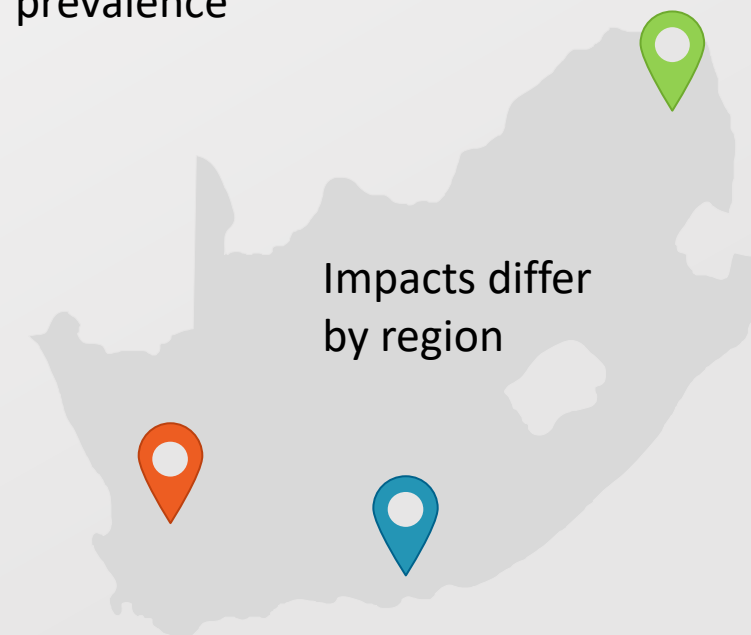
Risk:



Pest prevalence



PPP & possible alternatives



Impacts differ by region

Impact:



Yields



Cost



Packouts

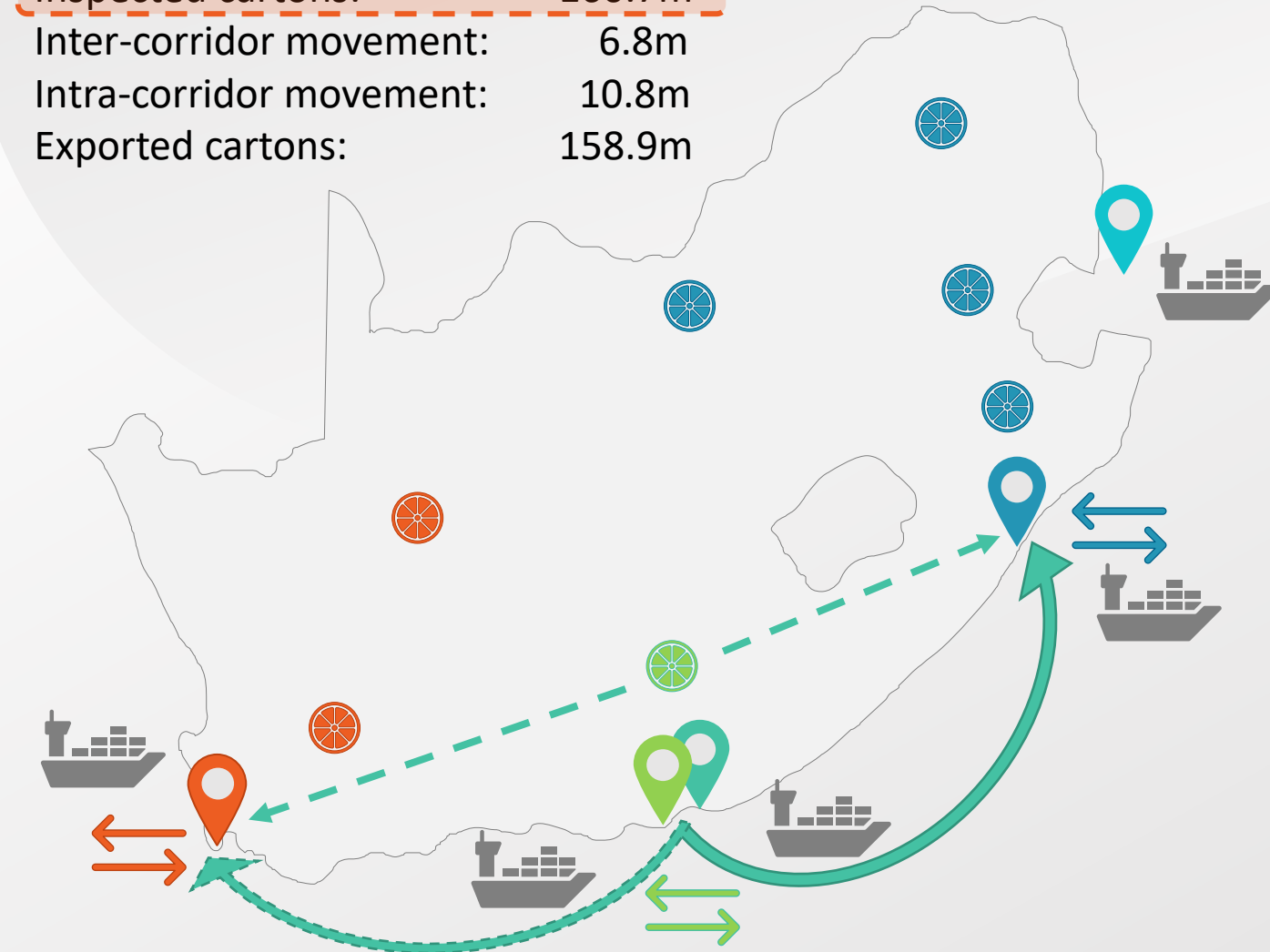
Link to study:



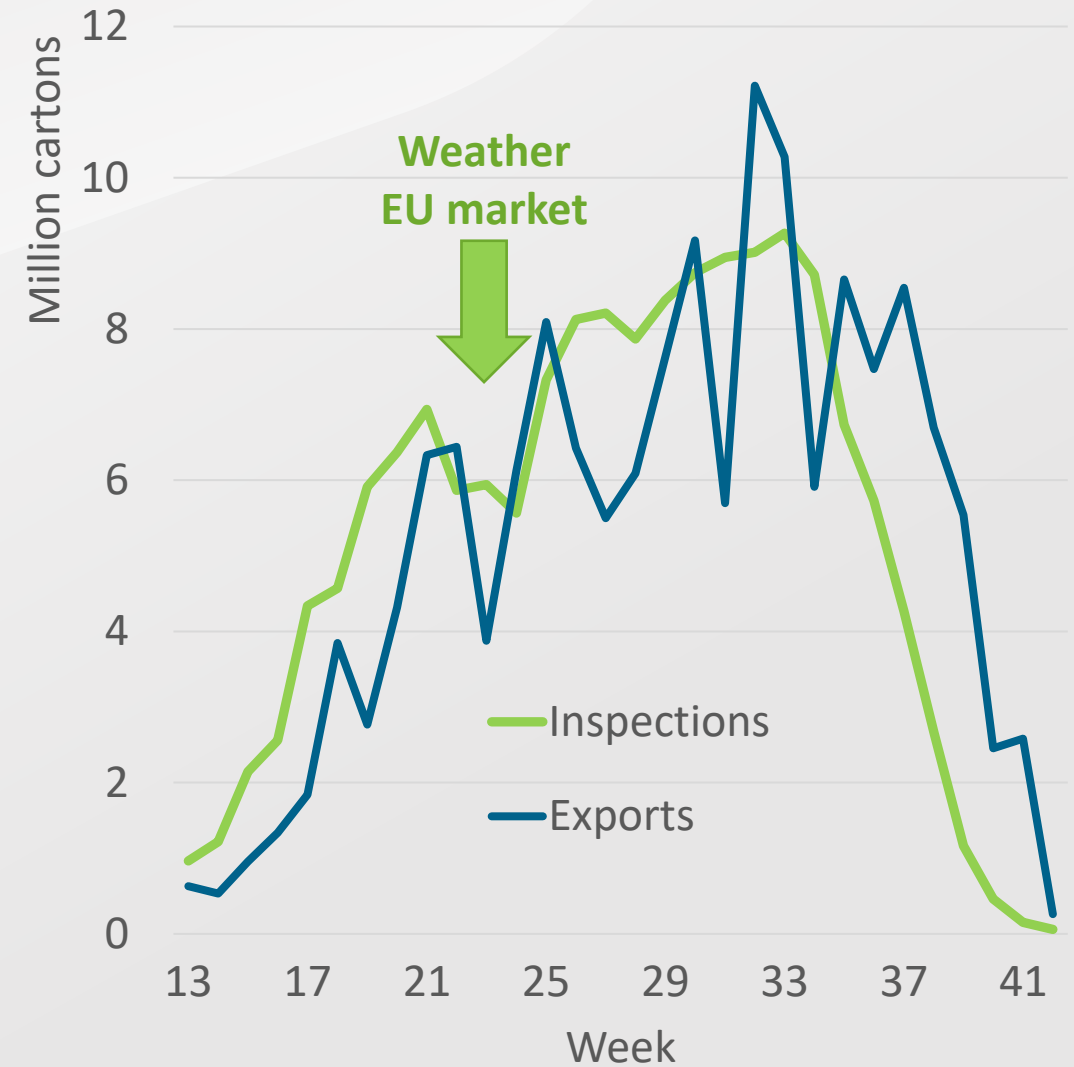
Price of logistical inefficiencies in SA citrus value chain

Irregular shipments the biggest driver of fluctuations in market supply

Inspected cartons:	160.7m
Inter-corridor movement:	6.8m
Intra-corridor movement:	10.8m
Exported cartons:	158.9m



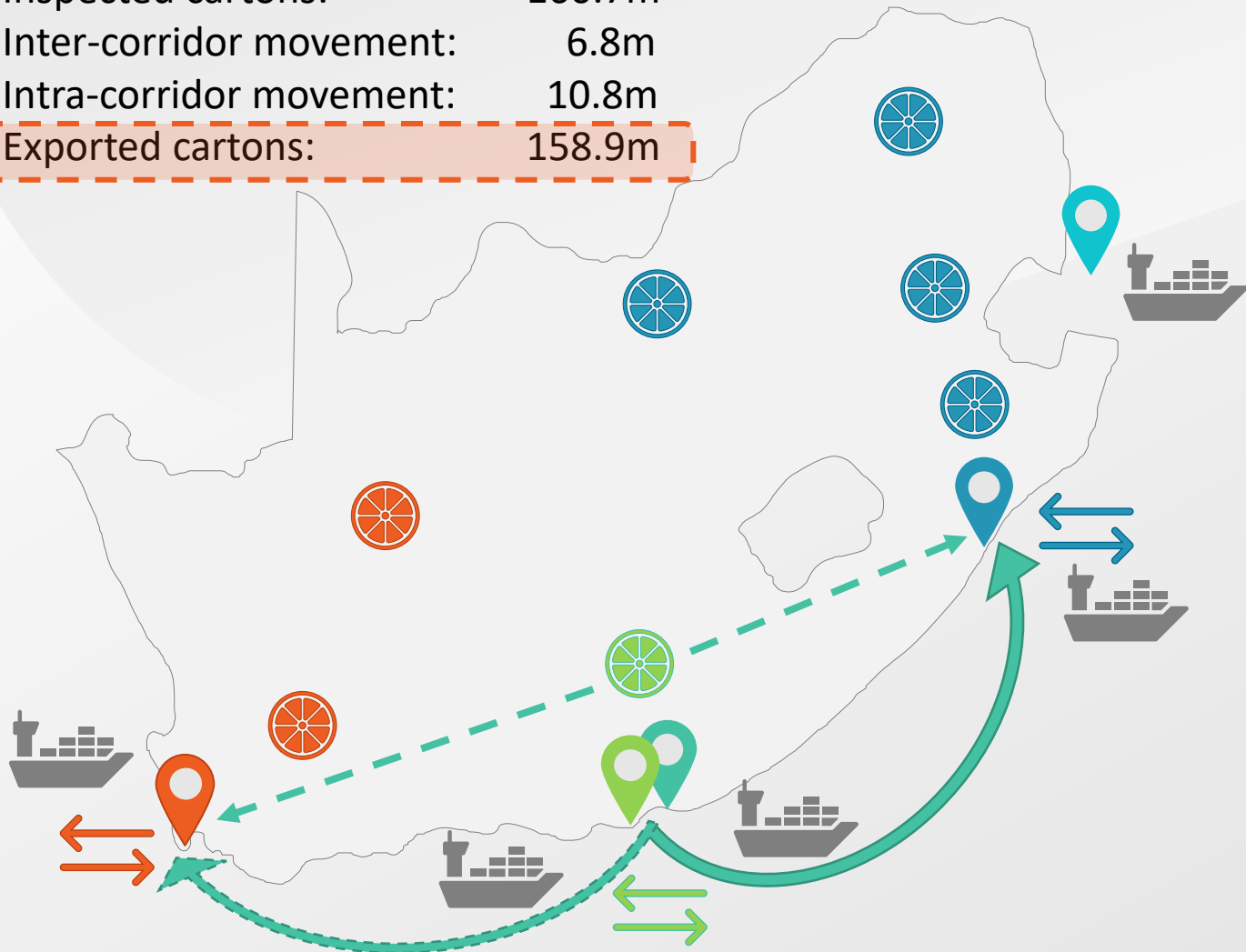
Weekly citrus inspection and export volumes: 2024



Price of logistical inefficiencies in SA citrus value chain

Irregular shipments the biggest driver of fluctuations in market supply

Inspected cartons:	160.7m
Inter-corridor movement:	6.8m
Intra-corridor movement:	10.8m
Exported cartons:	158.9m



Direct

Industry

R1.6bn



Shipping



Trucking



Repacking

Per carton

R10



Indirect

R2.6bn



Price



Claims



Rerouting

R16

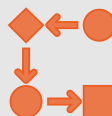


Unsold

R1.1bn



Repacking



Packhouse

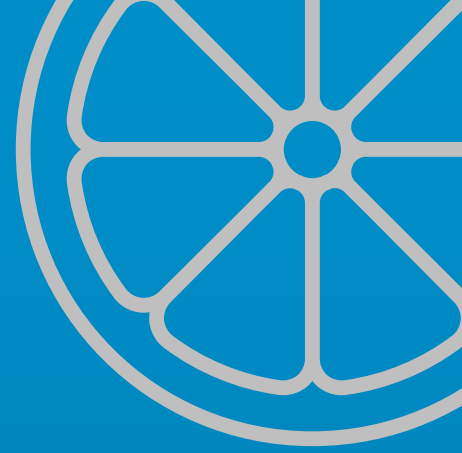


Orchard

R7



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**Unlocking opportunities in the value chain to reach the
industry's biological potential**

On farm: Cost-effective production practices

Maximising returns per unit of input – learnings from top performers in study groups

FERTILISER & CHEMICALS

Top third spends, on average:

- R4 500 per ha more
- 2% less per tonne
- 12% less per export carton



SALARIES & WAGES

Top third spends, on average:

- R5 000 per ha more
- 6% less per tonne
- 14% less per export carton



OUTPUT

Top third realises, on average:

- 14% higher yields
- 12% higher export packouts
- ±540 cartons per ha (+26%)



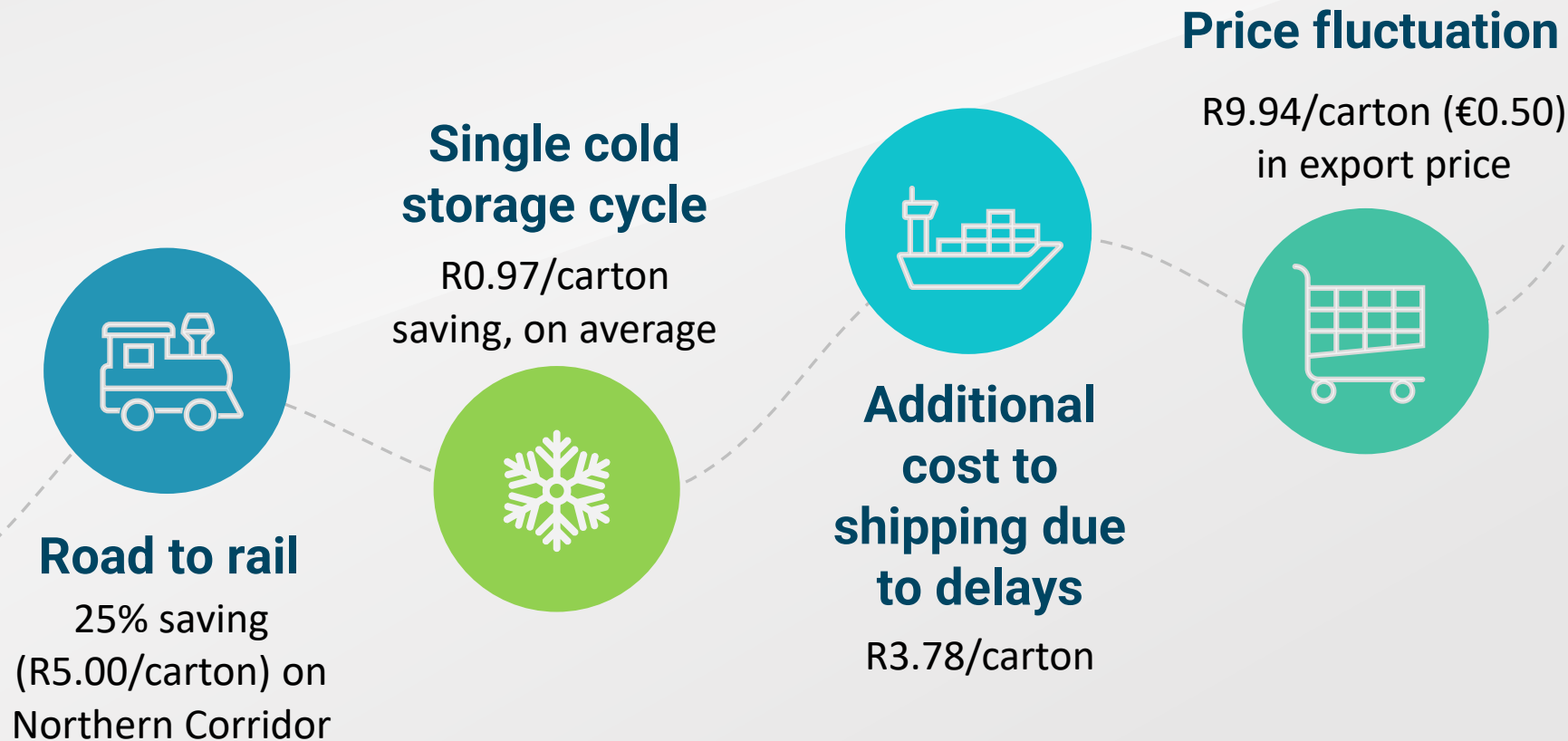
FINANCE CHARGES

R12.83 per export carton
(32% of the citrus industry
average NFI for 2024)



In the chain: Gaining efficiency to minimise losses

Recovering margins by reducing expenditure creep and irregular market supply



Impact of improvements in the value chain

Derisking production through cost-effective practices and efficiency gains in the chain

Value chain for full bearing export carton		Current state R/carton	Improved state R/carton
FOB	Exports	213	224
	Other	29	23
	Total revenue	241	247
	Port cost & commission	44	45
DIP	Exports	168	179
	Other	28	23
	Total revenue	196	202
	Packing, cooling, transport, levies	77	73
Farm gate		119	129
	Production cost	56	48
Gross margin		63	81
	Overheads	22	18
Net farm income		41	63
	Finance charges	13	0
Net returns		28	63

Efficiency gains

Cost-effective



NFI (R/ha)

R82 887 → R162 436

Net returns impact even greater



Net gains (R/carton)

10

Less 'other income' per export carton
Increase in commission



Yield (tonne/ha)

52 → 59



Exports (cartons/ha)

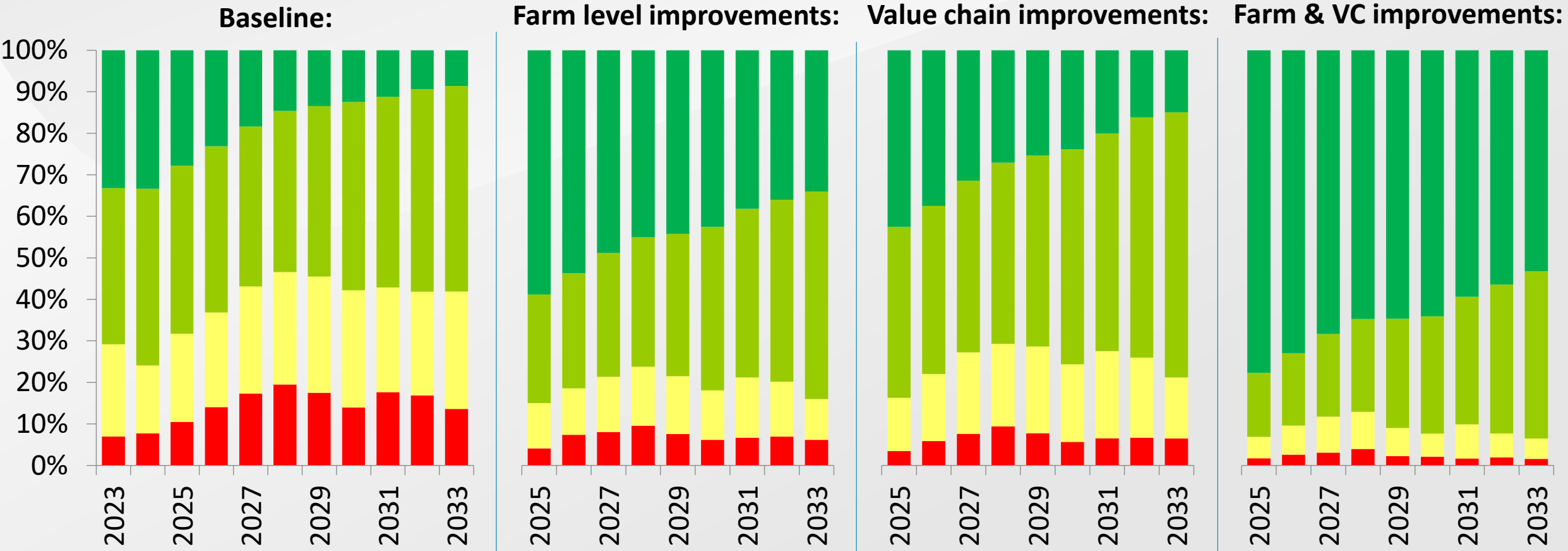
2 040 → 2 580

Impact of improvements in the value chain

Derisking production through cost-effective practices and efficiency gains in the chain

Risk profile: Probability of NFI per hectare within a certain band

■ < R0
 ■ < Finance charges²
■ Profitable
 ■ Profit > 20%¹



¹ NFI exceeds 20% of total capital requirement (R300 000/ha in 2024; grow annually in nominal terms)

² Interest on overdraft (production cost and overheads for 6 months) and financing capital requirement over 10 years @ prime rate

Defining 'agriculture' through an integrated value chain lens

Why Agriculture is more than "just agriculture" – your contribution is wider than you think!

Citrus: 7%
of AgGPV



AGRICULTURE

SA farm economy produce outputs as valued at the farm gate:

- Livestock
- Field crops
- Horticulture

INPUTS

Farm inputs
Finance
Technology
Services
Land

AGRO PROCESSING

Manufacturing firms produce products that originate from farms:
Meat | Dairy | Grain & Feed | Fruit & Veg | Oils | Beverages | Other

TRADE SERVICES

Agri-food system trade:

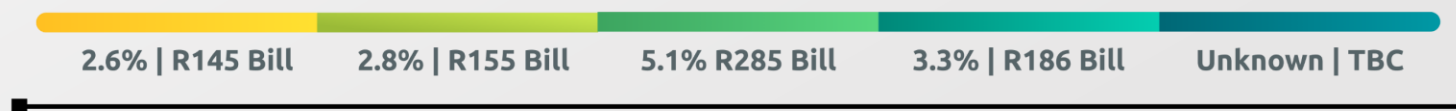
- Wholesale Trade
- Retail Trade
- Food service & restaurants
- Exporters & Importers

SUPPORT SERVICES

Government Services
Producers Associations
Research & Development
BFAP



The true impact of
the citrus industry
reaching its full
potential is far
greater!



~14% contribution to the SA Economy in 2021



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Thank you!

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